

LOWANI CHIBESAKUNDA EMPATHY IN THE BOARDROOM THE PARK AT NKWASHI WHERE ART MEETS NATURE

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COVER STORY:

The story of North Luangwa National Park is one of hope. resilience, and the power of a united community. It serves as a reminder that we all have a role to play in protecting our planet's biodiversity and that with dedication, passion, and cooperation, we can ensure the survival of even the most endangered species (more on page 58).



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VISION 2024

Reflecting on the anticipation that surrounded the onset of 2020, a year earmarked as **the year**, with playful hashtags like #vision2020 and #2020perfectvision. Yet, as time unfolded, 2020 despite its challenges, unfolded perfectly for some. However, for others, there's a collective desire for a second chance at that vision. Enter Vision 2024, though the phrase lacks a certain charm, in the context of being six years away from the monumental Vision 2030, it becomes a poignant marker. In my idealistic musings and influenced by sci-fi memories like *Total Recall*, I ponder the absence of flying cars in our current reality, but we do have self-driving cars – a technological leap that would undoubtedly make Michael Knight proud.

As I map out my intentions for the year 2024, I am compelled to bring more order to my life. Admitting to being a self-confessed chaotic creative, I've learned the hard way that the chaos isn't, in fact, organised. And while sifting through the clutter of what I once deemed "important papers" on my desk (which, in reality, were doodles, scribbles, and notes on random, mismatched snippets of paper), I stumbled upon an *ikigai* chart I drew several years ago. *Ikigai*, a Japanese concept for a happy, purposeful life, weaves together passion, mission, profession, and vocation to discover one's purpose. At the intersection of my chart was a sentence, a conclusion I had drawn: "create a magazine with beautiful, impactful images." It is amusing now, considering my background in architecture, as it seemed an unlikely path at the time, but here I am.

Contrastingly, Lowani Chibesakunda, Citi Zambia's first female Zambian CEO, found clarity in her path early on, navigating the world of finance with confidence. A creative herself, she adeptly blends her technical role with creativity, to innovate and stand head and shoulders above the rest.

Similarly, in the remote expanse of North Luangwa National Park, a community has discovered a shared purpose in contributing to the repopulation of the park with black rhinos. Nearly two decades of concerted anti-poaching efforts by the communities living around and within the park have resulted in a tangible resurgence of the black rhino population.

As we journey on into 2024, let us draw inspiration from the convergence of creativity and purpose, finding opportunities to rewrite, reimagine, and rediscover the paths that lead us to fulfillment and impact. Whether in the boardroom, amidst the pages of a magazine, or within the vast landscapes of a national park, may it be a year where our collective endeavours, much like the black rhinos of North Luangwa National Park, contribute to the resurgence of purpose and impact.

Shammah Phiri, Deputy Editor



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THE THURSDAY



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WELCOME ON BOARD PROFLIGHT

Dear Esteemed Customers,

Welcome aboard our flight and a happy new year to you! I hope you celebrated the start of 2024 safely and in good spirits with family and friends. As we mark the final days of the festive season, I want to take a moment to look back on 2023 and thank you our frequent fliers for your patronage over the past 12 months.

The year 2023 was another transformative year for Proflight Zambia. It was a year in which we strengthened the airline further by expanding our route network and adding new aircraft to our fleet. Both very important initiatives!

Among other initiatives was the addition of two more Bombardier CRJ100/200 aircraft and one BAE Jetstream 41 aircraft respectively. One CRJ aircraft is configured for passenger flights and the other as a dedicated parcel freighter. On this note, we are excited to announce the launch of our dedicated cargo schedule in the month of January 2024 between Lusaka and Johannesburg. The flights will operate twice weekly on Tuesdays and Thursdays. This is a significant milestone for us as Proflight. In the world of trade and industry, time is often synonymous with money. That is why air freight has been established as a decisive factor for economic development at local, national and international levels in recent decades. Fast-moving markets increasingly rely on fast, safe and reliable methods for transporting goods. We are excited to be entering the market of air freight!

We also saw the reintroduction of the direct flight between Lusaka and Durban, the launch of scheduled flights to Kalumbila and finally the launch of a direct flight between Lusaka and Cape Town. All of which are very exciting developments, offering more travel flexibility and options to our valued customers. The Cape Town route is becoming immensely popular and during the holiday season we added an extra frequency to meet this demand. We intend to increase the frequency of this sensational route.

The year 2024 is set to be another exciting year for us at Proflight. We look forward to working further on several initiatives to deliver the best services and outstanding customer experience.

Thank you for choosing Proflight Zambia as your carrier of choice. I wish you and your loved ones a happy and successful 2024!

Captain Josias Walubita, Director Flight Operations



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UP FRONT

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PLAN

JANUARY | FEBRUARY 2024

A round-up of events and festivals of an entertainment nature from around the region.



EXPERIENCE

LATITUDE 15 DEGREES

Step into the captivating afro-chic interior of the Latitude 15 Hotel in the heart of Lusaka, a pristine getaway in the urban centre.



DINE

THE FAT CHEF

Journey through a world of flavour as the Fat Chef restaurant whisks you around the globe on a crosscultural culinary journey. 30

BACKYARD

THE PARK AT NKWASHI

The city of the future beckons the domestic tourist with promises of adventure, art and community.

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ESSENTIALS

HANDCRAFTED COPPER JEWELLERY

F.R.E.E Woman is an organisation empowering women and breathing new life into discarded items.



TABLETALK

LOWANI CHIBESAKUNDA

Lowani Chibesakunda, CEO of Citi Zambia, shares her journey. From a fresh graduate to the first female Zambian CEO of Citi Zambia. Her early lessons and work ethic shaped her successful career. Throughout her career, she has emphasised excellence. As a creative leader, she prioritises innovation in the technical field and has shown a commitment to the global women's agenda at Citi.



BRIEFING

ZAMBIA'S COFFEE RENAISSANCE

Explore Zambia's rising coffee industry, from its inception, growth challenges, and the path to global recognition.

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HUMOUR

PERSONALITY OF THE YEAR

The monthly humour column is a collection of musings that promises to regale readers with satirical takes on current topics.

Don't Miss...

Africa's Transport & Logistics Indaba



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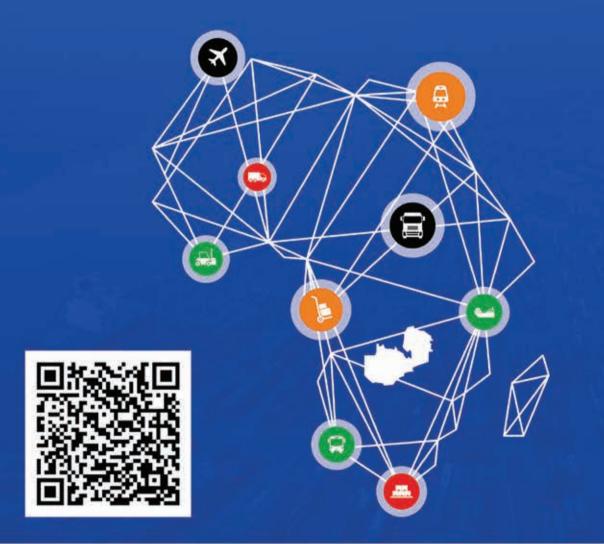
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INSIDE

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A RAILWAY RENDEZVOUS

Step back in time as you climb aboard the beautifully restored Rovos Rail.



30 YEARS OF AFROFUTURISM

Follow artist Aaron Samuel Mulenga's riveting think piece, dissecting Zambia's continued contributions to science fiction and Afrofuturism.



IT TAKES A COMMUNITY

In the heart of North Luangwa National Park, one of Zambia's most closely guarded parks lives a community working side-by-side with conservationists to keep poachers at bay while bringing about the black rhino resurgence.

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Zamrock is making a comeback as it travels across the globe. Rediscover its roots and relevance to today's society.

TAKE OFF



FLIGHT SCHEDULE

Proflight's latest flight schedule, keeping you up to date.

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NEWS

WINGS OF COMPASSION

Proflight and ProCharter partnered with the Department of National Parks and Wildlife and other conservation partners to fly a rescued baby elephant to its new home at the GRI Elephant's Nursery in Lusaka National Park.



LEET

Explore Proflight's ever expanding fleet of modern aircraft.



FAQ

Your pressing Proflight questions answered.

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Guests can also relax in the shared lounge area. Popular points of interest near the lodge include Victoria Falls, Anglican Church, Church of Christ on 85 Likute Way and Mukuni Park.

> Boat cruise | Bungee jumping Cultural tours | Room service Airport Transportation and Transfers Baby Sitting | Baggage hold Family room | Car Hire



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UP FRONT

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The Other Side at Latitude 15 Degrees Hotel is a jewel box waiting to be discovered. Explore the eclectic Afrocentric interiors of the hotel on page 24.

PLANJANUARY I FEBRUARY 2024



EVENT DETAILS:

Date: 24 February, 2024. Location: Chipata District. Tickets: Free.

N'CWALA CEREMONY

The N'cwala is the thanksgiving ceremony of the Ngoni people of the Eastern Province. Although banned during colonial times for being too 'war-like', it has since been revived and is a festival honouring the ancestors for the first harvests, held on the last Saturday of February.



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EVENT DETAILS:

Date: 26 January, 2024. Location: Manda Hill Mall. Tickets: Free.

LUSAKA NIGHT MARKET

Discover the epitome of culinary delights at the Lusaka Night Market, a haven for food enthusiasts. Come rain or shine, this vibrant gathering celebrates Zambia's rich flavours through artisanal creations, home-cooked wonders, craft foods and musical guests.



EVENT DETAILS:

Date: 14 February, 2024. Location: The Quorum, Lusaka. Tickets: TBA.

VALENTINE'S DINNER AT THE 7TH SENSE RESTAURANT

Indulge in a night of romance at the 7th Sense Restaurant at the Quorum this Valentine's Day. The stage is set for an unforgettable evening of fine dining, with a specially curated set menu inspired by love and romance (*call +260 763 885581 for tickets*).



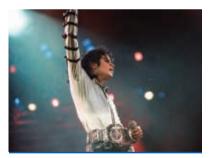


THE SOUND OF MUSIC

Join the von Trapp family on a musical odyssey across the mountains of Austria in Pieter Torien's stage production of "The Sound of Music." Against this breathtaking backdrop, witness their story unfold—a tale of love, courage, and the enduring power of music.

EVENT DETAILS:

Date: From 27 January, 2024. Location: The Teatro, Montecasino, Johannesburg. Tickets: R200 - R550.



MICHAEL JACKSON HISTORY SHOW

Experience the electrifying tribute to the King of Pop, Michael Jackson, with Garth Field embodying MJ's essence. This spectacular stage production features a live band, choreographed dancers, authentic costumes, and state-of-theart production, celebrating Jackson's creative genius and iconic journey through the decades.

EVENT DETAILS:

Date: 22-24 February, 2024. Location: Mandela Theatre at Joburg Theatre. Tickets: R180 - R390.

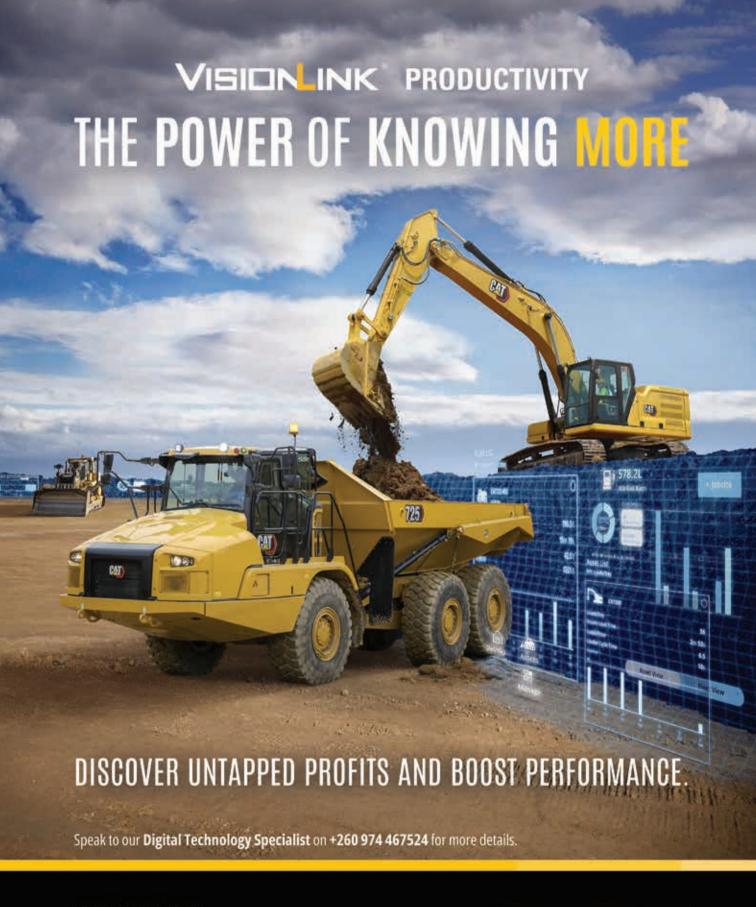


STEREO SESSIONS VOL. 5

Dive into subcultural landscapes at Stereo Sessions — a sunset soiree hosted by The Gathering. Enjoy eclectic tunes and a tantalising taco bar, and don your best costumes for an unforgettable evening of music, flavours, and community vibes. Experience a unique celebration when the sun sets and the music rises.

EVENT DETAILS:

Date: TBA. Location: The Gathering, Lusaka. Tickets: K100.



LET'S DO THE WORK:



DISCOVERING LUXURY AT LATITUDE 15 DEGREES

WORK, STAY AND PLAY AT AFRICA'S LIFESTYLE HOTEL

Words by Sanjaca Cameron, Images Courtesy of Latitude 15° and Gareth Bentley



estled in the heart of Lusaka, Zambia, the Latitude 15
Degrees hotel stands as a testament to refined luxury and unparalleled hospitality.
This boutique hotel, with its distinctive blend of African chic design and artistic influences, has become a sought-after destination for discerning business and leisure travellers seeking a unique and immersive experience in the heart of Southern Africa.

Aesthetic Marvel

From the moment you set foot into the Latitude 15 Degrees, you are enveloped in an atmosphere of elegance. The hotel's architecture seamlessly fuses modern design elements with traditional African artistry, creating a visually stunning and culturally rich environment. The exterior

is a harmonious blend of sleek lines and natural textures, while the interior exudes an inviting warmth with earthy tones and vibrant accents.

Luxurious Accommodations

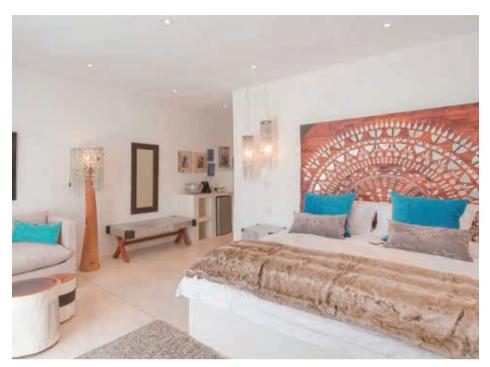
The hotel offers a range of exquisite accommodations, from stylish rooms to lavish suites, each meticulously designed to cater to the diverse preferences of its guests. The rooms feature modern furnishings, plush bedding, and facilities that ensure a comfortable and indulgent stay. The suites, in particular, elevate the experience with expansive living space.

Culinary Delights

Embark on a culinary adventure where the diverse richness of Zambia's culinary heritage comes to life. The in-house restaurants, The Other Side & Latitude 15 Restaurant, showcases menus inspired by local flavours and global influences, expertly curated by a team of talented chefs. Guests can savour a symphony of tastes, from traditional Zambian dishes to international cuisine, all prepared with the finest locally sourced ingredients.

