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Nkwazi

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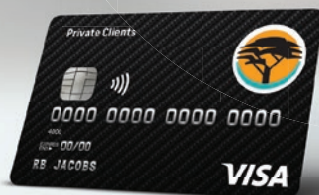


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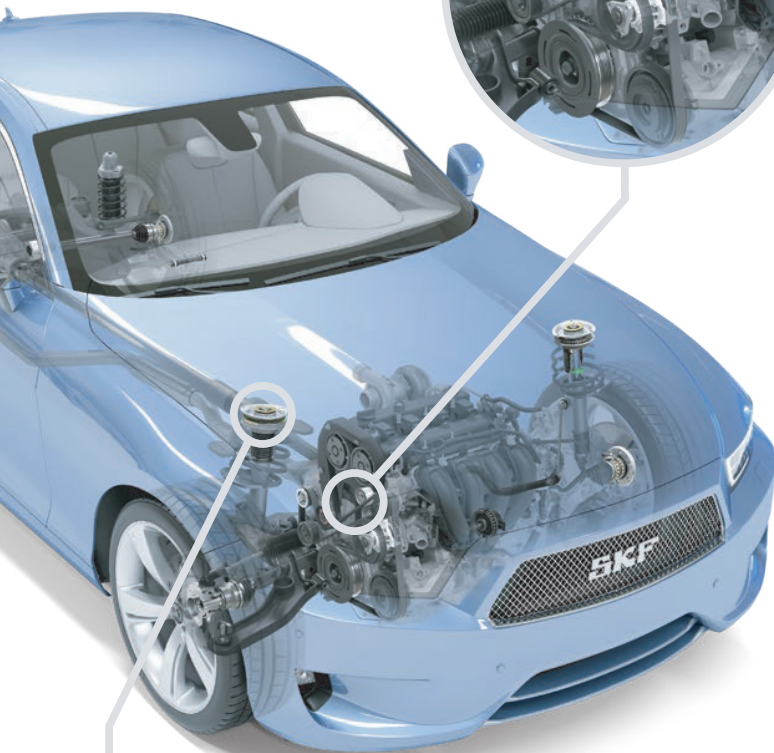
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COVER STORY:

Fantastic portraiture, retro yet modern fashion amid a rustic backdrop, these are just some of the elements of Emmanuel Kooma's photography. Turn to page 26 to view more of this talented young photographer's work.

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JOLEZYA ADEYEMO
Editor

EDITOR'S LETTER

SOMETHING CATCHY FROM THE EDITOR

An old school friend of mine recently commented on one of my Instagram stories, "I wish I had your job." The subject of the Instagram story was the new Lilayi Lodge Wine Tasting Experience that I got to take part in, sampling the Lilayi Wine Company's own ranhe. At the time the activity had only been introduced two weeks prior and I was among the lucky few to have tried it. I can see why my friend envied my position that day. This was one of several activities including a visit to the Elephant Nursery, a nature/safari walk and game drive. We all need a getaway at times, even just for a day and we aimed to show that you can have an amazing getaway without going no further than the outskirts of Lusaka.

Besides being a fun and relaxing day it was one of learning. Did you know chilies and sunflowers can be used to repel elephants? I learned this at the Lilayi Elephant Nursery section while we discussed the ways Game Rangers International is working with local communities to tackle human-elephant conflict.

You can read more about my 'backyard safari' experience on page X.

Returning to the topic of careers, we cover two women that have gone after their dream careers, Cartier Lebatie and Mulenga Soko. Cartier is a former Miss Earth Zambia and founder of C-Suite Legal and Mulenga founded Saucy Mukosa, producing sustainably made decor and homeware. While their fields may be different, both ladies dared to diverge from the path set before them and are finding incredible success.

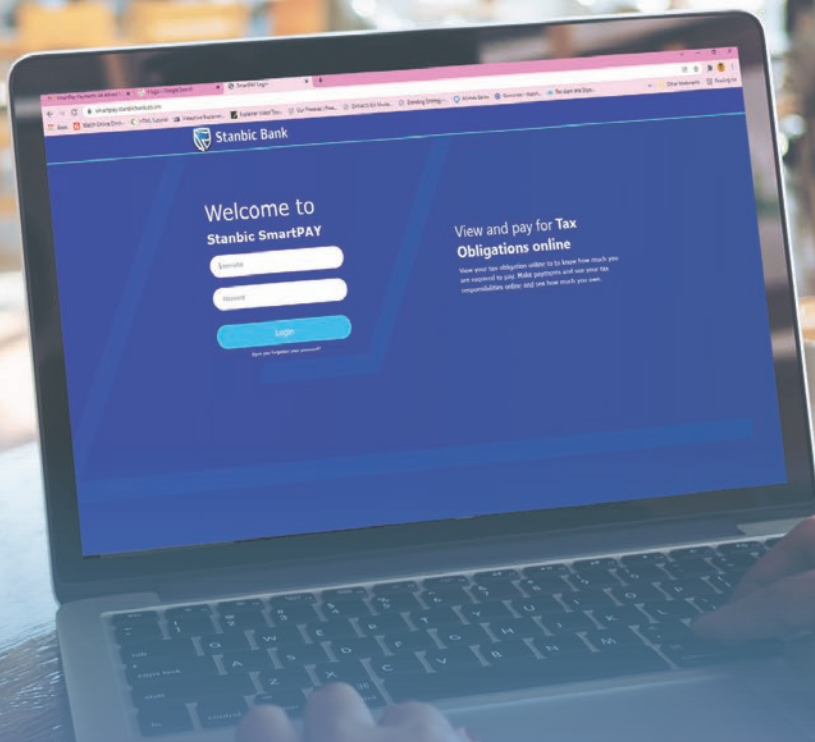
We look at the impact of innovation and tech hubs in Africa, including our very own Bongo Hive. The growing number of tech hubs across Africa highlights the demand for modern technology parks (smart cities) that helped power the tech industry in India, South Korea, China and other emerging markets in the last 30 years. And while it may be too early to tell the lasting impact, there has no doubt been positive effects registered.

Elsewhere in Africa, give you a guide on what to see and do Malindi. This Kenyan coastal town has been on my bucket list for years now. It's not yet my time to experience a sunset dhow ride in Malindi, immerse myself in Swahili culture or be dazzled by Hell's Kitchen, aka the Marafa Depression I hope you'll enjoy reading about these experiences, and maybe be inspired to plan your own trip.

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WELCOME ON BOARD PROFLIGHT

Dear Esteemed Customers,

Welcome aboard. During the month of December 2021, Proflight received a second fifty seat capacity CRJ200 jet aircraft. The CRJ200 is a slightly advanced version of the CRJ100 currently operated by Proflight. The CRJ is manufactured by Bombardier in Canada. (Now Mitsubishi) The arrival of the second CRJ is part of Proflight's expansion strategy. The new aircraft will complement our existing fleet and allow us to provide more capacity on the domestic network but will also allow us to offer more international routes. As the aviation industry looks to emerge from the COVID-19 pandemic, Proflight is showing responsible leadership and casting a strong vote of confidence in the CRJ aircraft type. This is the right aircraft for us as we can deploy it on both domestic and regional routes.

This is a huge milestone for Proflight to have another jet aircraft added to its fleet. We decided to do away with any fanfare on the arrival of the CRJ200 from Slovenia in strict compliance with Covid Protocols and we already operate four aircraft. This is a routine exercise for Proflight. We are glad the aircraft is now in our hangar as we work with the Zambia Civil Aviation Authority to have the aircraft registered locally and placed on the Proflight Zambia Air Operators Certificate. We plan to have the aircraft ready for commercial service in mid-February 2022.

We have been running an elaborate internal project at Proflight to bring this new aircraft to its new home. As project manager, I am overly excited to see our teams arduous work and meticulous planning finally coming to fruition! As the famous adage goes, "fortune favors the bold," we are confident that this brave decision by Proflight to bring in a second jet aircraft will be well received by our esteemed customers who will enjoy flying on this efficient, quiet, and comfortable aircraft.