Immersive Cultural Experiences

The team goes beyond conventional hospitality by offering guests a chance to immerse themselves in Zambia's vibrant culture. The hotel regularly hosts art exhibitions, live performances, and cultural events that celebrate the country's artistic and musical talents. Guests can explore the on-site showcasing of a curated collection of contemporary African art.





Relaxation and Recreation

For those seeking relaxation, this hotel provides a tranquil oasis in the form of sparkling pools surrounded by lush gardens. The spa, with its indulgent treatments and serene ambience, offers a sanctuary for rejuvenation. Fitness enthusiasts can maintain their workout routine in the well-equipped gym, ensuring a holistic approach to well-being during their stay.

Unparalleled Service

What truly sets it apart, is the unwavering commitment to personalised service. The staff, renowned for their warm hospitality and attention to detail, goes above and beyond to cater to the needs of every guest. Whether it's arranging bespoke excursions, organising special events, or simply anticipating and fulfilling individual preferences, the hotel's commitment to excellence is evident in every interaction.

Sustainable Practices

The Latitude 15 Degrees is not just a luxury destination; it's a responsible one. The hotel is committed to sustainable practices, actively working to reduce it impact on the environment and support the local community. Latitude 15 Degrees strives to be a conscientious steward of both the environment and the heritage of Zambia.

Situated in Lusaka, Zambia, it is more than just a hotel; it's a destination that weaves together luxury, artistry, and sustainability into a tapestry of unparalleled experiences. For those seeking a memorable stay in Southern Africa, Latitude 15 Degrees beckons with open arms, promising a journey that transcends the ordinary and leaves an indelible mark on the hearts of its guests.



WHERE?

Latitude 15 Degrees is tucked away in the serene suburb of Kabulonga at 35F Leopard's Lane, just a 5-minute walk from amenities and a 30-minute drive to Kenneth Kaunda International Airport.

WHAT TO EXPERIENCE

- Enjoy serenity at The Spa as you immerse yourself in tranquillity, indulging in sumptuous treatments for a day of rejuvenation and pampering.
- Participate in cultural evenings, enjoy live performances weekly, and delve into Zambia's musical culture for an elevated and entertaining stay.
- Conveniently conduct meetings or catch up on emails at The Works, a sophisticated co-working space designed for productivity.
- Stay fit with year-round access to state-of-the-art equipment at The Gym, enhancing your overall experience at Latitude 15 Degrees.

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Proflight operates regular flights into Lusaka. Visit flyzambia.com for the latest flight schedule.

TRAVERSE A WORLD OF FLAVOUR

WITH THE FAT CHFF

Words by Leelee Ngwenya, Images courtesy of The Fat Chef



NEVER TRUST A SKINNY CHEF

The story of The Fat Chef begins in Los Angeles, where Chef Rushil spent years exploring the city's diverse, multicultural cuisine. The inspiration for the restaurant struck during a visit to Big Mouth, a multicuisine restaurant in LA. Collaborating with his father, he realised his vision to introduce different cultures to Zambia through food.

ocated on the perimeter of the lively
East Park Mall in Lusaka, The Fat
Chef restaurant offers a relaxed,
boutique-style dining experience,
boasting an eclectic menu inspired by
Executive Chef Rushil Parmar's time exploring
the diverse, progressive food culture of Los
Angeles. Since its inception in 2022, the
restaurant has quickly become one of the
city's prominent destinations for crosscultural cuisine.

The eatery's menu boasts a wide array of multicultural cuisine, from pasta, pizza and sushi to tacos and Zambian grill staples such as T-bone; the selection caters to every palate. The menu whisks guests on a culinary adventure around the world in one sitting. The drinks menu is equally all-encompassing, featuring a well-curated selection of wines, bourbons, cocktails and vibrant mocktails.

I had the pleasure of dining at The Fat Chef for a leisurely Sunday lunch with my companion. We were warmly greeted by the staff on arrival and promptly seated on the patio. The staff's friendliness and prompt service throughout our meal made us feel welcome and at ease.

While waiting for your meal, I recommend the *Strawberry Gin Fizz*, a delightful mix of fresh strawberries, aromatic rosemary, and cooling mint blended with two varieties of gin, topped off with tonic water. *The Fat Chef* house cocktail is another must-try, a rainbow-layered Bacardi-based drink with grenadine and pineapple juice. The restaurant also offers a generous mocktail option for those not indulging in alcohol.

Our meal began with a trio of golden mozzarella cheese balls. The parmesancrusted appetiser is accompanied by a bright, velvety marinara sauce featuring fresh basil's sweet and pungent flavours. The soft, creamy texture of the mozzarella, paired with the crisp, crunchy crust of the deep-fried

@thefatchefzambiaThe Fat Chef

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parmesan, creates a delicate balance, offering a bite-sized taste of Italy in every mouthful.

Moving on to the main courses, we first indulged in the Seafood Mix Special. This Fat Chef special comprises California rolls bursting with smoky salmon, creamy tuna and crunchy cucumber. Shredded tempura prawns and a kick of spicy mayo complement this bite-sized medley of mild Asian flavours. The light, fresh flavours provided a refreshing contrast to the day's heat. Despite initial reservations about consuming raw fish in a landlocked country, the chef assured us they follow a stringent quality control process and ensure safe, top-quality ingredients.

The second main course featured Korean BBO Beef Tacos served with the classic accompaniment of pico de gallo. The soft shell tacos, prepared in-house, showcased the tanginess of the tender beef and harmonised beautifully with the tropical sweetness of the pineapple, with a touch of spicy mayo completing the ensemble. Alongside that is the delightful Chicken Parmesana, a succulent chicken breast coated in a herby parmesan crumb, served with warm creamy mozzarella and accompanied by the signature marinara sauce. With its infusion of tomato, garlic, and basil flavours, the marinara sauce has become my not-so-secret obsession, embodying an authentic Italian taste.

After savouring these delectable main courses for over an hour, we concluded our meal with an indulgent tiramisu for dessert. The deconstructed tiramisu made fresh on order had the perfect balance of Kahlua, cocoa, coffee and crème notes, featuring the grainy textures of the biscuit and cocoa dusting that



melt in your mouth. The harmonious blend of ingredients might just convert a non-coffee lover.

The visual presentation of the dishes and drinks enhances the overall experience, with the taco trays and the sushi platters artfully adorned with pickled ginger, leaf-shaped wasabi and garnishes. As any foodie knows, you eat with your eyes first! The Fat Chef proves to be the ideal location to satisfy every craving with an all-encompassing menu that fuses different cultures and tastes. Unsurprisingly, most families at the mall or returning from church on a Sunday choose The Fat Chef for a leisurely late lunch before heading home to rest and recharge for the upcoming week.



With a background as a trained chef, Chef Rushil's philosophy revolves around everything 'made from scratch'. Every meal and ingredient is meticulously prepared in-house, ensuring freshness every day. Each element, from the sauce to the dough, is prepared fresh and

SIMPLE FOOD, COMPLEX **FLAVOUR**

The Fat Chef's philosophy is simple food with complex flavours that satisfy every craving and every palate. Reflecting the vibrant Los Angeles food scene, the restaurant offers patrons unlimited options to explore.





Proflight operates regular flights into Lusaka from Johannesburg, Cape Town, Durban, Livingstone, Ndola, Mfuwe, Solwezi, Kalumbila and Mansa. Visit flyzambia. com for the latest flight schedule.







MPOTO YATHU

THE PREMIUM ZAMBIAN CUISINE EXPERIENCE

Words by Chomba Bizzo Chileshe, Images by Dana Patel



n the heart of Lusaka, nestled at 21 Omelo Mumba Road in Rhodes Park, pushing the boundaries of traditional Zambian cuisine, a culinary gem is making waves. Mpoto Yathu, founded by a dynamic mother-daughter duo, has become a symbol of Zambian excellence and a must-visit destination for those seeking an authentic yet innovative dining experience. Mpoto Yathu is a journey through the rich tapestry of Zambian flavours, celebrating tradition with a touch of modern innovation.



Traditional Zambian Food with a Modern Twist

Matebeto is a feast of local food where family and friends prepare different kinds of dishes for a 'celebration'. What sets Mpoto Yathu apart is its innovative twist of combining modern flavours from diverse cuisines and creating a unique blend that caters to local and international guests. In an era where the hurried pace of life often takes precedence, Mpoto Yathu stands as a reminder of the timeless joy of sharing a meal.

Your One-Stop Restaurant For Every Occasion

Mpoto Yathu caters to all occasions and is one of Lusaka's most sought-after lunch spots. It is the perfect venue to host corporate events and invite international guests for an authentic local experience. This is the place to bel

The menu, an extensive exploration of Zambian culinary diversity, is an adventure through home-cooked meals, even when you are far from the comforts of home. It boasts a clean, inviting ambience, offering indoor and outdoor seating options. Lucky guests may occasionally find themselves serenaded by live music, adding an extra layer of charm.

The true beauty of Mpoto Yathu lies in its extensive culinary options. Indulge in fish, goat, village chicken, juicy grilled steaks, and more, each crafted uniquely. The culinary team showcases their prowess in creating dishes that are not just meals but experiences. Whether you are a fan of traditional Zambian flavours or crave a contemporary twist, Mpoto Yathu caters to all tastes, including an array of beautiful mocktails and cocktails to complement your meal.

Nostalgic Embrace of Zambian Traditions

This is where tradition and innovation dance on your plate, leaving you with a taste of Zambia that lingers long after your meal. Whether you're a local seeking a nostalgic, exciting dining experience or an international visitor eager to explore Zambian cuisine, Mpoto Yathu is a destination that promises to exceed your expectations. It is a place that effortlessly blends novelty with familiarity, where the food delights the palate while tugging at the heartstrings, offering a comforting reminder of the richness of tradition and the joy of shared meals.

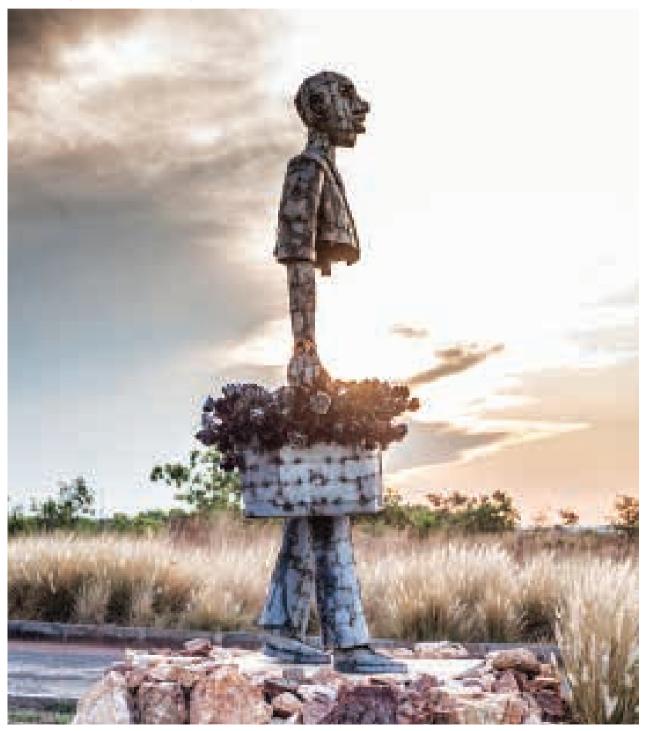
To truly understand, one must venture in person, allowing the tastebuds to script a narrative that words alone cannot capture.

Indulge in Every Bite of Life's Feast.



THE PARK AT NKWASHI WHERE ART MEETS NATURE

Words by Bwanga 'Benny Blow' Kapumpa, Images by Kalichi Pictures



h, yes. The sound of quietude. The type of tranquillity that can only be achieved when Lusaka is a speck in your rearview mirror. Welcome to Nkwashi: Home of the Chena Art House and the birthplace of Zambia's city of the future.

Located 36km east of Lusaka along Leopard's Hill Road, Nkwashi is known mainly for its ambitious real estate development project. Initiated by the asset management firm Thebe Investment Management Limited and steered by its CEO, Mwiya Musokotwane, Nkwashi is set to be one of the largest satellite cities on the continent. Part of Nkwashi's initiative is to provide its residents with a sense of community and culture. The estate is open to the public as a day-trip solution to a city that severely requires more public green spaces and parks for pedestrians and communities to come together.

As part of this initiative, Chena Art House serves as a gallery and the centre of cultural activity that denizens can visit. Still, it is also open to anyone seeking a daycation not too far off the map. The art-house cradled between the rolling green slopes and the lake. is guarded by a permanent outdoor sculpture exhibition that acts as an extension of the indoor exhibition spaces. The gallery houses numerous works of art available for purchase or to serve as conversation pieces for private functions and intimate cocktail parties. From fascinating oil paintings to crafts and curios, several works are by artists at varying stages in their careers who were part of an annual arts residency initiated by the art house between 2020 and 2023. If you're a collector, you should attend the auctions held at the gallery.

More of the paintings, sculptures and installations from the residency dot and



decorate the space outdoors. The rich green lawns by the waterfront just outside the gallery are ideal for picnics and sundowners. Here, guests can host a soirée or party for two or bring family and friends along and rest on the shaded lawn. The venue provides guests with drinks, charcoal, braai stands and scenery; the rest is up to you!

And if you're looking to inject a little team spirit into your human resources, the Chena Canoe Club has several invigorating activities to choose from, including an obstacle course and canoeing. They also host an annual Canoe Sprint in collaboration with the Zambia Amateur Rowing and Canoeing Association, which welcomes teams of any size. From corporates to families, anyone can put together a team and participate.

FAST FACTS & TIPS:

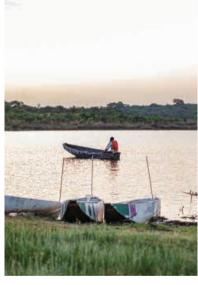
- Regular guided group hikes are organised to conquer the Nkwashi Hill and experience the landscape.
- The Canoe Club offers rowing lessons, fishing and kayaking on the tranquil lake.
- Chena Art House is available for hosting events and parties.
- Nkwashi will provide guests with drinks and all the fixings for a braai; guests only have to bring their own food.





Proflight operates regular flights into Lusaka from Johannesburg, Cape Town, Durban, Livingstone, Ndola, Mfuwe, Solwezi, Kalumbila and Mansa. Visit flyzambia.com for the latest flight schedule.





Across the tranquil waters of the estate's manmade lake, you can see undulating hills, home of the famous Nkwashi Hill Challenge. This natural occurrence provides picturesque views for photos and sets the stage for climbing and hiking adventures for moderate thrill seekers. Trips can be organised for various groups and fitness levels, welcoming nature enthusiasts to ascend the summit and be rewarded with a captivating landscape view.

Nkwashi was established to help decongest and support the capital's needs. It's what's known as a satellite city—a smaller, annexed municipality that is part of or on the fringes of a larger metropolis. The vision is for it to



be a self-sufficient community outside of Lusaka, with various businesses and corporations providing employment, its own shopping facilities, filling stations and even a university and a teaching hospital.

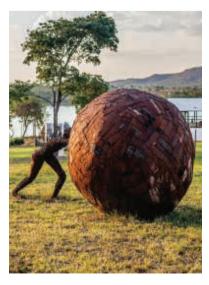
While several of these provisions are still under development, the estates offer plots of land for sale to prospective residents. These plots are clustered into suburbs, and three suburbs then form a distinct district, each with unique landscaping features.