During the months of February and March, Proflight will be training additional two local Zambian pilots for the CRJ200 aircraft through our training partners Lufthansa Aviation Training in Berlin, Germany. At the same time, eight additional local Zambian engineers will be trained to maintain the new CRJ200 through Flightline Training Services in Nairobi, Kenya. Proflight employs one hundred and forty-seven members of staff of which only one staff member is the holder of a work permit, and the rest are all local Zambians. As Proflight, we believe our employees are the most valuable assets our organization has.

Whether you are flying for business or leisure, Proflight will get you to your destination safely and on time. On that note, many thanks for choosing Proflight Zambia as your carrier of choice. We value your patronage and I hope you have a delightful flight experience with us. Stay safe.

Captain Josias Walubita
Director Flight Operations

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- A further exemption from years 11 to 13 of 50% of profits to be taxed
- For years 14 to 15 only 75% of profits to be taxed

63

APPROVED
INVESTMENTS.

17

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OPERATIONAL.

14

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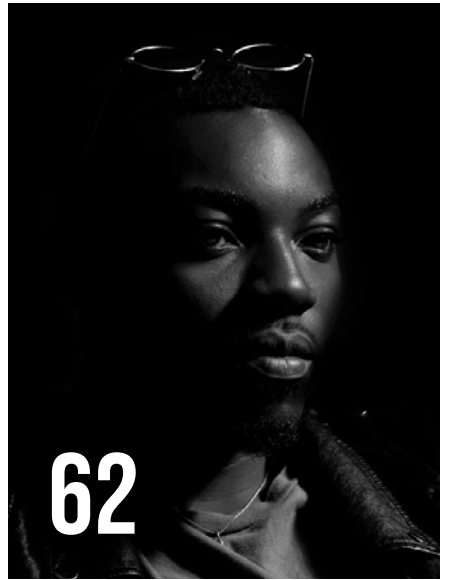
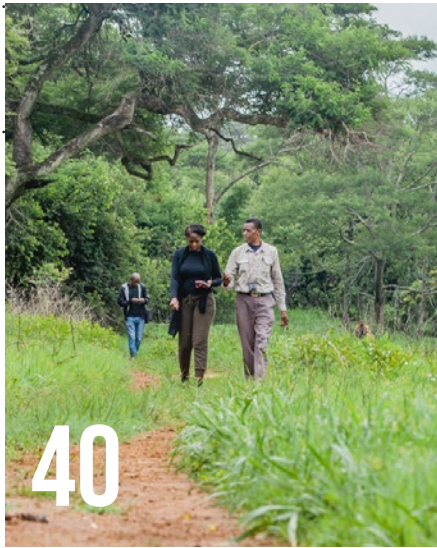
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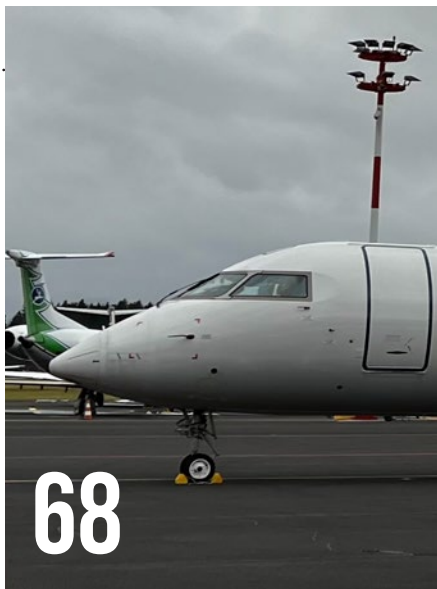
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UP FRONT

16. EXPERIENCE • 18. BACKYARD • 22. ESSENTIALS • 24. TABLETALK • 28. BRIEFING • 34. HUMOUR



Travellers on the road to Sossusvlei in the Namib Desert, known for its massive sand dunes. Read about this and other attractions in Namibia on page 16.

TAITA FALCON LODGE

LIVINGSTONE, ZAMBIA

Words by Sun Destinations
Images by Emma Gatland



Nestled above the Zambezi River, overlooking its winding waters and the dramatic cliffs of the Batoka Gorge lies Taita Falcon Lodge. This wilderness retreat is located in the heart of Zambia, downriver from the mighty Victoria Falls.

This secluded lodge has a total of seven ensuite chalets, all of which are designed and built using local materials, with stones from the gorge and reeds from the river. Each chalet is named after a bird of prey that can be seen soaring in the skies above us. The décor is simple, yet stylish, with hints of handmade crafts and natural features, keeping in tune

with its wilderness surrounds.

The lodge itself was designed to showcase the dramatic views that surround it, with its vast viewing platform, open-air bar and lounge perched over the sheer cliffs, it's the perfect place to sit and take in Zambia's scenic vistas. Winding stone lined pathways lead the way through the grounds from the main lodge, bar, pool and boma area around to the secluded chalets. There are various walks to explore the gorge and the indigenous forests, where ancient mopanis, white seringas, marulas, leadwoods and African star chestnuts dot the diverse landscape. Beyond the lodge there are a vast array of activities to suit everyone, from

WHERE?

Uniquely located, perched atop the Batoka Gorge, Taita Falcon Lodge is 45 minutes from Harry Mwaanga Nkumbula Airport. You'll be fully encapsulated in nature and the dramatic landscapes of the gorge but only a short drive from Livingstone, Zambia's tourist capital.



thrill seekers to wildlife lovers. Experience the falls in all its wonder on foot, on the water and even from the air, there are more ways than one to discover this part of wild Zambia.

Taita Falcon Lodge is an ideal base to explore the falls and experience the many activities offered in the area. Some excursions will include a pick-up from the lodge, however we also offer a shuttle service at an additional charge and recommend combining a few activities in a day before returning to the lodge in the evening.



WHAT TO EXPERIENCE:

- Victoria Falls Tour (Zambia & Zimbabwe)
- Cultural Village Tour
- Walking Safari
- Livingstone Tour
- River Cruises
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- The Elephant Café
- The Floating Restaurant
- Zambezi River Fishing
- Helicopter Flight
- Micro Light Flight
- White Water Rafting
- Jet Boat Ride
- Abseiling & Gorge Swing
- Vic Falls Bungee jump
- High Tea on Livingstone Island
- Livingstone Express
- Tram Bridge Tour
- Chobe Day Trip (Safari)
- Quad Biking

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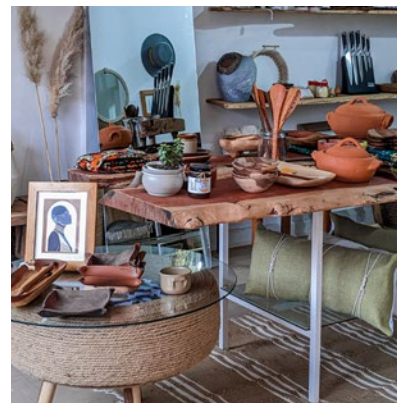
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SAUCY MUKOSA: ROOTED IN STRENGTH AND SUSTAINABILITY

By Leelee Ngwenya
Images Courtesy of Mulenga Soko



Mulenga Udie Soko is the founder of My Saucy Spoon and Saucy Mukosa, the latter is an ethical and sustainable interior and furniture design company.

She speaks animatedly about the birth of her business, sharing, "The saucy brands began the second year of my architectural work at this firm. We had a client come in and they were specifically looking for interior design services. I was not an interior designer at the time, I was an architectural associate, but this project opened my mind to so many possibilities. I fell in love with just everything natural and working with natural textures being woven. I fell in love with exposed beams with raw metals. That experience led me to

create the Saucy brands. I wanted to throw in a sustainable element and what better way to do that than creating usable pieces of arts which are my board, my bowls, cutlery, anything that you could use to cook with, cut your food on, store in or serve on."

The name Saucy Mukosa refers to "a person who exhibits great strength, is bold and spirited.