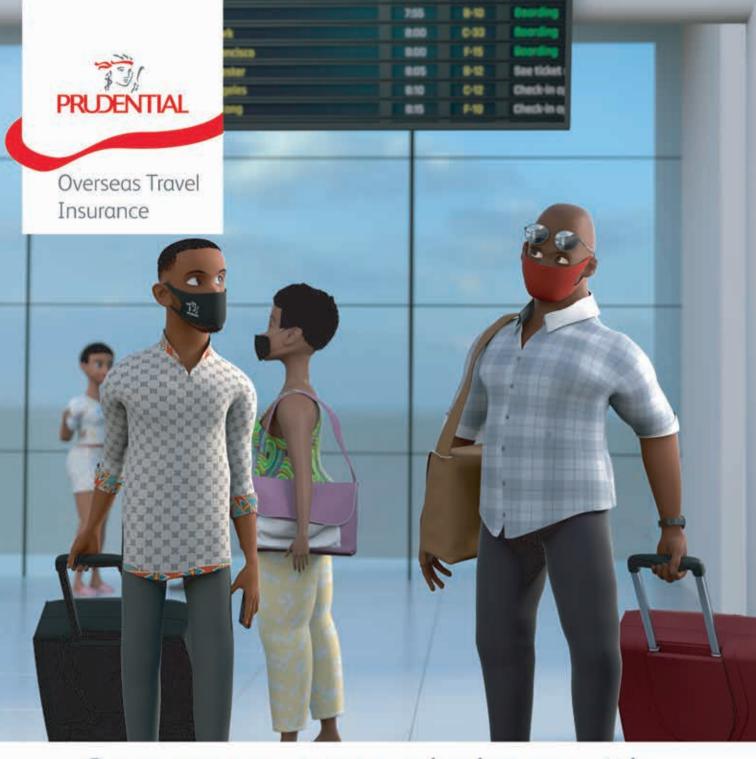
In the future, Nkwashi's citizens will be able to enjoy lush public parks and recreational facilities, centralised electricity and water supply, road maintenance and even public transport. The current community is small, but there is already a sense of belonging. Residents are forming jogging groups, and Nkwashi organises a quarterly cookout to help build an amicable, neighbourly atmosphere.

Being located just off Leopard's Hill Road, Nkwashi has easy access to Lusaka's ring roads and the Multi-Facility Economic

Zone and is about an hour's drive to the Zimbabwean border at Chirundu. This provides visitors, residents and businesses with prospects for enterprise and ease of transportation and is a testament to the project's immense potential.

While Nkwashi is developing a city most of us can only dream of and will only be able to access in the near future, Chena Art House is open for various events. You could host your child's next adventurethemed birthday party or scavenger hunt there; enjoy a bottle of wine with your date or hike in the hills to help clear your head and get a little exercise. Either way, you would do well to spend a day at Chena and catch a glimpse of the city of the future.





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HANDCRAFTED COPPER JEWELLERY

FREE WOMEN BREATHING NEW LIFE INTO DISCARDED ITEMS

Words by Dawn Close, Image by Alex Sikazwe



he Wangu copper jewellery collection is made by a group of self-taught, talented young women with no previous jewellery-making experience in Ng'ombe, Lusaka, which showcases their craftsmanship and creativity. Each piece in this remarkable collection is meticulously handcrafted with a keen eye for detail, creating a piece of the highest quality that bears the unique touch of the artisan.

F.R.E.E jewellery and the *Wangu* collection are distinguished from other copper jewellery because of the surprising source of materials. The jewellery is handcrafted from copper electrical wire and recycled hot water geysers. This commitment to repurposing materials highlights the artisans' creativity while promoting eco-conscious practices by breathing new life into discarded items. The clean, elegant lines of the *Wangu* collection

create a modern, timeless silhouette. The set seamlessly blends with any style while making a positive impact.

Join F.R.E.E in their journey to empower women and create a positive impact through the handmade sector. By purchasing F.R.E.E jewellery, not only are you acquiring beautiful and unique pieces, but you will also be uplifting communities and empowering women. Each purchase creates sustainable livelihoods and economic opportunities for these talented artisans.

Every time you don a piece from the *Wangu* collection, you are wearing more than just a copper necklace or matching jewellery set; you are carrying a symbol of hope, empowerment, and the beauty that can be born from the hands of dedicated women who believe in the power of their craft.

HOW MUCH?

Wangu Matching Set: \$136.

ABOUT F.R.E.E

F.R.E.E (Foundation for the Realisation of Economic Empowerment) is on a mission to empower women, create value and create opportunities through the handmade sector. The organisation believes in the power of women's empowerment and the positive impact it can have on communities.

FIND F.R.E.E

- Lusaka Collective.
- Local at The Barnyard (Ciela Resort).
- Tribal Textiles, Mfuwe.
- · Coffeeberry, Mazabuka.

FOR ENQUIRIES:

office@free-zambia.org www.free-zambia.org

Free Zambia

freewoman_zm



Located in the bustling, upmarket suburb of Kabulonga in Lusaka, is The Quorum: a 26-room boutique hotel with Club Suites on the 1st and 2nd floors surrounded by bright bougainvilleas and enchanting vistas of the jacaranda trees. Boasting 4 room types: King Suite, Executive Suite, Deluxe Suite & Junior Suite, there's something for all kinds of travellers, from solo, business to couples. The Quorum has you covered – in plush Egyptian Cotton beddings.

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LOWANI CHIBESAKUNDA

EMPATHY IN THE BOARDROOM

Words by Esnala Banda, Images by Teddy Mweemba



eated in Bo' Jangles Restaurant, Lowani Chibesakunda, CEO of Citi Zambia, emanates vitality and an infectious charm. Despite my role as the interviewer, she effortlessly draws me into a conversation, displaying a sincere interest in my story - a trait I soon discover is one of the driving forces behind her success in her professional journey. The air within the restaurant is refreshingly cool, starkly contrasting the sweltering Lusaka heat outside. Bo' Jangles transforms into a sanctuary in this serene setting as Lowani shares her narrative with Nkwazi.

A self-described extrovert and optimist, Lowani's climb to the upper echelons of Citi began over 23 years ago, contributing her expertise across various countries. Now, as the pioneering Zambian woman at the helm, she holds the esteemed position of President of the American Chamber of Commerce. Lowani also has a great passion for education, sitting on the boards of several prominent educational institutions. Citing her family as her greatest treasure, she has always harboured a longstanding ambition to forge a career in the financial services

sector. She drew inspiration from her father, a seasoned banker, whom she admired for his work ethic and passion, ultimately leading her to follow a similar path.

During her childhood, Lowani spent time shadowing her father; despite not grasping the minute details of banking, she shared that she loved what she saw. When pursuing her higher education, she opted for studies in financial services. After gaining several years of experience in finance, she amalgamated her education with a general MBA, thereby enhancing and expanding upon her previous qualifications.

Born into a family of five, Lowani was raised in Lusaka amidst a family passionate about education. Her mother, a teacher, guided her early educational journey at St Mary's School. Completing her secondary education at Roma Girls' School, Lowani reflects on the experience, noting that it imparted several enduring lessons that she continues to carry with her to this day.

"Upon reflection, I recognise that those experiences served as an initial introduction to adhering to rules



DESPITE VARIATIONS IN MY LEADERSHIP APPROACH. **LEADING WITH EMPATHY HAS CONSISTENTLY STOOD OUT AS** MY GUIDING PRINCIPLE. WE ARE A BANK WITH A SOUL.

- Lowani Chibesakunda, Citi Zambia CEO.



and policies, an integral practice in the corporate world. Roma Girls' School taught me how to relate to people from all kinds of backgrounds and instilled in me a work ethic that has fostered a resilience to hard work. Consequently, when I entered university, the adjustment was easier. I am not afraid of hard work; it's essential to achieving goals and getting things done."

Joining Citi Zambia as a fresh graduate, she did not consider the prospect of working in a high-pressure job, so she set her sights on something 'easy' and applied for a role taking part in a three-month customer satisfaction survey. However, the minute she walked through the doors, she had a change of heart; her mother's lesson to "pursue excellence in all things" resonated in her mind. Determined to make a lasting impact and showcase her abilities for consideration in a full-time position, she shifted her focus. Twenty-three years later, she now leads the institution from the helm.

As a global banking entity with a presence in 95 countries, Citigroup ensures a pervasive presence worldwide. Zambia-based clients can always expect excellent tailor-made products that adapt to their needs. The interconnectedness within Citi ensures that if a parent company holds accounts with Citi anywhere globally, its Zambian subsidiaries can expect consistent service and access to systems available across the board. Citi Zambia prides itself on providing an exceptional customer experience, focusing exclusively on corporate banking. Its service portfolio extends to multinational corporations, local corporates,

the public sector, and non-governmental organisations (NGOs).

In 2020, Lowani made history as the first female Zambian CEO of Citi Zambia, marking a milestone in her career. At Citi, the women's agenda takes a central role, and Lowani proudly highlights that the Citi Zambia management team is gender balanced with a perfect 50-50 split. The commitment to gender equality is further exemplified through a dedicated Citi Women's Forum, which facilitates ongoing discussions and activities encompassing engaging and substantive topics. This includes initiatives focused on fostering financial literacy and featuring contributions from external experts. The bank's commitment to empowering women isn't just a local effort; it resonates globally.

"Citi Zambia's first female CEO was Kenyan, and her appointment was a powerful reminder of my personal aspirations. When I was appointed, I promised myself I would not only exceed my expectations, but also those of others and demonstrate exactly why I was selected for this role."

Taking over Citi Zambia at the height of the COVID-19 pandemic, Lowani often had to adapt her leadership style to match the global environment and ensure her team could maintain their outputs.

"During that time, my leadership style was structural to work effectively with my team. When you're a leader, teamwork is cardinal. I recognised that I had to provide direction

FOR THE PEOPLE, BY THE PEOPLE

Lowani is passionate about people's career growth and development. She derives great satisfaction and reward in supporting and watching her team aspire to bigger roles and exporting Zambian talent to other Citi entities.

A LEADER IN ALL OF US

Lowani's most significant tool in identifying a future leader is listening more and harnessing emotional intelligence. She deliberately seeks meaningful conversations with her team to identify those up to the task.

A GLOBAL NETWORK

Lowani believes experience is the best teacher and greatest asset. Working in various Citi entities globally, she leverages these experiences to identify and patch gaps in the Zambian market. Her exposure to bigger markets has enabled her to expand her network and work under pressure.

FAMILY MATTERS

Lowani is passionate about family and enjoys spending time with her parents, siblings, nieces, nephews and two grandchildren. When the going gets tough, she finds encouragement in a quick phone call to her parents or quiet contemplation in her parental home.



I AM NOT AFRAID OF HARD WORK; IT'S ESSENTIAL TO ACHIEVING GOALS AND GETTING THINGS DONE.

- Lowani Chibesakunda, Citi Zambia CEO.

through those unprecedented times while ensuring we adapted to the circumstances and continued our strategic objectives for the year."

Lowani's leadership style evolved following the post-COVID era, adapting into a coaching model incorporating a participatory element. "In this context, teamwork is crucial, requiring individual attention and ensuring team members align with our established objectives. Despite these variations in my leadership approach, leading with empathy has consistently stood out as my guiding principle." Echoing the words of Jane Fraser, Citigroup CEO and the first female lead of a Wall Street Bank, she states. "We are a bank with a soul."

As a creative in a technical career, Lowani prioritises creativity, consistently introducing innovative products and methods to enhance the client experience at the bank.

"I truly believe that you have to find joy and fun in what you're doing. Otherwise, you may be overwhelmed by monotony and lose motivation. The only constant in life is change and change in the technical field is innovation. We are continuously innovating and being creative because the world is constantly evolving, whether in Al or cyber security; we build on the foundations of banking and create services and systems that make us stand out."

Lowani remains a lifelong learner, consistently broadening her knowledge base by actively seeking out new information. She places great importance on maintaining an open mind, drawing insights from her team, exploring short courses, and engaging in conversations with the younger generation to understand how to stay relevant. Most crucially, she emphasises the significance of stepping into uncomfortable zones, particularly in the realm of innovation.

Recounting her father's wisdom, who once posed the question, "Who learns to ride a bicycle without falling?" Lowani shares that her most significant mentors are her parents, who



imparted the invaluable lesson that success takes time. They taught her that it's okay to experience setbacks and failures because what truly matters is the knowledge you gain along the way.

Looking ahead five years, Lowani's most significant project is seeing the fruition of her current efforts, particularly in the personal development of her team and peers. Additionally, she's looking forward to leveraging her role to impact the country's economic recovery positively in the coming years. Outside of work, Lowani finds joy in gardening and cherishes spending time with her family during their weekly Sunday lunch.

"My mother always emphasised the importance of giving my best in everything I do. She encouraged me to reflect at the end of each day, knowing that whatever I engaged in, I had given it my utmost effort and that it positively impacted me and those around me. This philosophy continues to be my guiding compass."





BO'JANGLES

Take your senses on an unparalleled dining experience. Bo'jangles in Lusaka's Longacres Mall offers a sophisticated dining experience with diverse menus, live jazz, and celebrity bands weekly. The restaurant combines sophistication and warmth, whether having breakfast, lunch or a cosy dinner. The skilled chefs craft meals from around the world. promising a delightful culinary journey in a harmonious setting.

ZAMBIA'S COFFEE RENAISSANCE

Words by Nawa Mutemweno



ambian coffee is renowned for its unique flavour profile, characterised by dominant fruit notes, especially citrus fruits, complemented by hints of berry and melon. — Covoya Specialty Coffees.

It is described as "generally full-bodied, boasting a sweet, mild acidity that appeals to coffee enthusiasts and sets it apart from other coffee-producing regions" by the African Fine Coffee Association.

The history of coffee cultivation in Zambia traces back to the 1950s. Despite its relatively late introduction to the country, Zambia's coffee industry has steadily grown and gained recognition. This expansion was catalysed by a World Bank initiative in the 1970s aimed at diversifying Zambia's economy and reducing its heavy dependence on copper exports. The project sought to encourage the cultivation of high-

quality coffee at lower production costs, with a substantial focus on large, well-organised coffee estates in the Northern Province. The project sought to promote smallholder coffee production, providing thousands of Zambians with livelihoods through coffee cultivation.

Over the years, annual coffee production surged from a mere 70 metric tonnes to nearly 400 metric tonnes. In 1985, Zambia began commercial coffee exports, with an annual quota of 350 metric tonnes allocated by the International Coffee Organisation (ICO). This marked a pivotal moment for the Zambian coffee industry as it began establishing a presence in the international market.

Today, one of the central figures in the Zambian coffee industry is Northern Coffee Corporation Limited (NCCL), operating under Olam International. NCCL is responsible for the majority

of exportable Zambian coffee. It manages five estates, cultivating over 2,200 hectares of coffee-growing land as of 2020. It stands out as the sole entity in Zambia that produces coffee with Rainforest Alliance and UTZ certifications.

The trajectory of Zambian coffee production has been marked by steady growth since it initiated international exports in 1985. Zambia boasts optimal conditions for coffee cultivation, including abundant groundwater, fertile soil, and an ideal altitude for coffee production. Foreign investors have shown substantial interest in the sector, investing over \$70 million in capital over the last decade to develop 2,000 hectares in the Northern Province dedicated to growing Arabica coffee beans.

The global coffee market is poised to reach 6.8 billion kilogrammes by





2028, experiencing a projected volume growth of 2.4 per cent in 2024. The average volume of coffee consumed per person is estimated to amount to 0.80 kilogrammes in 2023. Zambia is strategically positioned to tap into this market, offering the potential for expansion and increased coffee exports.

The expansion of Northern Coffee Corporation, previously known as Kasama Coffee, is a testament to the sector's growth. The corporation has evolved into one of the largest-scale coffee producers in Africa, employing a workforce exceeding 4,000 individuals, in addition to 10,000 seasonal workers. They have also initiated an out-grower scheme involving over 3,000 small-scale farmers.