So my customer is fun loving, they love to entertain, they love to travel, but they're also people who when faced with adversity, come out as a champion. This is why I am so passionate about working with women who are artisans and creative themselves. They have these amazing stories where they either coming out from a long, abusive marriage, for

MULENGA'S TOP PICKS

1. The Africa Bowl



2. The Kosa Donbei console



3. The Rooted Inongo pots



4. Handcarved Kosa Chest



FIND SAUCY MUKOSA

You can purchase Saucy Mukosa products by Following them on social media:

IG: @saucymukosa

FB: @SaucyMukosaofficial

Address: 13 Chindo Road, Woodlands, Lusaka.

instance. Creatives who themselves may not have had a platform to share their product or to share their own story. That's been my drive with Saucy Mukosa and to that understanding I needed to represent these women and I do work with men too who have similar stories. However, the intention was to create a space for women that represented their stories, their brand and their product in the best possible way."

Mulenga has been deeply influenced by her mother who has always been involved in community work. After becoming a mother herself, Mulenga committed to making sure her work could positively impact marginalised children, especially survivors of child marriage and children with disabilities. In fact, a percentage of the proceeds from Saucy Mukosa's sales are donated to the fight against child marriage.

Mulenga was set to open up her shop when COVID-19 hit. Reflecting on her journey she says, "The one thing I value most about opening my retail space is the inclusivity in having women and men who look like me. Fellow creatives with exceptional designs who produce work of great quality."

Creating a platform for people like that to have a space where they could be seen and could call their own was important. The store carries Saucy Mukosa products but also some other brands, in that way supporting other creatives.

"It was important to me that my core values align with my goals and objectives as a person, as a creator and as a founder of this brand. I'm working with women who are producing sustainable materials or working with artists and larger communities. In that respect, money is going back into the communities where we are preserving generational skills that are passed on. We are creating opportunities for these men and women to actually plan for their future."

The Saucy Mukosa product range has timeless pieces for everyday living, from picnic baskets, pillows, spoons made from salvaged wood, chopping boards, clay pots, Christmas ornaments, mirrors and all sort of home and kitchen ware. The brand is built on sustainability and Mulenga explains that, "We set it upon ourselves to acquire new plants, new

indigenous plants, and then we plant them to give back to the environment, to continue on our promise of sustainability."

Another way sustainability is achieved is by working closely with the forestry department to source wood within sites that have been deemed fit to find logs in. Saucy Mukosa also collects wood from people's homes where they have felled trees. They also collect pieces of discarded wood from various furniture makers including those in Lusaka's Kalingalinga area.

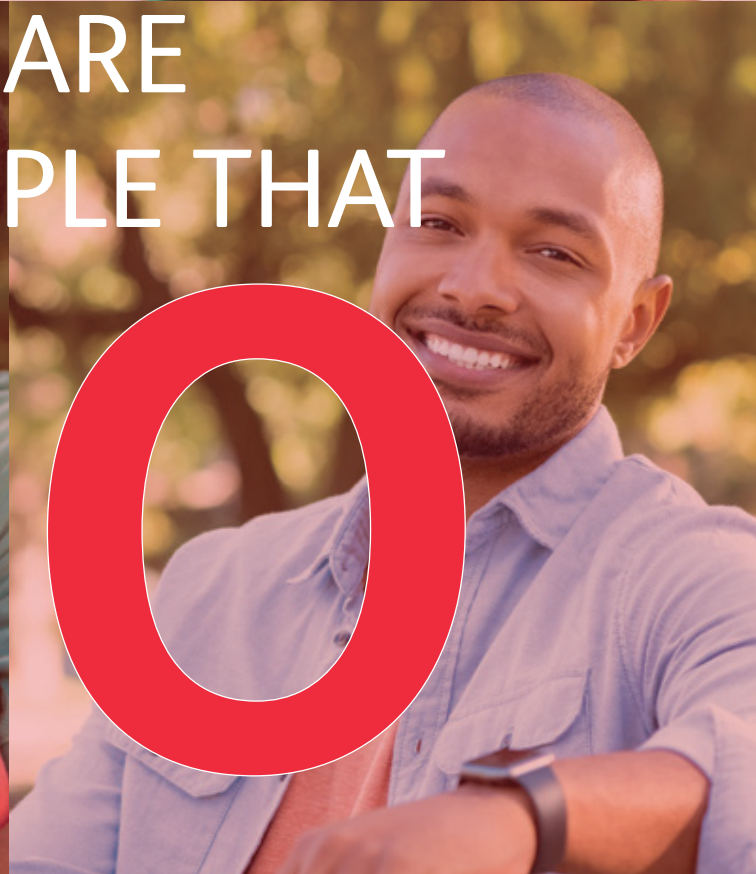
Toward the end of 2021 Saucy Mukosa launched the rooted inongo earthenware cooking pot, perfect for stews, bakes, crockpot meals, traditional cooking and storing and serving of hot meals. Mulenga details, "My mum always enjoyed cooking on a brazier and as a kid I could never understand why it had to take five hours for a particular meal to be ready when I was hungry three hours ago. But now that I've become a mum, I have a lot of respect and understanding for the quality of the food we eat. Cooking on a brazier is very nostalgic to me. Cooking in a clay pot is also very nostalgic to me because my mother always did that growing up. The food just

tastes better, I wanted to bring that same type of feeling to foodies, chefs and anybody that really enjoys a good home cooked meal."

Saucy Mukosa has recorded a number of highlights but she shares her proudest moment so far. "It was a week before Christmas, I received a call that asked me to prepare some gifts and I was told part of this packaging is going to the first family of Zambia. I figured that what the first lady would be most interested in, or rather, be most appreciative of would be the rooted inongo pot, because I don't think she's received a gift like this. I packaged one of our pots for her and a couple of our cooking sticks to go with the pot."

As for what's next for Saucy Musoka, Mulenga exclaims, "We have officially launched our e-commerce store! Initially, I was going to set up my online store before opening the retail space, but I reverse engineered things because I knew my local market needed a physical space to come and find us. Now that we have a space and have grown our following and built a loyal customer base, we want to provide them with an easy to reach platform, which is the new e-commerce platform."





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There's no doubt that wet weather can make your hiking and camping more challenging but with the right mindset and the right gear you can still have a thrilling outdoor experience. If you're committed to getting away from it all and spending time in nature, wet weather is no reason to cancel your hike.

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The Patagonia Torrentshell 3L is tried and testing, besting all other rain jackets on the market. Durable, breathable and extremely waterproof, it will keep you dry through any downpour. It's unpretentious with a clean and sleek design.

The jacket has three layers, hence the 3L in the name. The three layers are part of what makes this product so durable. The water-resistant outer coating protects it wear from rain and snow (though we haven't had a chance to test the latter). This versatile jacket can be used on a day hike or longer backpacking trips. It folds snugly and can be fitted into one of its side pockets, making it highly portable.

And for the style conscious, the jacket comes in 12 different colours.

Patagonia is a leader in producing sustainable products and the Torrentshell 3L is blue-sign approved, which means it is safe for the environment, workers and customers. The jacket is also Fair Trade Certified.



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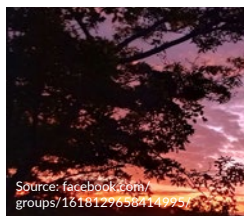
1. Stock up on your rainwear including waterproof or water resistant clothing, shoes and bags
2. Pack some extra clothes just in case, but don't overload your bag
3. Keep electronics like your phone and camera in a waterproof case or bag
4. Consider trekking poles for those extra slippery surfaces, even if you shoes have great traction
5. Avoid cotton and instead go for wool and synthetic fabrics
6. If you're camping pitch your tent on higher ground and avoid low lying areas

HIKING SPOTS TO CONSIDER



SOUTHERN AFRICA FREEDOM TRAIL

The Southern Africa Freedom route runs through Lusaka, passing through a number of historic anti-colonial and anti-apartheid struggles



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Lusaka Forest Reserve, located in New Kasama is an easily accessible site for nature trails



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MWINDWA SIAKALIMA

SUCCESS THROUGH PRINCIPLED LEADERSHIP

Words by Royd Kapesa
Images by Kalichi Pictures

When you think of African finance, your mind immediately goes to Standard Bank, the largest bank on the continent by total assets and the engine behind Africa's development.

Standard Bank is motivated by one purpose - "Africa is our home, we drive her growth" and this purpose is shared by the bank's presence in 20 African countries.

In Zambia, Standard Bank is known as Stanbic Bank and is ranked the largest bank by total assets in the country. In 2021, the bank received two prestigious awards from EMEA Finance for the Best Bank and Best Investment Bank in Zambia. The awards are significant given the rapid rise in the number of commercial banks operating in Zambia. Stanbic Bank Zambia is driven by the same singular purpose as the group albeit with a slight variation, "Zambia is our home, we drive her growth."

At the helm of the bank is Mwindwa Siakalima, who took over as Chief Executive in October 2021. He is in his eleventh year with the bank and previously served as CFO. Since transitioning to CEO, Mwindwa has settled well in the familiar environment except now with much wider priorities and responsibilities.

Mwindwa's journey in finance has been classic. He completed his ACCA and began his post qualification career with leading accounting firm KPMG and later moved on to PricewaterhouseCoopers (PwC). Following this he worked in the FMCG and manufacturing industry with entities such as Zambian Breweries PLC where he served in various senior finance roles.

Mwindwa describes his time at Stanbic as both exciting and challenging. The bank has grown by leaps and bounds in

the Zambian market making it to first position measured on total balance sheet size. Today, Stanbic is focused on delivering exceptional client experiences across various points in the customer's life cycle. The bank puts the client at the centre and works to craft solutions that serve the customer above all else. "We believe that it is the client's journey and we are just there to aid them on that journey. We walk with the client from the time they graduate and get to a job, when they become sole traders or small and medium enterprises and when they grow into large corporates," he comments on Stanbic's mission.

Apart from focusing on the individual retail customers, Stanbic is a key player in the growth of Zambia's main economic sectors. The bank is active in agriculture, mining, energy, public sector, infrastructure, manufacturing and the other emerging sectors such as oil and gas. Stanbic currently has the largest investment exposure in the agriculture value chain, which is a key sector in Zambia's growth journey. The underpinning driver of the bank's investment in these key economic sectors is the purpose "Zambia is our home, we drive her growth," which dictates the bank's strategic decisions across the business.

Mwindwa has benefited greatly from a strict upbringing under the roof of a police officer (with a legal background) and a teacher. His environment was characterized by discipline and integrity, values he upholds today. Growing up with parents in the civil service meant travelling and living in different places that brought him into contact with people from various backgrounds that taught him humility. On his upbringing Mwindwa says, "Moving around has had a huge bearing on how I interact with people. It drives empathy and humility to see how other people live. It gave me an extra angle to how I view things rather than a one sided view." He credits his upbringing, hard work and lessons from



WE WALK WITH THE CLIENT FROM THE TIME THEY ARE BORN, WHEN THEY GRADUATE TO A JOB, WHEN THEY BECOME SOLE TRADERS AND WHEN THEY GROW INTO LARGE CORPORATES.

- Mwindwa Siakalima,
Stanbic bank CEO



various mentors for his journey to the top in a competitive field.

Mwindwa is leading the bank during a very unique period. COVID-19 has changed how businesses work and Stanbic is no exception. Like many other banks, Stanbic has transitioned to a work from home policy which poses an interesting leadership experience for Mwindwa. He describes his leadership style as values-based, a style where leaders draw upon their own and others' values. At its core, the values-based leadership philosophy asserts that people are mostly motivated by values and live according to these beliefs.

At the centre of his leadership philosophy is trust. He trusts that the staff has the integrity to work unsupervised and deliver work at the agreed time, within the agreed cost and quality. Stanbic's recent performance is proof that there is alignment between the bank leadership approach and the bank's organisational culture. Mwindwa and his team are also leveraging the power of technology to ensure that they deliver value to the customer anywhere and at any time.

Apart from his work, there are other aspects

knowledge or even new values in people. It maybe helping someone turn a corner or helping someone see a new perspective. I enjoy being part of that process. I also enjoy the aspect of reverse mentoring and I learn a lot from people of all ages." He is also an avid "weekend" farmer and is excited to continue learning about farming, which he finds therapeutic.

What sets Mwindwa apart is his unwavering belief in the power of values. He places a high value on integrity and work ethic. "If I were to give advice to my younger self, I would say you never lose with integrity. Make sure that you keep your integrity at all times because it is a shield that will make you succeed." he says regarding his core values.

One word that best describes Mwindwa Siakalima is agile. He is ready to take on the challenge of leading a dynamic bank in a fast changing environment. The needs of customers and

stakeholders are changing every day and decisions need to be made quicker than ever. Mwindwa summarizes his approach in his

MWINDWA'S ADVICE TO HIS YOUNGER SELF

Never lose with integrity. Make sure that you keep your integrity at all times because it is a shield that will make you succeed.

MWINDWA'S CAREER

CEO of Stanbic Bank since October 2021, prior to that he was the company's CFO. Mwindwa has served at Stanbic for 11 years.

1. KPMG
2. PwC
3. FMCG
4. Zambian Breweries
5. Stanbic Bank



of life that excite Mwindwa. One of these aspects is seeing people grow and he is an active mentor to people of all ages. "I enjoy seeing people grow by imparting new

own words, "You need to be adaptable as things change and move with the times. The environment is moving quickly and you need to be fast on your feet to stay ahead."



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TECH HUBS:

EXPLORE NEW WAYS OF DOING BUSINESS

Words by Mbuyoti Silimina



As global technological advancements are pushing to transform Africa into a startup hub, most valuable tech companies are leading efforts to turn the continent into a business sanctuary.

Considering Africa's vibrant entrepreneurship environment, homegrown tech-based innovative ventures are cutting across various sectors including education, commerce, fintech, healthcare, agriculture among others in a bid to offer a range of services to entrepreneurs, including workspace, mentoring, technical tools, infrastructure, training, networking and access to funding.

According to the GSMA, an international trade organization of mobile-phone operators, the number of tech hubs in Africa doubled to 618 in the years 2016

to 2019. In Senegal, the CTIC incubator founded in 2011 has supported more than 170 start-ups while in Ghana, the

Meltwater School of Technology (MEST) was created in 2008 and is considered to be one of the most dynamic tech incubators in West Africa.

In Zambia, where the new government was elected on promises to rebuild the struggling debt-laden economy by leveraging business-friendly reforms, entrepreneurs are seeking a new business haven, and are determined to create one for themselves with willing partners.

For this reason, Zambia's renowned tech hub - BongoHive aspires to develop such innovative solutions via business incubation that provide internet access and office equipment to start-ups. "BongoHive started on the premise that when we are able to provide a number



BONGOHIVE STARTED ON THE PREMISE THAT WHEN WE ARE ABLE TO PROVIDE A NUMBER OF THINGS, WE CAN SUPPORT THE START AND GROWTH OF ENTERPRISES.

- Lukonga Lindunda,
BongoHive Co-Founder and Executive Director

of things, we can support the start and growth of enterprises. In the physical space, we know that having a high speed internet connection that allows people to work effectively leveraging on internet technologies is key and also creates a real community of like minded people that want to work together, collaborate, learn and teach one another as well as have a level of openness through access to information from various industries allows for the breeding of ideas and growth of businesses,” BongoHive Co-Founder and Executive Director Lukonga Lindunda told Nkwazi.

There is no doubt that African innovation hubs have since encouraged the growth of startups, technology, and innovation in countries like South Africa, Nigeria, Kenya, Egypt, Tunisia, and Morocco among others.

Lindunda observed that the high level of interactions that takes place at BongoHive among the investors, mentors, business partners and the startups are a major component of an innovation hub and the maturity of the ecosystem.