Nevertheless, the Zambian coffee industry grapples with challenges. A significant issue is the lack of production capacity. The Zambia Coffee Growers Association (ZCGA) highlights that it is not the shortage of land or farm owners but the high cost of coffee production that leads many farmers to opt for low-production crops like maise. Addressing these cost issues is vital for the sector's growth.

Climate change has become an emerging challenge, with rising temperatures and changing precipitation patterns causing reduced coffee yields, compromised quality, and an increased prevalence of crop diseases.

Additionally, providing accessible and affordable financing options for small-scale coffee farmers remains challenging. The high interest rates offered by

banks and microfinance firms make it difficult for these farmers to obtain the necessary funding. Ensuring access to finance is crucial for their economic wellbeing and the sector's growth.

Zambian coffee exports peaked during the 2004/05 crop year, with 6,654 tonnes of green coffee. However, since then, export figures have experienced a declining trend. In 2015, the country hit a low point with just 180 metric tonnes of green coffee exports, resulting from adverse weather conditions and difficulties securing financing for coffee producers. Nonetheless, in 2019, Zambia rebounded, exporting almost 2,000 metric tonnes of green coffee, signifying a significant recovery. Major buyers of Zambian coffee are situated in Europe, South Africa, Asia (particularly Japan), and the United States.

Both government and private sector initiatives play a pivotal role in shaping the Zambian coffee industry. The Coffee Board of Zambia is the highest government policy-making body for the coffee sector, and its board includes representatives from the private sector engaged in coffee farming and roasting. The ZCGA operates as a wing of the Coffee Board of Zambia and offers various services for its members, encompassing marketing, quality assessment, milling, export documentation, and shipping. The government underscores the importance of farmers forming cooperatives and farmer organisations to enhance their bargaining power.

The International Coffee Organisation (ICO) is running a project promoting

domestic coffee consumption in Africa, with Zambia participating as one of the countries involved. Additionally, obtaining organic and fair-trade certifications is critical for local coffee producers to secure premium prices for their products and access fast-growing markets, additional funding and technical assistance.

The potential for growth in the coffee sector in Zambia rests on several key factors. These include the country's production of globally competitive Arabica coffee, the increasing demand for speciality coffee in premium niche markets, particularly those based on fair trade and organic farming principles, and the presence of institutional arrangements like the ZCGA that promote, regulate, and coordinate the development of the coffee industry in the country.

Despite its significant potential, the long production period of coffee plants acts as a disincentive for local participation in coffee cultivation. Limited recognition of the Zambian coffee brand and access to affordable financing for coffee growers work as deterring factors.

Coherent strategies are required to achieve sustainable growth and create employment in the coffee sector. This includes the public and private sectors working together to develop innovative ways to provide affordable financing mechanisms for farmers and, additionally, implementing initiatives that facilitate the development of technologies and marketing strategies to ensure that Zambian coffee can fetch premium prices on the world market.

The global coffee market is expected to continue its upward trend due to increasing coffee consumption, the rising demand for organic and fair trade products, increased café culture in today's generation, and growing disposable income, urbanisation, and food service outlets. Zambia's coffee sector, despite its late entry into the international coffee industry, is just beginning to tap into its potential, and it has a long way to go before it can compete head and shoulders with major African coffee producers. With increased investment from multinational companies and government support, the outlook for Zambia's speciality coffee industry is positive, offering exciting opportunities for exploration and growth.

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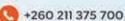












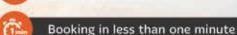
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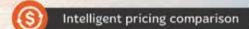


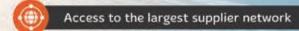
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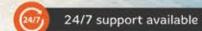


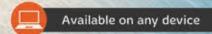












NO IMPLEMENTATION FEES & NO MONTHLY SYSTEM FEES

UNLOCKING ZAMBIA'S DIGITAL GOLDMINE

THE F-COMMERCE REVOLUTION

Words by Charles Mafa

shift in consumer behaviour. The seismic impact of the COVID-19 pandemic further accelerated this trend, with individuals seeking contact-free and swift delivery options for their desired items.

To understand the magnitude of this shift, consider the data from the Pew Research Center, which reveals that by the end of 2017, eight out of 10 Americans used computers or phones for online purchases – a staggering increase from the mere 22 per cent engaged in online shopping in 2000. The widespread adoption of smartphones, reaching an 80 per cent global penetration rate by 2017, was pivotal in facilitating this transformative surge in online consumer behaviour.

The Role of Social Media in Zambia's E-Commerce Landscape

In the heart of Lusaka, Kabwela Malupande, Manager of the Entrepreneurship Programme at Bongo Hive, emerges as a key figure in this digital narrative. At Bongo Hive, Malupande collaborates with emerging entrepreneurs, guiding them in establishing high-growth ventures that address critical issues in underserved markets. Despite internet penetration standing at around 30 per cent in Zambia, Malupande underscores the pivotal role of the digital space in the future of business.

Drawing a parallel between the challenges faced by a traditional bakery store trying to get a million customers and the ease of reaching a vast audience through platforms like Instagram, Malupande highlights the growth opportunities technology provides. Despite challenges, entrepreneurs stress

n the urban landscape of Zambia, a transformative wave is sweeping across the nation. Imagine the simplicity of securing a taxi from point A to B with just a few taps on your smartphone, eliminating the need to hail a cab physically. This newfound convenience is emblematic of the remarkable surge in e-commerce activities witnessed in recent years, signalling a significant shift in how businesses operate and connect with consumers in Zambia. This digital transformation is driven by increased internet connectivity, the widespread use of smartphones, evolving consumer behaviour, and the proactive strategies businesses adopt to thrive in the dynamic digital marketplace - all unfolding at the palm of your hand.

The Evolution of Online Shopping: A Global Phenomenon

While global e-commerce giants like Amazon and eBay laid the groundwork for virtual commerce, the true catalyst for the surge in online shopping is the







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the importance of embracing the digital landscape and leveraging social media as a powerful tool to thrive in the evolving marketplace.

Bridging the Digital Divide

The path to widespread e-commerce adoption in Zambia has its challenges. One significant obstacle is constrained infrastructure, particularly in rural areas where most of the population resides. Compared to neighbouring countries, the relatively high cost of internet services in Zambia poses a considerable hurdle. Limited competition among Internet Service Providers (ISPs) allows them to maintain elevated prices. Additionally, the dependability of internet services needs improvement, with frequent outages and sluggish speeds.

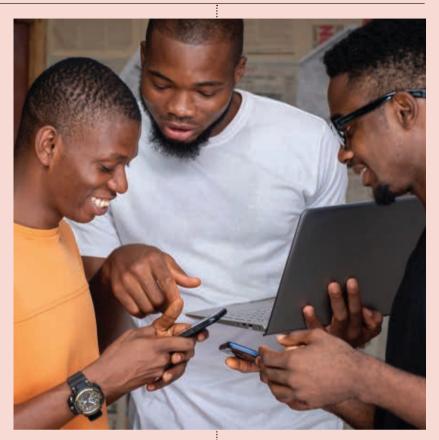
A survey conducted in Lusaka unveils another impediment to e-business expansion in Zambia – mistrust. While some consumers engage in online purchases, most harbour distrust in the digital space. This mistrust extends beyond concerns about payment security, playing a crucial role in establishing confidence between consumers and traders and between consumers and technology providers.

To address this issue, Malupande advises caution, urging consumers to check reviews and verify the legitimacy of online businesses before completing transactions. He emphasises that falling victim to digital tricks is indiscriminate, with scammers exploiting consumers from all walks of life, making caution and verification essential.

Hope on the Horizon

Despite these challenges, promising opportunities for improvement exist. Initiatives like the Zambia Information and Communications Technology Authority's (ZICTA) project to expand the fibre optic network exemplify increased investment in infrastructure. This offers heightened connectivity and increased internet speeds, potentially bridging the digital divide and bringing more individuals into the online marketplace.

In the vast realm of the internet, which presents boundless opportunities for consumers and traders alike, business innovation is crucial for maintaining competitiveness in the digital sphere. As users become more sophisticated, their expectations for improved quality of services and products from small



businesses will rise. This underscores the dynamic nature of the digital landscape, prompting firms to adapt and evolve to meet the demands of discerning users in this rapidly changing online environment.

E-Commerce and Financial Inclusion

One crucial point to consider is the impact of e-commerce on financial inclusion in Zambia. As the digital marketplace expands, it can potentially bring financial services to previously underserved populations. Mobile payment systems and digital wallets can empower individuals lacking access to traditional banking services, fostering economic inclusion and reducing poverty.

Building a Regulatory Framework for E-Commerce

To further facilitate the growth of e-commerce in Zambia, there is a need for a robust regulatory framework. Clear guidelines and regulations provide a sense of security for consumers and businesses. This includes measures to ensure data privacy, secure online transactions, and fair business practices. A proactive approach to regulation can foster an environment where businesses can thrive and consumers can confidently

engage in online transactions.

Harnessing the Power of Data

Data analytics is a powerful tool businesses can leverage to understand consumer behaviour, optimise supply chains, and tailor marketing strategies. As Zambia's e-commerce landscape evolves, companies should invest in data analytics capabilities to gain valuable insights to drive informed decision-making and enhance the overall customer experience.

Zambia's Digital Future

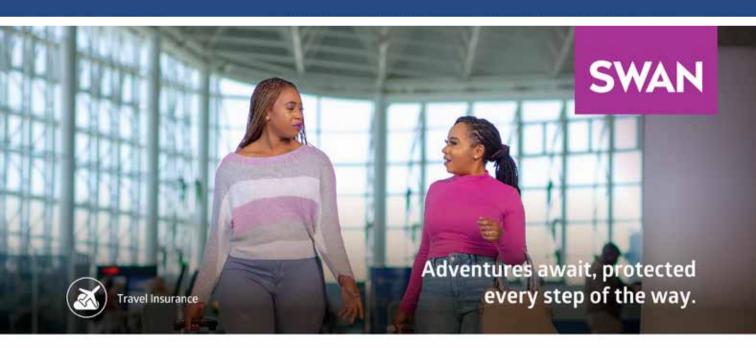
Zambia stands at the cusp of a digital revolution driven by the surge in e-commerce activities. Despite challenges, proactive measures taken by businesses, initiatives to improve infrastructure, and the potential for financial inclusion offer a glimpse into a future where the digital marketplace becomes more accessible and reliable for all. As the digital landscape continues to evolve, the key to success lies in innovation, adaptability, building trust among consumers, and establishing a supportive regulatory framework in the ever-expanding world of e-commerce.



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SEBASTIAN MORONELL

Humour Columnist

PERSONALITY OF THE YEAR

elebrities are a blight upon this world. There - I've spilt the beans, let the cat out of the bag, blown the gaff. I've said what others shouldn't but still somehow do, like a mega-rich pastor preaching humility to a hall of poor folk. What everyone was thinking has now been uttered, never to return to the cosy confines of private conversation. As with any great revelation, it came about when confronted with a great evil. There are many evils in this world, and some are easy to spot, such as traffic wardens. Others require a little more time staring into the belly of the beast: yes, I was scrolling through social media when I encountered this evil, and yes, it had to do with celebrities.

The facts are these: a moderately popular Zambian television station runs a competition that gives prizes to 'personalities' across the country in areas as essential as: 'Most Influential Social Media Personality', 'Most Fashionable Male & Female Personality' and, in case one forgets Zambia is a 'Christian nation', 'Best Gospel Personality'. Of course, this list is not exhaustive (it leads to such absurd heights that there's even a prize for 'Best Customer Care') but is representative of its core ethos: that there are some people who should be celebrated for their... personality? Which, I imagine, means that others should be applauded for different things. Only that when your airwaves are filled with twerking gospel singers, it's challenging to focus on celebrating anything

The whole gig strikes me as silly. I am well aware that I may be the only one willing to voice opposition to the cult of the personality. This had me begging: what constitutes a 'personality'? The use of the word is as diverse as the number of malls in Zambia. For psychologists, everyone has a personality – a set of unchanging personal characteristics. Others use personality more colloquially

to refer to someone with a charming, even slightly dangerous character. But can we extend either of these two definitions to celebrities? Do they actually have something akin to personal characteristics? Or are they merely placeholders for the latest TikTok trend?

In the absence of any evidence that suggests celebrities have personal characteristics. I was led to the logical conclusion that they must be soulless beings. I know it takes one vampire to spot another, and so on, but this confirmed several suspicions I've been harbouring for many years. For example, no one has ever convincingly explained to me why there are so many 'executive' things in Zambia or where they suddenly appeared from. But then I understood that this was not aimed at me but towards celebrities: only soulless beings would visit executive conference centres in their executive cars, dressed in executive suits, bought at executive boutiques, with seemingly executive women on their arms, right?

Or so I thought. Only to find out that outside the bubbles celebrities inhabit - and drink there were executives and personalities all around. Indeed, since my grand revelation. I've met a waiter who is a part-time TikTok personality (I tipped her appropriately), an executive barber who operates from a fivesquare-meter shop (he butchered my hair inappropriately), and a used car salesman who kept on changing the price of his executive 1998 Toyota Corolla (that was last roadworthy in 1999). Which slowly led to a fair bit of introspection - perhaps I'm the fool in this story, the soulless being in society's fantasy. What if these folks have it figured out while I am the barbarian who considers them amoral? Or maybe I'm just bitter. In fact. of course, I'm bitter - who doesn't want all these executive things? Who wouldn't want to be Personality of The Year?

ABOUT SEBASTIAN

Sebastian is an aspiring celebrity, personality, and executive. According to one website, he is Zambia's 956th most popular humour column writer.



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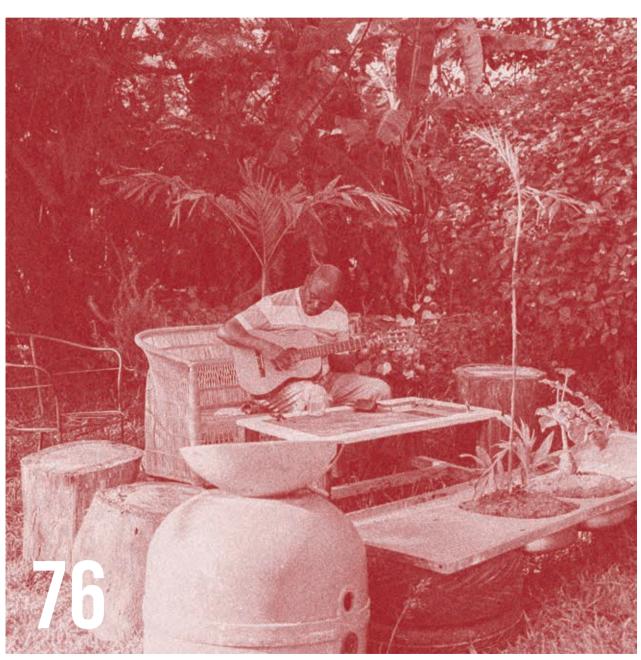


INSIDE

52. A RAILWAY RENDEZVOUS 58. IT TAKES A COMMUNITY

68.30 YEARS OF AFROFUTURISM

76. REVIVING ZAMROCK



Explore the resurgence of Zamrock through the Zamrock Museum, which transcends the conventional museum by transforming individuals into living institutions of knowledge.

PRIDE OF AFRICA





BELLEZUUS

WORDS BY: NOXOLO KAPELA, IMAGES COURTESY OF ROVOS RAIL TOURS





stablished in 1989, the Rovos Rail has unequivocally maintained its international reputation for offering luxurious and truly world-class travel experiences. In a series of bespoke train journeys lasting from 48 hours to 15 nights, Rovos Rail links some of the continent's grandest travel destinations featuring a range of off-train excursions. These experiences have become the narrative for many who have participated in them. The beautifully restored trains, hauled by diesel or electric locomotives, carry a maximum of 72 passengers in 36 superbly appointed suites and are also available for charter. If you ever dreamt of getting married on a train, Rovos has a specially dedicated train that will rumble away into the night while you and your guests lose yourselves in the reverie of bygone days.