Arguably, innovation hubs have indeed brought to the limelight some locally developed mobile and software applications. For instance, the development of a financial service application in Kenya called M-Pesa is one key impact of innovation hubs in Africa, today.

BongoHive has worked with over 8,500 beneficiaries to drive startups in the southern African country and help give them an opportunity to realize their dreams.

With a population of 17 million, most Zambians are utilizing various mobile and software apps thereby improving their standard of life. For instance, some innovative fin-tech applications now give farmers the access to credit that they traditionally lacked. With a similarly useful impact, Ulendo is a small start-up firm with few employees that operates a mobile taxi app that considerably provides people’s efficient transportation needs.

IT experts contend that a tech hub’s impact depends on to what extent they can generate jobs and incomes



is determined by external and internal factors. They argue that external factors include an economy’s maturity, public policies, the availability of skilled personnel and the business climate in general.

Asked how BongoHive is fairing in terms of its projects in various economic sectors in view of an increase in innovation hubs across the African continent, Lindunda said, “What we have noted over the years is that we have been seeing substantial projects focussed on technology and its application in various industries and so you will see us work more in fintech, insuretech, eggtech, agritech and among others.”

However, the proliferation of innovation hubs in Africa to over 600 is not short of its own challenges as some of their failure can be attributed to poor funding, failure to sustain the project operations

after grants or donors pull out, lack of focused objectives and lack of experts to support various innovative projects.

Therefore, there is a need for innovation hubs to design inclusive products and services that consider the less privileged or marginalized but are economically active.

The Centre for Trade Policy and Development (CTPD) has affirmed that innovation hubs are an excellent training ground for a value chain of businesses that will stand poised to benefit from the wider market of around 1.4 billion people within the African Continental Free Area (AfCFTA).

“Most African countries are facing a problem of illicit financial flows and high debt burdens, most of which debt service will require broadening of the tax base to support growth. Innovation hubs create an opportunity for African countries to

MOBILE MONEY

COMPLEMENTING
OR CHALLENGING
TRADITIONAL
BANKING?

Words by Mbuyoti Silimina



MOBILE MONEY NUMBERS

1. Mobile Money services were first launched in 2007 in Kenya, when Safaricom and Vodafone came out with M-Pesa.
2. 72% of Kenyans have a mobile money account.
3. Financial inclusion in Zambia grew from 59.3% in 2015 to 69.4% in 2020, largely due to widespread mobile money services.

The dawn of digital payment technologies is opening doors to a whole new generation of clientele in Africa whose very first 'bank' account is accessed purely through mobile phones. Lauded as a revolutionary tool for expanding access to financial services in low resource environments on the continent, the onset of mobile money technology is helping transform economic sectors in many developing countries.

The story of mobile money in Africa begins in Kenya when Safaricom launched its M-PESA solution for peer-to-peer money transfer in 2007. Before that, due to a low rate of banking, sending money to family, friends or business associates could be a big issue. In Zambia, countless mobile money account holders say financial transactions have been made much easier, thanks to advancements in FinTech.

"With just my mobile phone, I can transact at a low cost. For me, this is a real deal, unlike in the past where access to an existing bank account was hectic," George Manda told Nkwazi.

Undoubtedly, just as the internet has changed the way people access information and shop for products online, mobile phones are transforming many industries, ranging from finance and travel to advertising and retail. Users can receive, withdraw, and send money without being connected to the formal banking system.

For Sarafina Mambwe, a mobile money agent at Lusaka's sprawling Kamwala market, "If you check around, many youths including me are self-employed and depend on this sector for survival and in that way, mobile money services are helping in job creation." The Bank of Zambia recently disclosed that

mobile money platforms had recorded increased usage last year, with numbers growing to 8.6 million users by December 31 compared to around 4.85 million in 2019.

The central bank further hinted that higher mobile money usage in Zambia has coincided with increased financial inclusion over the two corresponding years where financial inclusion in the country increased by 10.1 percentage points last year.

"Zambia has continued to make significant progress in the digital transformation agenda, especially in the area of digital financial services. For example, the number of active MNO (Mobile Network Operator)-based mobile money users increased by 77 per cent from 4,852,040 as at December 31, 2019, to 8,607,461 as at December 31, 2020," BoZ Deputy Governor for Operations Dr Francis Chipimo stated. According to a 2020 FinScope survey, financial inclusion in Zambia increased

10.1 percent to 69.4 per cent from 59.3 per cent in 2015. This was mainly attributed to mobile money services. Further afield, it is estimated that in Uganda, 43 percent of people have a mobile money account while in Kenya, it's 72 percent.

With approximately 100,000 plus agent lines officially registered in Zambia, according to the Mobile Money Business Association of Zambia, the sector is contributing significantly to the national treasury in terms of taxes.

Asked whether mobile money service providers are reducing banks' clientele base, the Bankers Association of Zambia told Nkwazi that the current is beneficial for both parties.

"We're not in competition with mobile money platforms. It's a win-win situation for both parties. For instance, mobile money transactions have increased our reach as some clients can do banking online even through mobile platforms that are interconnected with various

banking payment platforms such as e-wallet, e-pay and payment vouchers, among others," Bankers Association of Zambia Public Relations Officer Mirriam Zimba affirmed.

Lusaka based economist Mambo Haamaundu resounded BAZ's observation and reiterated the importance of mobile money because Zambia has low levels of financial inclusion and a high number of unbanked people.

"Mobile money services are tapping into the unbanked population and as a result play a complimentary role with traditional banks. For instance, cash can now easily be transferred from a bank account to a mobile money account with ease," Haamaundu stated.

In view of the global outbreak of the COVID-19 pandemic, most businesses in Zambia have been crippled. MNOs have stepped in to provide the Zambian business sector with digital transaction solutions in light of the negative impact

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RAPID ALUMINIUM AND RAPIDOR BARRIERS

THE UNRIVALLED COMBINATION

Rapid Aluminium and sister company - Rapidor Barriers are adding value to Zambia's construction industry in their quest to provide lasting architectural aluminium and security solutions for homeowners, architects, businesses and property developers in the country.

Backed by international ISO standards and unmatched guarantees, both companies are a true definition of a One-stop shop for premier architectural aluminium and security barriers as they provide complete solutions, from bespoke design and in-house manufacturing to supervised installation and after-sales services.

Rapid Aluminium has a long and rich history in the Zambian construction industry, having been formed in 1996 the company has grown to be Zambia's leaders in fenestration (the arrangement, proportioning, and design of windows and doors in a building).

When the opportunity to buy the Trellidor™ franchise for Zambia presented itself in 2015 the company's directors, Viktor Vidmar, Andrew Sowden and Christine Sowden knew that the added value of including security barriers in their product portfolio was too good to miss. However, it also presented a challenge. Both Viktor and Andrew are perfectionists and extremely hands-on when it comes to the running of their business. The taking on of the franchise would leave the brothers-in-law with little time to continue building Rapid Aluminium during an important time of growth. The solution to this quandary was to turn to family.

Viktor's brother Antun and his brother-in-law Angus Nicoll were looking for opportunities in business and the four



family members saw the ideal scenario in setting up a new company, whose core business would be security barriers. A deal was done and in late 2015 Rapidor Barriers came into existence, offering very innovative Trellidor™ and Roll-up Serranda™ products that are at the top in terms of security barriers in Africa.

Through this symbiotic relationship the sister companies are able to offer clients both exceptional glass and aluminium windows and doors that accentuate the beauty of their house, office or shop, as well as peace of mind gained through the installation of A Grade security barriers or roller shutters to safeguard lives and property.

The benefits of the relationship also mean that both companies are able to work hand-in-hand during the installation phase of a project. 'By working together, we are able to install

both windows and barriers in the correct position and allocate both products the required space on the window reveal. This simple action means that the client might not have to pay extra for a face-mounted (on the wall face rather than on the window reveal) installation of their security barrier', explains Mr Vidmar before Mr Nicoll adds, 'It also means that we may be able to colour match the window aluminium and security barrier steel'.

Both companies are headquartered in Roma, Lusaka. In actual fact their factories are about 500m apart, but offer their services throughout Zambia. They often share resources such as transport when undertaking projects away from their bases. Again, this arrangement ultimately benefits the client as the cost saving gained by sending one vehicle rather than two is passed onto the client. It should be noted that Rapid Aluminium



and Rapidor both procure their materials from South Africa while finished products are fabricated in Zambia. Directors of both companies believe this is an important point of distinction between them and their competition. 'There are numerous benefits in having suppliers close to home', says Andrew Sowden before rattling off a list of some of those benefits.

'We are able to work closely with our suppliers on R&D, thereby directly helping improve our products. We can get materials into the country quickly for special orders so clients don't have to wait for months on end. We are able to offer guarantees and warranties on our products and our installations because we get regular training directly from the manufacturers on the correct way to fabricate and install.'

Ultimately these benefits are for the customer; and it should be noted that both companies enjoy a significant amount of repeat business from a very loyal customer base.

When questioned about why so many customers keep coming back the explanation offered by Antun Vidmar is simple, 'We place the customer at the centre of everything we do. When someone walks into our offices, we don't have a prepared sales pitch for them. We have a consultation where we

discuss what they would like to achieve. Our recommendation is based on their responses. We show them actual sites where we have worked previously and encourage them to speak with previous customers to hear what their experience was like. In short, we build relationships, we don't merely transact.'

Those relationships and the guarantees mentioned previously mean that in the event that something does go wrong or needs assessment, customers can count on a Rapid response to put things right. Rapid Aluminium and Rapidor Barriers both have excellent aftersales service. In the case of Rapidor Barriers their aftersales service is a vital component of the franchise agreement with Trellidor™. This is because after an incident it is paramount that the house occupants or business owners feel safe again. To this end Rapidor deploy their assessment and repair teams within 24 hours of being notified and do all that is possible to repair the affected barrier.

Over the years Rapid Aluminium have managed to build and cultivate a niche position as the go-to choice for fenestration works in shopping malls, having worked on and completed shopfronts and skylights at Arcades, Manda Hill (original), East Park Mall (all 6 phases), Novare Great North, Novare Pinnacle, Waterfalls, Munali Mall and Golf Mall (Lubumbashi). Rapid

Aluminium's dedicated Maintenance Team provide care and maintenance to these malls to ensure that all the shopfronts remain looking attractive and functional. The team have a dedicated vehicle kitted out with a large inventory of locks, handles, cylinders... everything that might need replacing on a shopfront.

When asked about the future all four directors break into broad smiles. Viktor Vidmar offers the first response, 'We are optimistic, we are excited. We recently installed some windows for a customer, who was one of our first in 1996, a couple of months after the company opened, that is 25 years ago. The windows are still working and the gentleman is now looking to pass on the property to his son. I think that is a great example of how we see our businesses. We make windows and barriers like we are making them for ourselves. In fact no, we make windows and barriers like we are making them for our children'. Everyone else just nods enthusiastically, he has said it all.





**CHOLA
CHISENGALUMBWE**
Humour Columnist

CURB YOUR CREATIVITY

Dear Traveller,

It is my hope, and also an editor's, that we can make a thing of this. You will be on your way somewhere and a shiny new copy of Nkwazi will call out to you ... Except it will be me, like the stranger that got the window seat first. I leak personal information quite easily, so you will know by then that I'm a struggling novelist, an advertising executive and also a bit of a basket case. But not in the classical sense; just as a result of having to, you know, make things up for a living.

"We're going to be homies," I declare, encouraged by the fact that you haven't asked the hostess if you can change seats.

I don't know about you, but I'm still trying to make sense of living amid a global pandemic. As Zambians once again enjoy the summery comfort of lower COVID positivity, I'm the one chicken lick that can't help but smell the déjà vu. I still wear my mask when I go out for long, contemplative walks on largely empty streets. I'm still freaked out a little by how many people, globally, have died, and highly likely to bring this up if you drag my behind to a 'small party'. I'm still wary of sitting in restaurants. Never quite saw the appeal in tailgating at Granddaddy's anyway. And no, I will not shake your hand but it is a pleasure to meet you.

I'm not pointing this out for the empathy points (even though, sure, I'll take some, thanks). I'm still hell-bent on selling a novel whose essential content might not mean much to the grand scheme of civilisation, let alone African civic discourse. I still follow far too many sports teams, and use real-life relationships as barometers for good or bad 'juju' thereon. I do not think deeply enough

about the situations in Haiti, Syria, Afghanistan, or even Chibolya, but I am capable of frowning at bad news when I refresh a page. I'm just a little shocked, is all, at how quickly we're stashing away all the bodies, moving on; as though we hadn't all just undergone the exact same nightmare ... twice. Thrice? Four times? Sheesh.

My best friend — who is also a grumpy artsy fart, and maybe not even my best friend anymore, because what are best friends really — voiced things perfectly last year. A global pandemic has proven quite an excellent opportunity for people to suss out who they really are. Who are you when Monday is Friday is Sunday, and your material wealth or facial symmetry is meaningless, because you have to make sense of your own company? How much soul can you actually transmit, with the fibre-optic Internet you finally have a real use for?

Not plenty, it turns out, if our answer is to be a collective one. Generally, humanity has proven its short attention span, but everywhere else (please hear me out) there was soft power to hurry up and export: terrible super-hero movies, unbalanced soccer tournaments, exclusive video games. Every place else, vaccines are a lightning rod for (this is sarcasm) nuanced discussion. Here, there are still highly learned quarters in which the virus itself is but a damn good conspiracy theory. We've all sort of just gone back to normal ... Elected a shiny new president, sure, but what else — beyond the personal promises we've always made ourselves work harder, and cheat less, and listen more? I'd rather hoped that more of us would wonder what 'normal' was, or start to reject how repetitive 'normal' was: flex on Friday, repeat on Saturday, recuperate on Sunday.

ABOUT CHOLA

Chola Chisengalumbwe is the founder of Bookling, a corporate book club that helps organisations team-build remotely, and also editor of The Grab: www.thegrab.net

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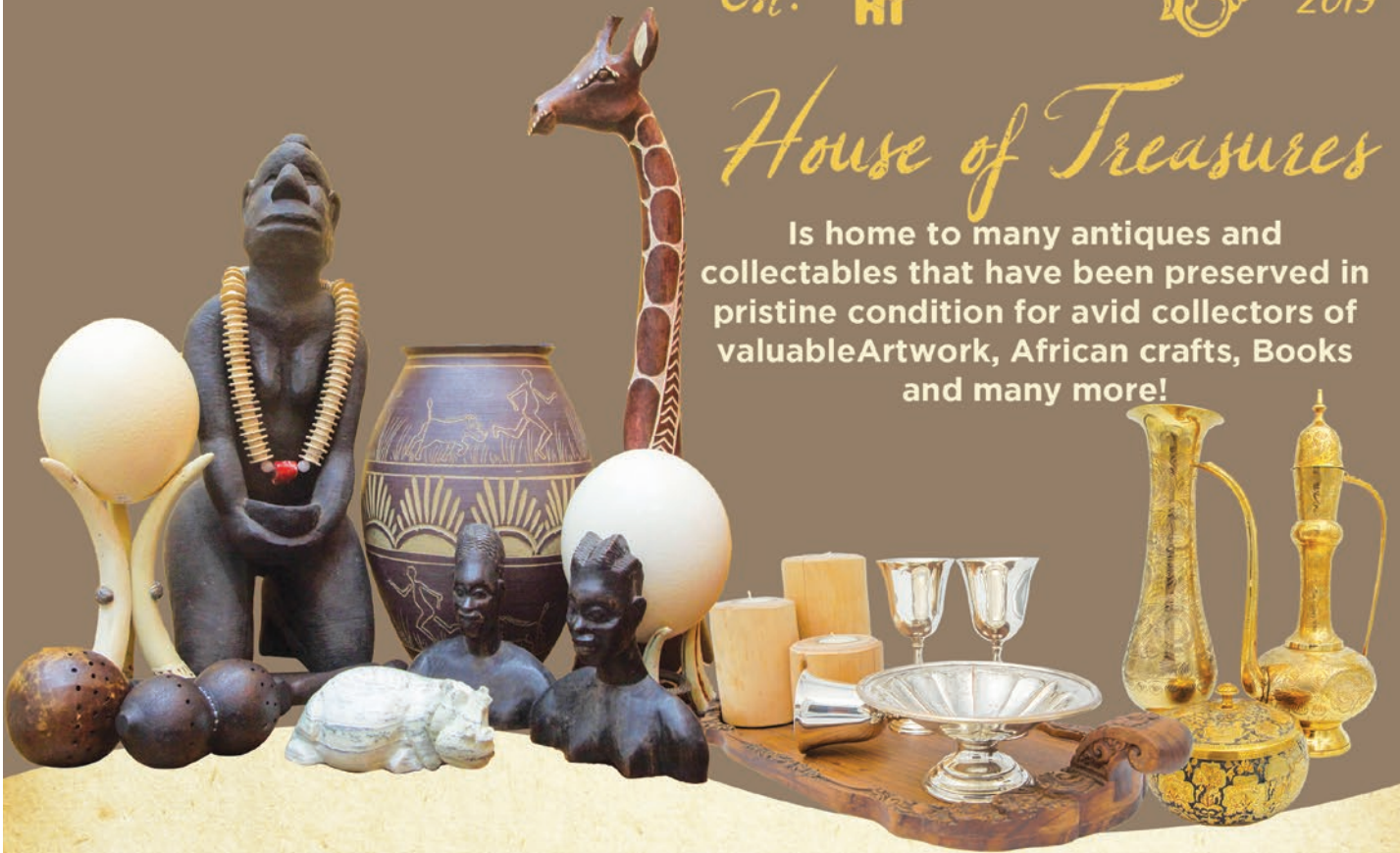