Aboard a Rovos Rail carriage, opulence is the name of the game; from the moment you climb aboard the train to the final moments of your journey, you are transported to an era of sophistication where women adorned themselves in diamonds,

and men meticulously straightened their tuxedos for dinner. This extraordinary voyage promises passengers an unparalleled experience, seamlessly blending luxury with breathtaking scenery. The meticulously restored vintage carriages exude elegance, providing a window into the past when travel was a leisurely affair. Amidst gournet dining experiences, Rovos Rail unveils a bygone era where time seems to slow down. Passengers traverse through captivating landscapes, beholding the majestic African wilderness and its wildlife along any of the 13 routes and tours spanning South Africa and regions of the Southern African Development Community (SADC).

To provide an immersive firsthand encounter, allow yourself to be guided on a virtual expedition aboard the Rovos Rail. As you navigate this expedition, envision the gourmet dining experiences that await, where every meal is a culinary masterpiece served against the backdrop of picturesque landscapes. Every journey offers a sampling of the stunning African wilderness and its captivating wildlife along Rovos'



meticulously designed tours. This virtual encounter provides a sneak peek into the wonders awaiting you when you embark on any of the train's routes throughout the region.

The Journey

This whole journey can only be characterised as the epitome of luxury. From the exquisite service and opulent amenities to the opportunity to form meaningful connections, the journey offers unparalleled elegance, comfort, and indulgence.

The train boasts several unique features and facilities, among them the observation car offering panoramic landscape views and the rail tracks stretching into the distance. In this space, guests can unwind with a sundowner from the open-air balcony bar as they await the dinner gong. The elegantly decorated dining cars provide guests with gourmet meals prepared by skilful chefs using only the choicest ingredients, and the elegant amenities provided in their plush, deluxe accommodations ensure a luxurious and comfortable stay. The scenery along the train route is genuinely awe-inspiring, featuring picturesque landscapes and glimpses of wildlife. The journey unfolds with remarkable



views that beautifully capture the splendour of nature.

Dress Code

Once on board the train, guests are transported to a sophisticated era where a distinct set of rules prevails. Smart casual attire is deemed appropriate for daytime activities and meals, fostering a relaxed ambience. However, as evening descends, a strict black-tie dress code is enforced for dinner, infusing the atmosphere with elegance and sophistication. This adherence to a refined dress code adds to the overall sense of timelessness and contributes to the unique charm of the experience.

The Travellers

The Royos train attracts a diverse crowd. ranging in age, including couples, groups and







individuals. The intimacy of life on board provides an opportunity to meet and mingle with a diverse set of individuals from different backgrounds and cultures. The opportunity to forge friendships with individuals from across the globe enhances the social dimension of the experience, adding a rich layer to the journey as passengers share stories, perspectives, and cultural insights.

Activities on and off-board the train

Every Rovos experience embodies the spirit of travel in the bygone Victorian era. No televisions or radios are on board, and guests are encouraged to spend the days lounging in plush seats or quiet corners, mingling with fellow travellers, reading, and playing board games. Electronic devices such as cellphones and laptops are confined to the comfort of your private suite. In between excursions, guests will have the delightful experience of indulging in high tea and other onboard activities, adding another layer of elegance and sophistication to the journey.

Off-train excursions are integral to the Journey itinerary, providing enriching experiences beyond the train's confines. An excursion may include a game drive through one of the teeming national parks dotted around the country, offering a chance to explore the wildlife and natural beauty of the region. For those travelling from Cape to Jozi, Matjiesfontein offers an extended stop, inviting guests to explore an authentically preserved Victorian village. The journey continues with a scenic exploration of the winelands and culminates in a visit to the historic



Kimberly diamond mine, offering a multifaceted glimpse into the rich tapestry of South Africa's landscapes and history.

Highlights

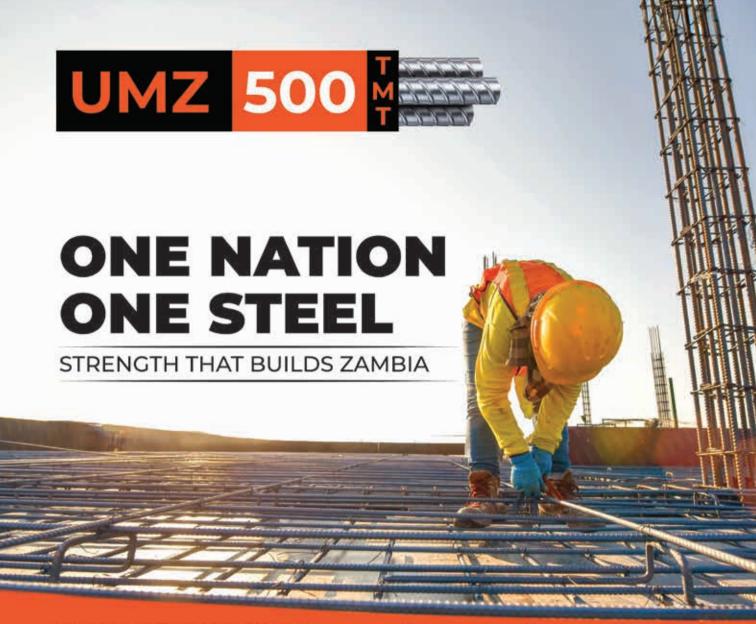
Dressing up for dinner and watching the sunset from the observation car are among the most memorable aspects. The staff members' amazing service on the train will leave a lasting impression. Game drives allow one to get up close with the wildlife and immerse oneself in nature. There are many sights to see along the way, from wildlife to the vast expanse of the Karoo and the wooded emerald columns of the panoramic winelands, offering glimpses into the diverse and captivating natural environment.

The four-course meal and fine wine pairings are also delightful and add to the gastronomic journey. Whether you embark on the Cape to Jozi route or any other, the combination of exquisite

dishes and premium wine selections ensures that every dining experience becomes a highlight of the trip.

This virtual tour vividly depicts the immersive and opulent adventure awaiting travellers embarking on this iconic rail journey. To embrace a truly unforgettable experience, step onto the vintage wood-panelled coaches and recline as the ever-changing, picturesque scenery unfolds beyond the windows. With discreet and welcoming service, exquisite cuisine, and a selection of South Africa's finest wines, Rovos Rail beautifully captures the timeless grace and romantic spirit reminiscent of Africa's exploration during the Victorian period.

Now presented with the indulgence of choosing between a return trip or the convenient fly-back option, the enticing question beckons: Will you be among those soon to embark on the remarkable journey aboard the Rovos Rail?



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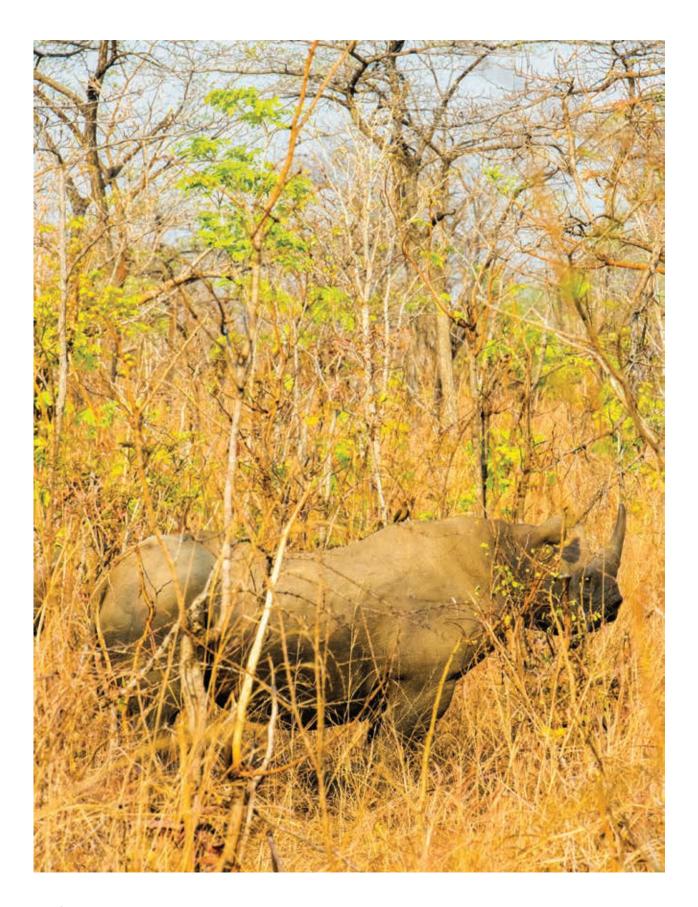


TAKES A COMMUNITY

Words by Walid Nassar, Images by Chosa Mweemba







DID YOU KNOW?

In 1998, Zambia declared the elusive and enigmatic black rhino (Diceros Bicornis) officially extinct, but three decades earlier, it was home to the third-largest black rhino population globally.

oday, North Luangwa National Park in Zambia is home to one of the fastest-growing black rhino populations in Africa, thanks to the North Luangwa Conservation Programme, a partnership between the Frankfurt Zoological Society (FZS) and Department of National Parks & Wildlife (DNPW) in close cooperation with the surrounding Community Resource Boards (CRB) and traditional leadership.

Following their invitation, I embarked on a journey to the rugged and remote

wilderness of the park, eager to explore the remarkable efforts of the men and women involved in protecting and preserving one of the world's most endangered species. My goal was to understand what it takes to ensure the survival of these enigmatic and elusive creatures and share their story.

After a 12-hour drive from Lusaka, my team and I arrived at the FZS headquarters located deep in the heart of the North Luangwa National Park. Rising mountain peaks and deep valley floors characterise the park's vast

expanse of untamed wilderness. It is a land of contrasts where dry savannas meet lush riverbanks carrying life-providing water downstream to the Luangwa River. At HQ, we were greeted by Jacob Mphasi, the Assistant Project Coordinator and other members of FZS and DNPW, who showed us to our tents.

Later that night, seated in one of the supplementary rhino command centres at HQ, we were introduced to the remarkable Paimolo Bwalya, who started as a CRB scout in 2002; he became a Wildlife Police Officer in 2007 and completed several in-service FZS training programs, including exchange programs in neighbouring countries such as Zimbabwe and South Africa. Paimolo's unwavering dedication and enthusiasm quickly led him to become head of the Rhino Monitoring Unit (RMU). Today, he commands over 150 officers in and around the park.

Paimolo's passion was immediately evident; his composed demeanour and authoritative presence demanded nothing short of your full attention. Seated at the sizeable makeshift meeting table across from us, Paimolo diligently took us through our upcoming itinerary for the next few days and provided us with much-needed insights on the program's inner workings, ensuring we were well-prepared. He also briefed us about our scheduled rhino-tracking expedition, in which he, along with two other rangers, would guide us on a specially arranged outing designed to offer the team a chance to observe these majestic animals in their natural habitat.

I had never seen a black rhino in the wild, and given the rhino's shy nature, Paimolo informed us that the odds of seeing one were quite slim. Nevertheless, it was hard to contain my excitement, and having the best rhino tracker in the country leading us gave me hope. As it



Incidences of rhino poaching since the reintroduction in 2003.

6000

Elephants in NLNP – the highest density of elephants in Zambia.



was the month of October, temperatures often soared to the low 40s. Therefore, hydration backpacks and salts were crucial to our arsenal as we were expected to hike around seven to ten kilometres in pursuit of Ichuma, a dominant but allegedly mild-mannered rhino bull.

The following morning, after a fifteen-kilometre drive through the park's winding dusty trails, we arrived at our location to commence our on-foot pursuit of Ichuma. Paimolo and his team climbed atop their vehicle, where they spent several minutes on their radio telemetry units searching for a faint signal that would point us in the right direction. Ichuma was explicitly singled out for this outing due to his relaxed disposition. Black rhinos, in general, tend to be rather timid and may react aggressively, including charging, when they feel alarmed or startled.

Moments later, Paimolo descended off his vehicle, looked at us with his piercing gaze and uttered, "I got them. They're 750 metres

away. Now, pay close attention. Walk in a single file behind me, do not stick out your head to get a better look, be mindful not to step on twigs, keep your voices hushed, ensure your camera shutters are set to silent, and, most importantly, remember not to run if they charge. Instead, find a tree to climb if you can't lie down. Their eyesight is quite poor." Upon hearing that, my team and I exchanged panicked glances; I couldn't help but envision tomorrow's headline: "Nkwazi Field Team Trampled by Half-Blind Rhino". What a comical end to a career spent exploring the most remote parts of Zambia.

Shaking off that fanciful notion, we proceeded on foot, mirroring Paimolo's every step and often changing our approach direction to counter the wind. Rhinos have a superb sense of smell, a necessary compensation for their relatively poor eyesight. About ten minutes later, Paimolo whispered and pointed at the thick bush ahead, "Shhh, they are over there; get down and follow me." We stealthily navigated the dense brush and took cover

5%

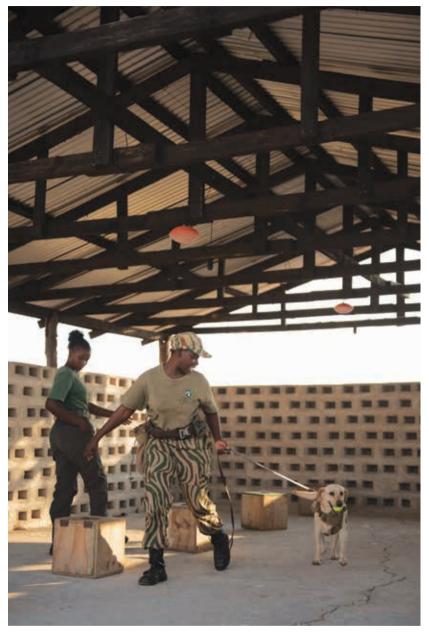
Compound growth rate of rhino population.

120 KM

Covered per shift by a Rhino Tracking Unit.

2100 KM

Covered by foot per rhino ranger annually.



behind a giant anthill. Before us, Ichuma and two of his lovely ladies browsed in the soft morning light. We fell silent, awestruck by their majesty, often crouching to avoid their attention. As the camera shutters silently fired away, I remember feeling like a paparazzi stalking a celebrity out on a morning coffee run; it felt almost voyeuristic.

Unable to contain our enthusiasm, we violated one of Paimolo's cardinal rules by extending our heads a bit too far, startling Ichuma in the process of capturing photos. With Ichuma startled and panicked, we scanned the vicinity

for trees to climb, only to find that the sparse tree cover wasn't nearly enough to support adult males. Opting to lie down behind the anthill, we took our chances. Ichuma faked a charge before leading his harem away. We took a few minutes to collect ourselves and decided to, bravely or stupidly, continue trailing them for clearer images over a few more kilometres, but our efforts were in vain. With temperatures fast approaching the high 30s, we called it quits and retraced our steps back to our vehicle.

Back at HQ, as we approached the workshop, I gained a more

100

Vehicles used.

1300 KM

Of roads maintained.

30,000 KM

Covered by vehicle per year.

comprehensive perspective and understanding of the scale of this operation. Mechanics and electricians were hard at work repairing the fleet of vehicles, bikes, and buggies parked outside their workshop - undoubtedly being serviced due to the substantial distance they covered each month. In camp, we had the opportunity to meet logistics managers, community representatives and other DNPW staff. I was observing an entire hive of individuals working and collaborating together in a reasonably inhospitable and remote environment, exemplifying NLCP's mission of linking livelihoods and landscape. This collective effort underscored a shared commitment and purpose among the team members.