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INSIDE

40. BACKYARD SAFARI • 46. VICTORIA KELLY • 52. CARTIER LEBATIE • 56. MALINDI • 62. BACCI



Travellers on the road to Sossusvlei in the Namib Desert, known for its massive sand dunes. Read about this and other attractions in Namibia on page 16.



AT THE TOP AGAIN AND LOVING IT!

JTI Zambia is a top employer for the 4th consecutive year!!!

JTI Leaf Zambia Limited puts a lot of effort into its people first strategy. This strategy recently earned the company a Top Employer award for the fourth year running by the Top Employer Institute, the global authority of recognizing excellence in Human Resources practices.

JTI is one of the fastest growing companies in the tobacco agriculture sub sector with over 11 years of operating experience in Zambia.

The company started with a handful of employees in 2010 and now has a staff compliment of 489 permanent and seasonal employees.

What makes JTI a Top Employer?

The company abides by its people centric principles established by its parent company whose ambition is to become a global Top Employer to attract the world's best talent.

In Zambia, JTI is living this ambition and has just been recognized with a Top Employer award by the prestigious Top Employer's Institute for the fourth consecutive year. "Our culture is built on a strong foundation set by our parent company which focuses on people and for us in Zambia this includes our employees, over 7, 000 contracted tobacco growers, suppliers and the communities where we operate" says Rob Glenn – General Manager.

JTI's people centric approach

JTI's people-first culture puts a strong emphasis on employees. JTI provides employees with a wellness program focusing on physical, emotional, social and financial wellbeing as well as a competitive compensation and benefits package, rewards and recognition, a flexible work environment that enhances work-life balance.

“We want engaged employees because that helps create a positive workplace environment where our employees have the freedom to grow and where ideas can become a reality which in return helps the company meet its goals” - Eileen Kapakala Kaunda – People & Culture Manager.

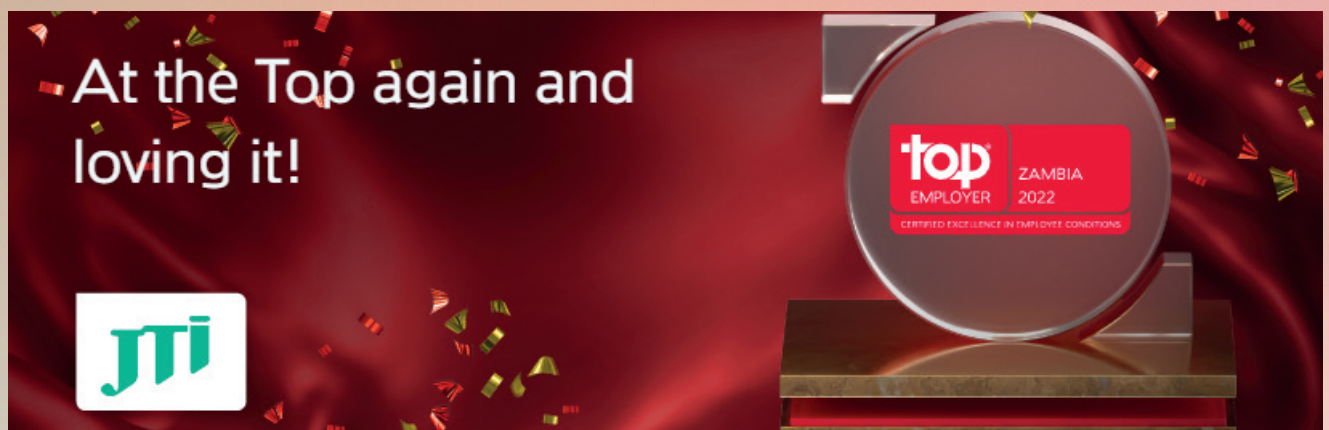
“Career development is another key priority”, adds Eileen Kapakala Kaunda “we’re very proud to have a learning and development team, offering a range of career development initiatives, robust succession program as well as coaching and mentoring opportunities , JTI Leaf Zambia is a career organisation and more than eighty percent of all promotions are internal” adds Eileen.

At global level, The Top Employer Institute certified JTI as one of only 11 ‘Global Top Employers’, for the eighth consecutive year. Some of the significant initiatives that the Top Employer Institute commended JTI for were: embedding equal opportunities and equal pay throughout the company, which EY recognized in November 2021 when they awarded JTI with one of the first Global Equality Standard (GES) certificates; and its commitment to employee wellbeing through world-leading initiatives such as flexible working conditions, its progressive global family leave policy, rolled out in 2021,

and a market-leading approach to diversity and inclusion.

JTI’s people centric strategy does not end with employees, the company firmly believes in the power of community. JTI has invested over 3 million US dollars to improve access to water, education and wellbeing. Further the company has a strong focus on protecting human rights in its supply chain and has adopted the Supply Chain Due Diligence (SCDD) process which focuses on a process of Identify and Prioritize, Respond, and Report. This circular due diligence model is in line with the United Nations Guiding Principles on Business and Human Rights (UNGPs), the Organisation for Economic Co-operation and Development (OECD) guidelines, and the Food and Agriculture Organization guidance on responsible agricultural supply chains.

These might be dramatically changing times, but change and adaptation is nothing new to JTI, and company’s core value of putting people first clearly has remained unshaken. “We will keep on setting high standards and do everything to offer a pleasant working environment and to support communities around us because we believe this not only helps us become a Top Employer, but it is the right thing to do” concludes Rob Glenn, General Manager.



BACKYARD



Words by Jolezya Adeyamo
Images by Kalichi Pictures

SAFARI

Lum hicis potem pristium num. Fulerce ripsenat,
pribunum sil vasdum clata nos hocum interum oc,

The game viewing at Lilayi Lodge and Game Farm begins as soon as you enter the main gate. Driving the 3.7 kilometres from the gate to the reception it wasn't long before we noticed an impala and three giraffes feeding. I would later learn that these were three of the four giraffes on the 600-hectare property.