Later that afternoon, we visited the Rhino and Elephant Protection Unit (REPU) command centre positioned a few kilometres from HQ perched atop a hill. We reunited with Paimolo and his team, who graciously guided us through the facility. The site featured a onekilometre-long airstrip used by the aerial surveillance team and logistics providers. Additionally, the facility boasted a rhino enclosure used to temporarily hold, rehabilitate and care for rescued rhinos, often brought in following air recovery missions. Paimolo recounted an incident where a rhino wandered to South Luangwa National Park and was later recovered and transported back by helicopter.

We were also given a tour of the canine facility, where highly skilled female handlers demonstrated the unique abilities of their extensively trained dogs; the NLCU has five dogs trained to detect and track ammunition, guns, elephant ivory, rhino horn, and bushmeat.

13

Ivory seizures.

169

Firearms confiscated.

413

Law Enforcement Officers supported.

Paimolo also gave us an exclusive glimpse of their central command centre, a scene right out of a James Bond movie. The command centre serves as an intelligence hub, receiving reports from various law enforcement units operating within the park and across the five chiefdoms surrounding it. Multiple rangers staffed it and used state-of-theart surveillance technology to monitor animal movements.

Paimolo's dedication, affinity, and admiration for his team were more apparent at the command centre. I couldn't help but notice the effortless respect in the room, akin to the relationship between an esteemed chief and his loyal subjects. It was a testament to the strong bond formed over the many years of dedication to the mission.

In contrast to our previous unconventional outing with Paimolo, we were scheduled to accompany a female ranger team on a routine tracking patrol the following morning. We picked up the unit from one of the many picket

posts strategically located within the rhino sanctuary. These posts serve as overnight resting areas for the tracking units

Under the sweltering 40-degree heat, we embarked on our five-hour journey, following the highly skilled female rangers. As the relentless sun beat down and the fatigue set in, we couldn't help but appreciate the team's unwavering commitment. I began to understand that their motivation wasn't rooted in job security but in a deep passion for their work and mission. This powerful drive enabled them to overcome physical discomfort and the harshest of nature's elements. Regardless of the weather, be it the scorching summer, chilly winter or the rainy season, these teams cover 12 kilometres of rugged, unforgiving terrain

Back at camp, the team and I had one thing left on our itinerary: a community visit to Chifunda; however, the visit was cancelled due to a death at the village; not wanting to disrespect local











DID YOU KNOW

The rhino population has witnessed a three-fold increase since their initial reintroduction in North Luangwa National Park. Even more heartening is that 80% of the current rhino population was born in the park.

traditions, we voted against proceeding with it. Instead, we spoke with Bester Muzeya, one of the leading Community Conservation Officers, who explained how much of a positive impact the program has had, especially on incidences of human-animal conflict.

Now, instead of live rounds, villagers employed chilli bombs blasted from improvised PVC guns to deter animals from consuming their crops — a simple solution to an otherwise serious problem.

As the famous African saying goes, "It takes a village to raise a child," this principle has proved that it extends far beyond human lives. In this remote African wilderness, it truly takes a community to safeguard the existence

of a magnificent but vulnerable species. The black rhino's survival, once teetering on the brink of extinction due to poaching and habitat loss, is now a testament to the unwavering dedication of those involved in the North Luangwa Conservation Programme.

The behind-the-scenes operations we witnessed at the HQ, the REPU command centre, and the canine facility, all supported by an intricate network of dedicated individuals, showcased the complexity and scale of this conservation effort. These unsung heroes, many being women, play a vital role in protecting rhinos and other wildlife from poaching and encroachment.

In the end, the story of North Luangwa National Park is one of hope, resilience, and the power of a united community. It serves as a reminder that we all have a role to play in protecting our planet's biodiversity and that with dedication, passion, and cooperation, we can ensure the survival of even the most endangered species. This journey reinforced the idea that conservation is a collective responsibility that we should all embrace to secure a better future for our planet and its precious inhabitants.

55

Chilli Blast Teams.

1800

Students in conservation clubs.

70,000

Rural households engaged.



HARD TO PICK, RIGHT? GET 'EM ALL!

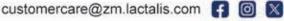


LACTALIS ZAMBIA













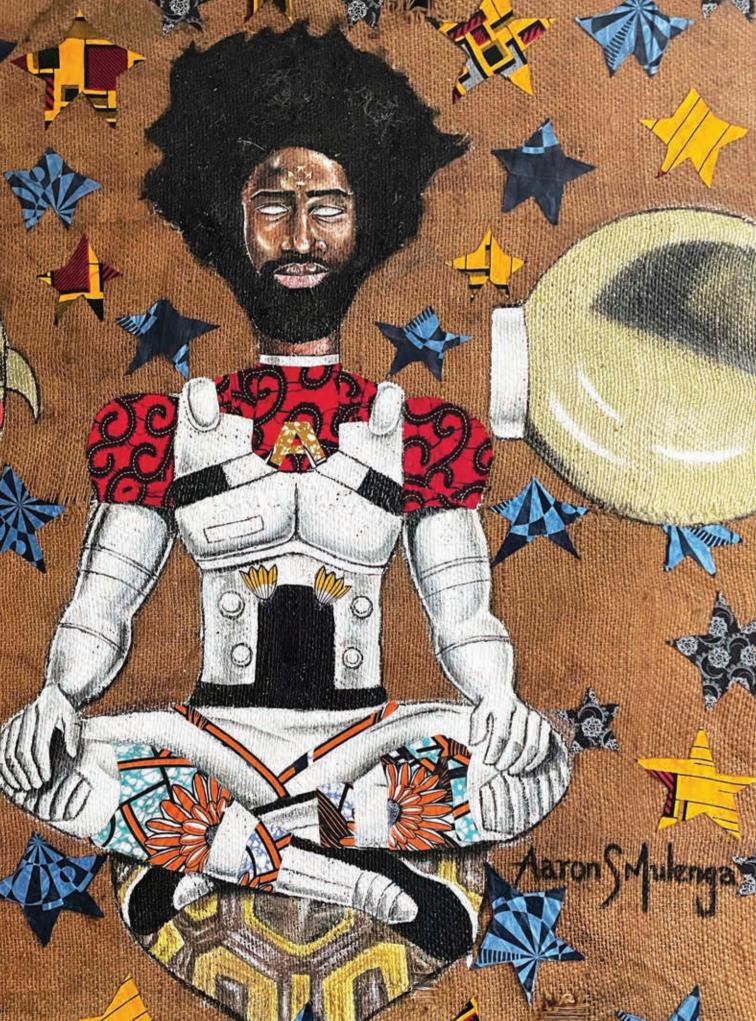


30 YEARS OF

Zambia's Continued Contribution to the Field of Afrofuturism

Words and Images by Aaron Samuel Mulenga

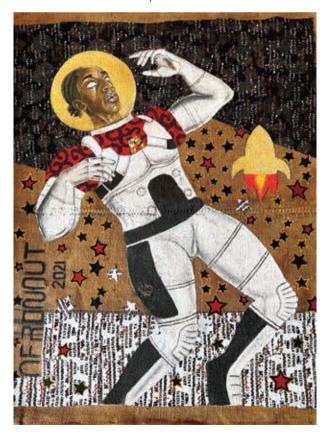




o know where we are going, we must know where we have come from. This is a concept well described through the term *Sankofa*, which is a Ghanaian Twi word meaning "to retrieve" or "to go back and get." When contemplating the future, it would be easy to neglect the past but to forge a brighter future, we must retrace our steps and learn from our past.

A question I believe Afrofuturism aims to answer is, "In what ways can a different, more affirmative future be envisioned for black individuals?" At a micro level, this question could be addressed by the people of Zambia. Over the decades, Zambian visual artists, writers, and thinkers have made significant contributions to the field of Afrofuturism through their creative endeavours. It is within their collective work that we discover facets of the response to the question of what this reimagined future would look like.

To begin with, one must consider the origin of the term Afrofuturism. It was coined by American cultural critic Mark





Dery in 1994 while commenting on the intersection of science fiction and the African-American experience. Dery states, "Speculative fiction treating African-American themes and concerns and appropriating images of technology can be called Afrofuturism." Similarly, writer Ytasha Womack defines Afrofuturism as an intersection of imagination, technology, the future, and liberation. It is stated that Afrofuturists sought to unearth the obscured histories of people of African descent and their roles in the realms of science, technology, and science fiction.

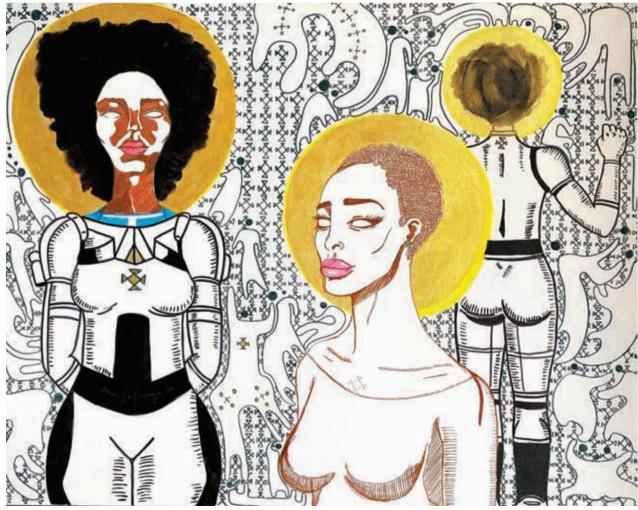
Though the term Afrofuturism was coined in the West, we must acknowledge that the concept of envisioning the future has always been present in Africa. A significant moment in time, when African people embraced futuristic ideals was during white settler colonialism. As many African nations grappled for independence, they would have engaged with imaginings of what a future of liberation could look like, and Zambia was no exception in this regard.

Namwali Serpell, one of Zambia's prolific writers, explores the concept of Afrofuturism in her science fiction novel The *Old Drift*. Serpell makes a lasting imprint on science fiction literature by drawing from Zambia (her country of origin) to craft an impactful narrative engaging with concepts of revolution and ideas of a promising future. In an interview with the *Los*

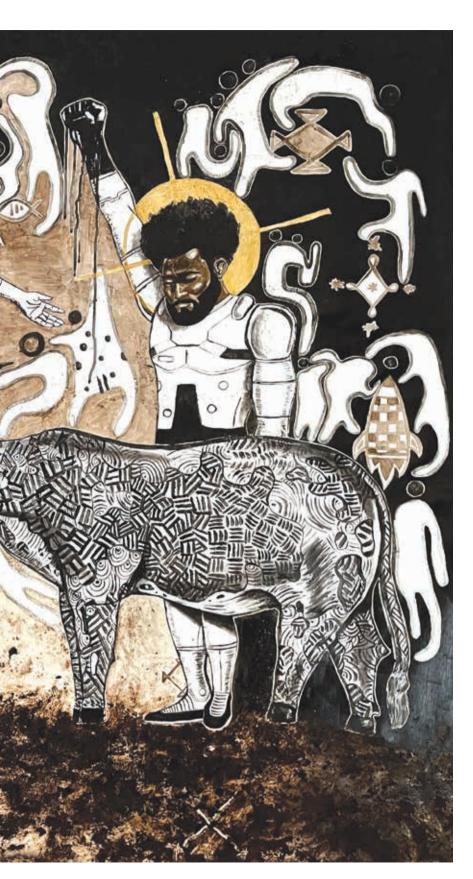
Angeles Times, Serpell discloses her intent to "create a sense of a homegrown revolution that could happen in Zambia. Not just a technological revolution, but a political revolution that would be about Zambia — and not about other places coming in to save us." Part of Serpell's revolution is connected to Mukuka Nkoloso, who was once a grade-school science teacher and the director of Zambia's National Academy of Science, Space Research and Philosophy. Nkoloso aspired to launch Zambians to Mars in hopes of beating the U.S.A. and Soviet Union during the space race of the 1960s.

Although Zambia did not realise their goal of reaching the moon or launching a rocket into space, Nkoloso coined the term Afronauts, which could be construed as "African astronaut." This term would be taken up by artists who found resonance with his ambitious plan to have Africans in space as early as the 1960s. One must consider the magnitude of such a dream while living under colonial subjugation. While his contemporaries had their feet on the ground, Nkoloso dared to hold his head in the stars. He was occupied with a different kind of liberation, daring to dream about emancipation transcending national boundaries. The Afronaut story and Nkoloso's enduring legacy have indeed transcended borders, inspiring artists from Zambia, such as myself and Stary Mwaba, filmmaker Nuotomo Bodomo from Ghana, and Gerald Machona from Zimbabwe, to mention









but a few from the inexhaustible list when considering how far the Afronauts have travelled by way of the arts. The tale of the Afronaut has an intrigue that reaches far beyond the confines of Zambia. It speaks to a collective vision that resonates with many: the prospects of hope and the possibilities and imaginings of an optimistic future for black individuals.

In my ongoing series, Afronauts, I place these figures in various scenarios. The materials I employ in my compositions give meaning to the pieces owing to the historical significance behind them. I draw from varied references when I create, some stemming from my personal experiences or addressing issues I consider pressing. The artwork entitled From the Ground Up! Ulubuto scrutinises the concepts of spirituality and space travel. The Afronauts series draws from Zambian cultural references and Christian iconography to imagine how different aspects of Zambian life can converge to consider a better future for the Zambian people. The Afronauts don golden helmets that evoke halos reminiscent of those adorning Christian saints. In the Ulubuto piece, three human figures appear behind the two cows, evoking a semblance of the Holy Trinity. The cows are a Zambian cultural reference, denoting wealth, while the amber and russet hues at the bottom of the piece presents a blend of coffee and acrylic paint. The markings in the coffee contain symbolism from the Chokwe and ba Kongo peoples. Through these artworks, I intend to engage with Zambia's history while speculatively exploring ideas of the future. In so doing, I weave Zambia's cultural heritage with its missionary past while curating triumphant moments from the nation's past that point towards a brighter future for its people. This practice does not negate the stains of the past, such as colonisation or the tumultuous transition into self-governance; it instead gazes hopefully toward the future by learning from history.

Nnedi Okorafor is a Nigerian author interested in centring African thought in Afrofuturism. She employs a different tool to perform this task of re-centring "African futurism." Okorafor interprets African futurism as being concerned with visions of the future and anchored in technology. It is centred on and is predominantly written by people of African descent, and it is rooted first and foremost in Africa. It is less concerned with 'what could have been' and more with 'what is and will be'. African futurism acknowledges, grapples with, and carries "what has been." Its default is nonwestern; its centre is African.

Okorafor's contribution is essential because it expands the sphere of inclusion when considering who has access to concepts of

the future and the imagination of its portrayal. Similarly, one may consider the Zambian contribution to the field of Afrofuturism through playwright/ play director Mwenya B. Kabwe and her production Astronautus Afrikanus, which has been described as celebrating imagination, creative freedom, and indigenous African knowledge systems by drawing directly from the story of Mukuka Nkoloso. This play was staged in Makhanda, South Africa, at the Rhodes University Drama Department. According to Kabwe, the project's genesis lies in the reclamation of Nkoloso as a utopian visionary and an African futurist who can see a Zambian lunar mission as a metaphor for an independent Northern Rhodesia.

In an interview with Michelle Johnson, Masiyaleti Mbewe, a Zambian futurist writer, photographer, and activist, speaks about her artistic practice and engagement with the concepts of Afrofuturism. Mbewe currently resides in Namibia, where she presented an exhibition, "The Afrofuturist Village," which navigates an alternative future for Africans. Mbewe reveals that her objective was to frustrate the conventional ideas surrounding the visual impressions of Afrofuturism and tether them back to African spirituality and the concept of *ubuntu*. She advocates for removing linearity in futuristic contemplations, citing the influence of the past as a critical ingredient for this paradigm shift.

Through Mbewe's expressions, we are inevitably drawn back to the concept of *Sankofa*, where the past influences and interacts with the future in a myriad of ways. It is imperative for artists and scholars interested in probing the discourse of the future to continue looking back at history and cultural

narratives, back to marginalised figures such as Nkoloso and their hope for the improbable. In so doing, such absurd thoughts are capable of inspiring generations.

In Nkoloso's evocation of Afrofuturism. which he may have referred to by a different name, he envisioned a future where Zambians could be pioneers in space — which was and still is a radical re-visioning of the world. In a way, the different Zambians undertaking this labour of carrying these narratives with them wherever they go play a part in conceptualising the bright future they hope to claim. I imagine them as the new Afronauts who are not traversing space but rather occupying new territories that enable viewers and readers to continue imagining what bright, purposeful futures could look like for Zambians and, by extension, themselves.





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Mords by Mulkandi Siame. Images by Maingala Muvundika ahor Gio THE REAL PROPERTY AND ADDRESS OF THE PARTY AND

There are no ceilings.

This was the first thing I noticed at Modzi Arts. In a world where we've been encouraged to shatter glass ceilings. what happens when there are no ceilings to shatter? This question lingered in my mind as Maingala Muvundika, the multi-talented accountant-photographer with the intriguing stage name, VFNGRZ (read Five Fingers; an ode to the two things that need five fingers in Zambia deejaying and eating nshima), walked me through the doors.

People are places.

As we walked through the red doors that delineate the art space into areas, I grew convinced that if Mainga wasn't a genius, this place had turned him into one. Modzi Arts was unlike any other art space I had encountered. It wasn't just a gallery but a living, breathing entity. No wonder Zamrock, the iconic Zambian rock genre, had found a home here. Modzi Arts exudes a vibrant, incomplete charm, reflecting the essence of something alive and evolving. As a visitor, I, too, felt a sense of belonging in this dynamic space.

As my guide for the day, Mainga led me to a Zamrock Living Exhibition that sounded exactly like it was - a living room. In the room, Zamrock springs to life through guitars, a hat only a rockstar would wear, iconic picture prints of the legendary Paul Ngozi, stacks of books

about Zamrock and a turn-table ready to placate listeners with the latest offering from the excellent Witch band. I almost didn't want to touch it, but I did. It is the place I will remember as my official encounter with Zamrock.

"By the mid-1970s, the Southern African nation known as the Republic of Zambia had fallen on hard times...."

"This is the environment in which the '70s rock revolution that has come to be known as Zamrock flourished in Zambia's capital of Lusaka and the copper-rich "Copperbelt" province cities of Zambia's north, specifically Ndola and Kitwe." — excerpt from Welcome to Zamrock! Vol. 1.

I've heard of Zamrock as an abstract idea attached to sounds, sacred to the people before me, but I never wrapped my head around the need for the resurgence of a lost genre. In the world of museums, we often associate the term with physical spaces, carefully curated artefacts and historical collections. However, if we look beyond the conventional definition, can a person also be a museum, an institution. or a vessel of knowledge?

As we traditionally understand them, museums serve as repositories of knowledge, housing relics and objects that offer glimpses into the past. Yet, the term "museum" can be problematic for many Africans and many who associate

the term with displaying and curating artefacts that are not always framed in the correct context by the right people.

Enter the Zamrock Museum, a unique entity challenging the conventional notion of a museum. While boldly challenging the Western definition of a museum, it also does something extraordinary: transforming individuals into living institutions of knowledge.

Experimental by nature, Modzi Arts is an evolving art space. At the front of the yard is a clay structure under construction with an intricate clay wall pattern. The Museum is a brainchild of Julia - Ba Taonga, the director of Modzi who was inspired by traditional Lenie architecture and infused part of her cultural identity into the construction. Once complete, the sphere will be christened The Zamrock Museum. The women pensively mould the clay walls and the floor. At the same time, the men thatch the roof, ultimately creating a sustainable, environmentally friendly structure that will grow stronger the longer it stands. It is a physical place to honour the musical relics, the stories and knowledge of Zamrock.

What is Zamrock, and why does it matter?

Zamrock emerged in the 70s on the coattails of the sounds of the Beatles, Jimi Hendrix and James Brown, Zambian





musicians experimented with the sounds, lyrics and feel of hits on global top charts until their experimentations evolved into a genre, a body of work with a guide for instrumentals, sound progressions and a space for social commentary. The result was an emergence of Zambian bands from every region.

Music is alive. We hear of the greats like the Ngozi Family, Mosi-O-Tunya, Witch, Blackfoot and Salty Dog, but there were many more. Keith Hamusute nods to this era of Zambian music in his novel The Ghosts Came To Dinner and Never Left. Today, Travis Scott has sampled Keith Kabwe on his Utopia album; Sampa The Great proudly heralds this genre and has received recognition globally and locally. In their respective manner, these individuals form part of the Zamrock living museum.

The Zamrock Museum expands far beyond the confines of four walls and a roof. It is not simply a 'place' in the way we define 'place', but rather a dynamic force fostering residencies, collaboration, and education. At the heart of the Zamrock Museum's mission is the perpetuation and propagation of Zamrock's rich heritage. Modzi Arts has trained 79 people as part of the Zamrock Museum to showcase the work of their alumni and pass on this knowledge. This extends beyond musicians; it encompasses artists, DJs, curators, booking agents, artist managers, and anyone passionate about preserving and sharing this cultural treasure. The

knowledge of Zamrock is not stored in static exhibits but is actively embedded into individuals who become living embodiments of this legacy.

The music and gallery streams are focused on Zamrock and have birthed the seven exhibitions that incorporate sound, light and storytelling into the archiving of this essential part of Zambian history. The exhibition has seen evocative installations from artists such as Banji Chona and archivists like Sana Ginwalla and bridged the gap in space and time to bring people closer to the disruption of the Zamrock era.



What killed Zamrock, and does it deserve to live?

The short answer is time. The passing of time brought Zamrock to its end, and the passing of time is why we must remember it and keep it alive. Within time's canon, we see things like the socio-economic impact of the HIV/AIDS pandemic on musicians, the friction of changing human interest, religion, and morality, and the constant pursuit of better opportunities.

Time is change, and change alters us. But we are here, a culmination of everything we are and all that has happened to us.



mage courtesy of ZANIC



When you interact with an alumnus of the Zamrock Museum's residencies, you are, in essence, engaging with the "museum" itself. Each conversation and each dance floor experience becomes an exhibition of Zamrock's vitality and relevance. This transformation makes Zamrock more than a relic of the past; it is a living, breathing entity that continues to inspire and educate future generations.

In redefining the concept of a museum through the Zamrock Museum's model,

we discover that knowledge, culture, and heritage are not confined to static displays. They are dynamic, everevolving forces that can be carried within individuals and shared with the world. The Zamrock Museum is a testament to the enduring power of culture, and it challenges us to reimagine the role of museums in preserving and perpetuating our shared human heritage.

In the music, you taste the history of Zambia and catch a glimpse of a past that is still so real through our living museums The greats are full of lessons about business, identity and the art of music production. Modzi has residency programmes that condense these lessons on proper archiving, music recording, and ownership to bring the new crop of Zambian musicians closer to lucrative careers that birth legacies. Perhaps Zamrock must live so we can soar on the wings of the greats. Though it is old, it is not forgotten. By reading this, you and I have become co-conspirators in keeping a musical piece of our history alive.

If a thousand words are too long for you to read, visit Modzi Arts and experience Zamrock because it is happening there.



In 1971, Automotive Equipment set out on a transformative journey to redefine the automotive spare parts industry. Since then, we've grown into a renowned retailer and wholesaler, offering an extensive range of high-quality products, from genuine and OEM replacement parts to truck spare parts, batteries, lubricants, and a diverse selection of tyres for passenger cars, trucks, mining, military, and agricultural vehicles. Our steadfast commitment to providing top-notch products at affordable rates has solidified our position as a trusted name in the automotive sector, staying true to our resounding slogan: 'Cause You Deserve Quality!

We're thrilled to announce our foray into the agricultural sector, underscoring our commitment to supporting farmers. Our focus on agricultural tyres marks the beginning, and we're honored to exclusively represent Alliance tyres in Zambia. Alliance, a flagship brand under Yokohama Off-Road Tyres, is celebrated for its durability and performance. From tractor to implement, irrigation to sprayer tyres, our extensive range embodies Equipment's hallmark reliability affordability.

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At Automotive Equipment Ltd, nurturing long-term relationships with our customers is paramount. To uphold this commitment, we maintain a comprehensive inventory of backup service spare parts for all Powertrac tractors. Our Farmpower implements range from subsoilers to plough discs and mounted disc harrows, as well as 5-ton 2-wheel tipping trailers, offering holistic farming solutions to enhance efficiency.

We also offer various financing options through partnerships with Indo Zambia Bank, Public Service Microfinance Company, and Agrilease Co., catering to diverse financial needs and supporting small-scale farmers.













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FLIGHT SCHEDULE

JANUARY I FFBRUARY 2024

LUSAKA - JOHANNESBURG

#	DEP	ARR	М	Т	W	Т	F	S	S
020	08:00	10:00	•	•	•	•	•	•	•
024	11:00	13:00	•					•	•
026	15:00	17:00	•	•	•	•	•	•	•

NDOLA - JOHANNESBURG

#	DEP	ARR	М	Т	W	Т	F	S	S	
311/020	06:30	10:00	•	•	•	•	•	•	•	
303/024	09:00	13:00	•					•		

LUSAKA - CAPE TOWN

#	DEP	ARR	М	Т	W	Т	F	S	S	
050	08:00	11:30				•		•	•	

LUSAKA - DURBAN

ı	#	DEP	ARR	М	T	W	T	F	S	S	
	032	08:15	10:45	•				•			

LUSAKA - LIVINGSTONE

#	DEP	ARR	М	Т	W	Т	F	S	S	
704	10:30	11:40	•	•	•	•	•	•	•	

LUSAKA - SOLWEZI

#	DEP	ARR	М	T	W	Т	F	S	S	
910	06:50	08:00	•	•	•	•	•	•	•	
916	15:00	16:10	•	•	•	•	•	•	•	_

LUSAKA - MFUWE

#	DEP	ARR	М	Т	W	Т	F	S	S
800	06:50	08:00					•		
804	10:30	11:40		•		•			
808	16:35	17:45							•

JOHANNESBURG - LUSAKA

#	DEP	ARR	М	Т	W	Т	F	S	S
023	12:00	14:00	•	•	•	•	•	•	•
025	14:00	16:00	•					•	•
027	18:20	20:20	•	•	•	•	•	•	•

JOHANNESBURG - NDOLA

#	DEP	ARR	М	T	W	Т	F	S	S
023/308	12:00	17:45		•	•	•	•		
025/308	14:00	17:45	•					•	•

CAPE TOWN - LUSAKA

#	DEP	ARR	М	T	W	T	F	S	S	
051	12:15	15:35				•		•	•	

DURBAN-LUSAKA

#	DEP	ARR	М	Т	W	Т	F	S	S	ı
033	11:30	14:00	•				•			

LIVINGSTONE - LUSAKA

#	DEP	ARR	М	Т	W	T	F	S	S	
705	12:20	13:30	•	•	•	•	•	•	•	

SOLWEZI - LUSAKA

#	DEP	ARR	М	Т	W	Т	F	S	S	
911	08:40	09:50	•	•	•	•	•	•	•	
917	16:50	18:00	•	•	•	•	•	•	•	_

MFUWE - LUSAKA

#	DEP	ARR	М	Т	W	Т	F	S	S	
801	08:40	09:50					•			
805	12:20	13:30		•		•				_
809	18:15	19:25							•	_



LUSAKA - NDOLA

#	DEP	ARR	М	Т	W	Т	F	S	S
302	07:45	08:30	•	•	•	•	•	•	
330	07:55	08:30							•
334	10:20	11:05	•	•	•	•	•	•	
306	14:00	14:45				•	•		•
308	17:00	17:45	•	•	•	•	•	•	•
310	18:30	19:15	•	•	•	•	•	•	•

NDOLA - LUSAKA

#	DEP	ARR	М	Т	W	Т	F	S	S
311	06:30	07:15	•	•	•	•	•	•	•
303	09:00	09:45	•	•	•	•	•	•	
331	11:25	12:10							•
335	13:45	14:30	•	•	•	•	•	•	
307	15:15	16:00				•	•		•
309	18:05	18:50							

LUSAKA - MANSA

#	DEP	ARR	М	Т	W	Т	F	S	S
330	07:55	09:50							•
334	10:20	12:15	•	•	•	•	•	•	

MANSA - LUSAKA

#	DEP	ARR	М	Т	W	Т	F	S	S
331	10:15	12:10							•
335	12:40	14:30	•	•	•	•	•	•	

NDOLA - MANSA

#	DEP	ARR	М	Т	W	Т	F	S	S
330	09:10	09:50							•
334	11:35	12:15	•	•	•	•	•	•	

MANSA - NDOLA

#	DEP	ARR	М	T	W	Т	F	S	S
331	10:15	10:55							•
335	12:40	13:20	•	•	•	•	•	•	

LUSAKA - KALUMBILA

#	DEP	ARR	М	Т	W	Т	F	S	S
956	15:55	17:15	•			•	•		

KALUMBILA - LUSAKA

#	DEP	ARR	М	T	W	T	F	S	S	ı
951	08:00	09:20		•			•	•		

BOOKINGS

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SIDE NOTE

 $Proflight \ Zambia \ reserves \ the \ right \ to \ change, \ suspend \ or \ amend \ this \ published \ schedule \ without$ prior notification. Every effort will be made to operate as per the planned schedule.

Please check our website, www.flyzambia.com, for updated departure days and times.

WINGS OF COMPASSION

PROFLIGHT AND PROCHARTER AIRLIFT BABY ELEPHANT TO SAFETY



he African elephant is revered in many cultures as a symbol of strength, power, and wisdom. However, life for a lone calf can be tough and dangerous, usually resulting in its loss.

This, however, is a story of hope and how Bupe - translated as "Gift" in most local dialects — an 11-month-old baby elephant, found his way to safety thanks to a community of stakeholders who, in a heart-warming display of unity, would not give up on the little critter and instead rallied together to protect and care for the gentle soul.

Separated from his family, likely through Human-Elephant Conflict, Bupe was found alone in South Luangwa National Park, with no sign of his herd. This situation puts a young calf like him at grave risk, as he becomes vulnerable to predators without his mother's or herd's protective presence.

Thanks to the Department of National Parks and Wildlife (DNPW) and Conservation South Luangwa, the little calf was rescued and initially stabilised at nearby Chipembele Wildlife Education Trust — an organisation dedicated to educating communities in Mfuwe on wildlife and environmental conservation. Game Rangers International, who operate the Elephant Nursery in Lusaka, ensured an Elephant Keeper was on site to nurture this frightened young calf until he was strong enough to be relocated to join other orphans there. With a long history of support to GRI, they reached out to ProCharter and Proflight Zambia with a request to help ferry this special cargo, and the charter and airline quickly swung into action to do all they could to ensure its survival and safety.

Anna Tolan, Founder of Chipembele Wildlife Education Trust, expressed her relief at this collaborative effort's response and immeasurable value, stating: "To be able to do this just means the world to us."

Bupe's story is a testament to our boundless compassion and love for the creatures that share our planet. With the help of all the collaborators, Bupe was dispatched from Mfuwe International Airport aboard ProCharter's Cessna Grand Caravan to Kyindu Game Ranch in Lusaka, where he was transferred to his new home in Lusaka National Park. The Mfuwe International Airport was opened in the mid-70s as a domestic airport to





service the South Luangwa National Game Park - one of Zambia's largest national parks.

Dr Lengwe Mwansa Bwalya, DNPW Wildlife Vet under the Ministry of Tourism, supervised Bupe throughout his journey and underlined the importance of safeguarding at-risk wildlife such as Bupe: "We have many elephants, many lions, but each one of these is an individual animal that matters, and if we don't rescue the ones in need, we risk losing them as a species," emphasised Dr Lengwe.

The final leg of Bupe's flight was a breathtaking descent over Kyindu Game Ranch under the warm embrace of a golden sunset, where he was greeted by an excited group of caretakers and a motorcade of Land Cruiser vehicles.

Sebastian Matla, the pilot responsible for Bupe's flight, couldn't help but express his delight: "It was amazing flying Bupe, and I am glad it was a good and safe flight for him. We are happy to help out."

Zambia's wildlife is integral to the country's economy and culture and a source of inspiration and beauty. David Oliver Munyama, Head Keeper of the GRI Elephant Nursery, also expressed his gratitude to ProCharter and Proflight for their indispensable support over the years towards such rescue operations.

Munyama highlighted the significance of the calf's arrival at the park: "We are delighted to have Bupe here because this is where he should be for now. We have a dedicated team of professionals who will ensure he receives the utmost care through rehabilitation and preparing him for the next stage of his journey to the Kafue National Park, where we release all rescued elephants once they are old enough to be independent."

These young calves usually spend their first three years at the Nursery while being milk-dependent.

Alongside Bupe's inspiring journey, an equally heart-warming story unfolded of the growing bond between the calf and his primary carer, Matthews Shachishu, an elephant keeper at Game Rangers International. This bond is essential to the well-being of the calf and his smooth integration into his new family.

Night fell as Bupe finally reached his new elephant *boma* — or home — with the moon casting a gentle glow over the quiet and reflective assembly of caregivers. It was a moment of anticipation observing the little elephant explore his surroundings as he again found himself among fellow elephant orphans who would become his new 'family' over the next few months

The vision for Bupe's future is one of hope: "I want Bupe to return to the wild someday, although it will be a long journey. I hope he will once again roam freely among a wild herd in Kafue National Park, embracing the life he was born into. I am truly proud to be a part of this rescue operation," Anna Tolan shared with optimism.

Captain Josias Walubita, Director of Flight Operations at Proflight Zambia, noted: "Proflight Zambia and ProCharter are honoured to have played a part in this extraordinary rescue mission, reflecting our unwavering commitment to wildlife conservation."

Bupe's story is not just about saving one lone elephant but also about inspiring a collective sense of compassion and responsibility for the incredible wildlife that graces our planet. To follow Bupe's journey and learn more about Zambia's incredible wildlife, you can visit him in Lusaka National Park at the GRI Wildlife Discovery Centre, which is dedicated to bringing the story of these young elephants and a plethora of wildlife species and systems to the forefront through engaging and interactive educational displays and activities. The Centre is open daily, and you can see Bupe drinking his midday milk bottle as soon as he is recovered and integrated enough to join the rest of the herd.

The alternative 12-hour journey by road would have meant numerous stops and immense stress for the calf, while the flight lasted only 1 hour and 40 minutes, thanks to ProCharter's timely and efficient airlift. This is the 13th elephant orphan we have flown since the Elephant Orphanage was established in 2008.





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EXPLORE WITH US!



PROFLIGHT BRIGHTENS THE SKY WITH CHITENGE



n an inspired fusion of culture and aviation, Proflight Zambia incorporated the vibrant chitenge into its corporate identity, taking its Fly Zambia campaign to new heights.

The chitenge — as it is known in Zambia, is worn across Africa and goes by many other names, such as kikwembe in neighbouring DR Congo, ankara in West Africa, and kitenge in East Africa.

Chitenges are a staple of many traditional wardrobes. While considered a 'common' fabric to have, the extent of the beauty of the fabric and its intricate designs bring to life occasions such as traditional ceremonies, weddings and other significant moments

The chitenge is more than just a fabric; it is a piece of home and speaks to many experiences we have over a lifetime, whether of comfort, peace, or nostalgia. Of course, there is also the person who wears the cloth and gives it a whole new outlook and life of its own once adorned. It is a unique and versatile material that weaves together culture, innovation, history and so on.

As a home-spun Zambian airline, Proflight has taken up the sentiment and dedicated Fridays to its campaign, with staff donning diverse colours, designs and styles that bring their sparkle and shine to the day-to-day operations.

Zambia's 59th Independence Day celebrations served as the perfect occasion to 'fly' the flag and chitenge even higher and

louder as staff went all-out to dress up and incorporate the national colours into their ensemble.

With the added touch of African, Proflight continues to offer travellers an authentic Zambian-African experience with its dedication to reliable, friendly, safe, and affordable air travel.

Proflight has embraced and proved to be a leading local aviation and cultural ambassador, celebrating Zambia's rich heritage and helping to boost tourism in the country. The airline has been instrumental in propelling Zambia's tourism and its aviation sector to new heights.

"Incorporating the chitenge in our Fly Zambia campaign comes naturally, as it is simply tapping into our identity as a local airline that spreads its wings and takes the heart of Zambia into the region and brings the region and the world to Zambia. Proflight doesn't just fly; it carries the essence of Zambia across the skies," said Captain Walubita.

While aviation can be a serious industry, Proflight can showcase the sector's lighter, fun, more hospitable and personable side through such campaigns.

With a remarkable 89% recovery rate in tourism routes in 2022 and a subsequent surge in 2023, Proflight stands as a beacon for efficient air travel in the region. Having transported 130,000 passengers in 2022 and an astounding 250,000 in the first half of 2023, the airline's impact continues to grow.



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PROFLIGHT HONOURED FOR EXCELLENCE

SECURES BEST TOURISM TRANSPORTATION AWARD

roflight Zambia has clinched the coveted title of Best Tourism Transportation at the prestigious Tourism Excellence Awards, underscoring its contribution to the growth of the nation's transport, tourism and economy sectors.

The Tourism Excellence Awards, themed "Sustainable Tourism: Preserve and Prosper", highlighted Proflight's commitment to sustainable and responsible tourism practices, solidifying its position as a responsible industry leader.

Minister of Tourism, Hon. Rodney M. Sikumba, said, "The Tourism and Excellence Awards aim to uphold the extraordinary contributions of individuals and organisations that have pushed the boundaries of excellence. The awards resonate with each of us and our role in creating the magic of travel."

The minister congratulated all the award recipients and industry stakeholders, emphasising their pivotal role in achieving Zambia's ambitious target of 1.5 million international tourist arrivals for the year. This ambition is evident in the remarkable 23% increase in international arrivals in the third quarter of 2023.

Proflight has been instrumental in fostering the expansion of the aviation and tourism sectors through its strategic tourism-focused routes, encompassing Livingstone, Mfuwe, Jeki and Royal in the Lower Zambezi. These specific routes are key in enhancing Zambia's visibility and influence on the global tourism stage.

Captain Josias Walubita, Director of Flight Operations at Proflight Zambia, emphasised the airline's dedication to providing world-class services, stating, "The award is a genuine acknowledgement of the airline's dedication and impact on growing Zambia's tourism. Proflight focuses on delivering dependable, punctual, and secure services that substantially contribute to the economy."

The airline's resilience post-COVID-19 is evident in its surpassing of previous benchmarks, showcasing robust growth





in passenger numbers, fleet expansion, route networks, and seat capacity.

In 2022, Proflight marked an impressive 89% recovery rate from 2019 on vital tourism routes, setting a positive trajectory for the industry. The momentum has continued in 2023, with a notable 10% increase in traffic to Livingstone and a 3% uptick to Mfuwe for the airline compared to 2019. The overall domestic network has experienced a commendable 36% upswing.

Through strategic initiatives and partnerships in 2023, the airline made a substantial rebound. These include reopening regional and local routes, introducing a new direct service to Cape Town, expanding the fleet with two 50-seat CRJs, introducing a cargo freighter, and adding new routes such as Lusaka/Mansa, Lusaka/Kalumbila, and the reintroduction of Lusaka/Durban.

The airline's commitment to safety is unwavering, evidenced by its outstanding safety record and strict compliance with aviation regulations. Innovative booking and ticketing processes, available online and in physical offices, enhance travellers' convenience, offering various payment options, including credit/debit cards, cash transfers, PayPal, and mobile money.

Proflight thanks the Ministry of Tourism, Zambia Tourism Agency, Tourism Council of Zambia, and other stakeholders for organising the prestigious event.

The airline is proud to be part of this positive industry and to boost the country's tourist arrivals, enhance the tourism product and increase awareness for Destination Zambia.

Proflight Zambia now looks ahead to even greater growth, positioning itself as a pivotal player in the ongoing development of Zambia's tourism and economic landscape.

PROFLIGHT FLEET

BOMBAF	RDIER CRJ100) / CRJ200					a territoria de la compansa de la co
FLEET	LENGTH	WING SPAN	HEIGHT	FUEL CAPACITY	MAX ALTITUDE	SPEED	MAX PASSENGERS
4	26.77m	21.21m	20ft	6400kg	41000ft	682km/h	50
BOMBAF	RDIER CRJ100	PARCEL FREIGH	ITER				Camera Jan
FLEET	LENGTH	WING SPAN	HEIGHT	FUEL CAPACITY	MAX ALTITUDE	SPEED	MAX CARGO
1	26.77m	21.21m	20ft	6400kg	41000ft	682km/h	6804kg
JETSTRE	AM 4100						253
FLEET	LENGTH	WING SPAN	HEIGHT	FUEL CAPACITY	MAX ALTITUDE	SPEED	MAX PASSENGERS
3	19.25m	18.29m	5.75ft	2600kg	25000ft	550km/h	29
JETSTRE.	AM 3200						
FLEET	LENGTH	WING SPAN	HEIGHT	FUEL CAPACITY	MAX ALTITUDE	SPEED	MAX PASSENGERS
1	14.37m	15.85m	5.37ft	1474kg	25000ft	445km/h	18

TRAVEL TIPS

FLYING COMFORTABLE

- Before you fly, get a good night's sleep. Rest and some light exercise will help you cope on your journey.
- Wear loose, comfortable clothing and shoes that are not too restrictive.
- Eat a light, well-balanced meal before you travel and opt for a smaller helping than normal on the plane.

SAFETY

A Preflight safety demonstration is always made before take off. A safety pamphlet is also provided at your seat. Please familiarize
yourself with its important information and note the nearest emergency exit.

SMOKING

• Smoking on board is strictly prohibited. This includes any artificial device or e-cigarettes.

ELECTRONIC DEVICES

Please ensure that all electronic devices are turned off before taxiing and take off as they may interfere with the safe operation of
the aircraft. These include cellphones, laptops, remote controlled games.

BAGGAGE ALLOWANCE

- In addition to the carry on luggage allowance provided herein, each passenger may carry without additional charge, the following carry on items the weight of which shall not exceed 5kg. The carry on items are permitted for use during the flight and when retained in the passengers' custody as listed here below:
- A lady handbag, pocket book or purse, which is appropriate to normal traveling dress and is not being used as a container for the transportation of articles, which would otherwise be regarded as baggage.
- Laptop.
- An overcoat, wrap or blanket.
- A small camera and/or a pair of binoculars.
- Reading material.
- Infant's food for consumption in flight.
- Infant's carrying basket.

FREQUENTLY ASKED QUESTIONS

BAGGAGE POLICY

We offer a complimentary 30kg checked allowance on our international flights for adults/children and 10kg for infants. In addition, you are allowed one piece of 5kg carry-on baggage.

Excess checked baggage over your complimentary amount is charged at \$5/kg out of Zambia or R60/kg out of South Africa. Excess baggage can also be pre-purchased on our website at a discounted rate per 15kg excess bundle. The bundle is \$40/bundle out of Zambia or R600/bundle out of South Africa.

Take note due to airport safety rules, no one piece of baggage can weigh more than 32 kg. All excess baggage is subject to space available on the aircraft and is non-refundable.

Toy guns are not permitted in carry-on baggage, for carriage in checked baggage you must check-in at least two hours prior to flight else the toy gun will not be permitted.

The following items are not permitted in checked or hand baggage, they must be sent as cargo: hoverboard, television set, microwave, computer and computer parts, car parts, stoves of any kind.

CHECK-IN DESK LOCATIONS

Our check-in desks are located as follows:

- Lusaka: Terminal 2 (new international terminal building).
- Joburg: Terminal B counters B64-B75.
- Durban: counters 37-39.
- Cape Town: counters 1-3.

Airport ticket sales in South Africa are located at check-in counters serviced by our ground handler NAS Colossal.

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UNCOMPANIONED MINORS

We happily accept unaccompanied minors (11 years or younger) on the flight, even if you are connecting to/from Ndola, Solwezi, etc. There is no extra charge for unaccompanied minors and they still receive our 25% children discount. Please note we are limited to a certain number of unaccompanied Minors per flight so book early.

INTERLINE PARTNERS

- Cemair
- Emirates
- Ethiopian Airlines
- Fly Safair
- Hahn Air
- Kenya Airways
- Qatar Airways
- Rwandair
- South African Airways

TRANSFER IN JOBURG DETAILS

(Connecting to an international flight out of Joburg)

- Advise the Proflight check-in agent of your final destination and show necessary tickets.
- If you are on Emirates, Qatar or Cemair out of Joburg, you
 will receive your onward boarding card now at time of first
 check-in with Proflight and your baggage will be tagged
 through to final destination.
- If you are on another airline out of Joburg, your baggage will be tagged as final destination.
- Upon arriving into Joburg airport from bus, do not enter South Africa through immigration, turn left before immigration queues.
- Follow the signs for International Transfers and go to the transfer check-in desk of your next airline.
- From your next airline, collect your onward boarding pass and receive new baggage tags (your baggage will be retagged for you by the next airline transfer check-in agent).

CARGO CONTACTS

For South Africa to Zambia: Tel:+27 112304600 or +27 83269 2841 mariaj@bidaircargo.com

For Zambia to South Africa: Tel:+260 977511690 or +260 964319182 thokozilej@bidaircargo.com







Lusaka to Kasama Direct: Tuesday, 08:00 - 09:30.
Lusaka to Kasama via Mansa: Thursday, 08:00 - 10:25.
Kasama to Lusaka Direct: Thursday, 10:50 - 12:30.
Kasama to Lusaka via Mansa: Tuesday, 09:55 - 12:20.
Flights also available between Kasama/Mansa and connections to/from Ndola.

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PROHIBITED GOODS

Banned, restricted and dangerous goods are articles or substances that are capable of posing a risk to health, safety, property or the environment.

If you wish to travel with any such goods or material, please be aware of the restrictions or steps you may have to take if wishing to travel on a Proflight Zambia service.

To ensure the safety of the aircraft and those on board, checked in or hand baggage must not contain articles or substances that could pose a danger during flights these include:

COMPRESSED GASES

deeply refrigerated flammable non-flammable) such as butane, oxygen propane and aqualung cylinders.

FLAMMABLE LIQUIDS & **SOLIDS**

such as lighter and heater fuels, paint. All safety matches and fire lighters.

CORROSIVES

such as acids, alkali wet cell batteries and apparatus containing mercury.





EXPLOSIVES

such as fireworks, flares munitions, Ammunitions and pistol caps.

BRIEFCASES / ATTACHE CASES

installed with alarm devices.





OXIDISING MATERIALS & ORGANIC PEROXIDES

such as bleaches and fibre glass repair kits.

TOXIC SUBSTANCES

such as bleaching powder and peroxide.

INFECTIOUS SUBSTANCES

such as bacteria and live virus materials.

POISONS

such as insecticides, weed killers, arsenic & cyanides.



RADIO ACTIVE MATERIALS







IF YOU ARE CARRYING ANY OF THESE ITEMS, YOU MUST INFORM THE AIRLINE.

MEDICAL AND TOILET ARTICLES MAY

SAFETY MATCHES MAY BE CARRIED ON

BE CARRIED IN SMALL QUANTITIES.

THE PERSON.



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