As we arrived at the **reception** our driver, Richard, points to the car's clock and says, "10:15 exactly." He was worried we'd be late because of the heavy traffic we had to contend with on the way but we were 15 minutes early, much to Richard's relief. Tosca, my contact from lodge, meets us at the reception. She has already shared the day's programme with me but she runs me through it again while giving the team a quick tour of the restaurant and pool area.

At the restaurant I see a table set up for one of the activities planned for later in the day, Lilayi Lodge's new wine tasting experience. I'm curious as to what five wines I'll be sampling and what foods they'll be paired with but for now, that will have to wait.



STEPPING INTO THE WILD



The first activity of the day is a nature walk, guided by Sonnet, who has worked at the lodge for 31 years. Just under ten minutes into the walk we spot three bushbucks. And only five minutes later we spot another two pairs of bushbucks on either side of our path. Sonnet explains that "Bushbucks tend to move in pairs, unlike impala that tend to move in larger herds." He tells me bushbuck and impala are two of the 16 antelope species found at Lilayi, with bushbuck being the most numerous on site. We didn't get to see these other antelope species on our walk but we spotted their tracks several times along the path. With a wealth of knowledge, telling what animal had passed before us was easy based on the prints, as well as the droppings, they left

on the ground.

We stopped to survey the tracks at one muddy spot. He named the animals as he pointed at their tracks, "Wildebeest, bushbuck, roan antelope, puku, duiker."

As we were approaching the end of the trail Sonnet says he wishes we had spotted more animals but then he rightly adds that the nature trail isn't just about the animals. He talks about how it's revitalising to be out in nature and states that we have many beautiful trees in Zambia, which also have medicinal properties. He points to a massive fig tree and says, "That one is older than me. So many of these trees were here before us and they'll still be here after us."



THE LILAYI WINETASTING EXPERIENCE

I left the Elephant Nursery having learnt way more than I expected and I wished I could've stayed a little while longer but it was time for our next activity – winetasting and lunch on lodge restaurant's outdoor deck. The Lilayi Winetasting Experience is the lodge's newest activity, launched in January 2022. As Tosca shared, it was the pride of the Lilayi kitchen. The chefs were proud of the experience they had crafted with the lodge's new signature wines, created by the Lilayi Wine Company in partnership with the Longbridge Wine Estate (Stellenbosch) and Dalla Cia Wine (Stellenbosch). This partnership resulted in Lilayi's five flagship wines. During the Wine Tasting Experience they are expertly paired with five foods, the flavour matches being a marriage made in culinary heaven.

As our waiter, Bruce, poured the wines I noticed each bottle had an image of the Lilayi farmhouse which is located on the property and home to the Miller family since 1924. The food samples were brought out after the wine was poured. On this day I sampled the Sauvignon Blanc paired with salmon tartare, followed by the Chenin Blanc paired with grilled crayfish, next was a delicate rosé

paired with some melt-in-your-mouth pork belly and then the Wine Makers Selection (a fruity blend of Pinotage, Pinot Noir and Cabernet Franc) paired with a juicy tsessebe fillet. Finally, I sampled the Sparkling Pinot Grigio which was a perfect match with the exquisitely crème brûlée it was served with.

She also adds that there are different types of experiences offered, vegetarian experiences for instance. And it is also possible to have a winetasting without food if that's what a customer prefers.

While I thoroughly enjoyed the wines, the Chenin Blanc being my favourite, and the food samples I was ready for an even heartier lunch. I opted for the warthog stew with a side of creamy mashed potatoes and roast vegetables and a freshly squeezed apple juice to wash it all down. The slow cooked warthog was lean yet fall-apart tender with a strong aroma and intense flavour.

I also had some of our photographer Lizu's Mombasa lamb curry, for the article I claimed. Perfectly balanced, the lamb had a somewhat smoky quality to it and a subtle sweetness.



A HEARTWARMING ENCOUNTER

Next up after the nature trail is a visit to the Elephant Nursery, run by local NGO Game Rangers International (GRI) in partnership with the Department of National Parks and Wildlife. The nursery is open from 11:45 to 1pm and we don't want to miss out on the chance to see the orphaned and displaced elephants being rehabilitated by GRI. We're met by Research Assistant and Support Manager, Mary, and Rachael, the Wildlife Rescue Director.

At the time of our visit the Lilayi Elephant Nursery was home to five elephants: Olimba, Chipembele, Mbila, Shezongo and Wamwayi. They ranged in age from only 4 months to just over three years old.

The irony of the name Chipembele, which means rhino, is not lost on our team. Mary explained to us that the elephants' names often reflect an aspect of their story. Chipembele was rescued in South Luangwa after his mother was shot by poachers. At just under two years old, he was too large to fit into the available planes. He was instead stabilised at Chipembele Wildlife Education Trust, where he got his name, before being transported the 15-hour journey by road to the Elephant Nursery in Lusaka.

As we watched the elephants, I noticed one GRI ranger outside the enclosure that had been filming the animals; the hours and hours of footage collected are all part of the research carried out the Nursery. Research is carried out on all the elephants in order to understand

the orphans' behavioural development, improve their welfare and inform management decisions. At their Release Facility in Kafue National Park, GRI also conduct other research projects to understand wild elephant populations and support human-elephant conflict mitigation.

Different elephants have distinct personalities and it was clear even from our short time at the Elephant Nursery. The four older elephants were rather social and playful, especially Olimba and Chipembele. Being the oldest, Olimba had become somewhat of a matriarch of the group and the younger elephants gravitated towards her, with the exception of the youngest and shyest, Wamwayi. This is understandable because healing from the physical and psychological trauma of being separated from one's mother and herd takes time. However, with time, bonds form among the surrogate siblings that find themselves in the Elephant Nursery and these are so critical as they grow up and are relocated to Kafue National Park for their eventual release – a process that takes around 15 years before they are ready to be back in the wild where they belong.

After nearly a decade in Lilayi, the Elephant Nursery will be relocating to Lusaka National Park later in 2022. The move will allow GRI to expand its work and educate even more schools and visitors on conservation through a Wildlife Discovery Centre.



GAME ON

Our final activity for the day was a game drive that was almost thwarted by the threat of impending rains. Luckily for us the grey clouds had cleared and the sun came back out by the time the drive was scheduled for. Our guide this time around was Andrew, another veteran, with 20 years under his belt at Lilayi Lodge. He said to me, "I started as a young guy but I'm getting old now."

"We'll be covering around 11 kilometres on this drive," Andrew tells me. The wildlife evaded us for the first ten or so minutes of the drive but somehow Tosca, with an incredibly good eye, spotted a herd of animals about 50 metres away. We turned around and once we got closer we realised it was six tsessebes and a lone warthog. The warthog and one of the tsessebes stopped grazing and stared at us until we left, seemingly as fascinated with us as we were with them.

As we drove away, a duiker leapt out of a thicket of grass and sprinted away and I started to get the feeling we'd be seeing plenty of animals on this drive. Only a few minutes later we spot a giraffe, well hidden among the trees, we could've easily missed it. This is the oldest and largest giraffe on the property. Andrew said to get a better view, "We have to go for a short walk." He said this as though it may be an inconvenience but I was happy to get out the safari vehicle to better see this fabulous, towering creature. We got closer and closer still

while the giraffe kept his unfaltering gaze on us. We dared to go even closer and noticed some zebras in the distance. The giraffe had had enough of us though and stepped away, before turning back around to stare us down.

We head back to the vehicle so that we can drive around to a spot where we can better see the zebras we've caught sight of. Andrew says, "Sorry for making you walk in the grass," again speaking as though it were an inconvenience. As we approach, not only do we see three zebras, there's also 12 wildebeest and nine sable.

Once again we get out the car for a better view. This time he's not apologising for getting us out of the car. Andrew, who is closer to the animals than the rest of the crew, beckons us closer. He tells me that both male and female sable have ringed horns but you can tell which ones are male because their horns are significantly more curved and larger. Andrew also adds that a mature male has a black male, while a female's will be dark brown. Eventually both the sable and wildebeest herds gallop away and it's time for us to head back as well. As we drive off I notice the giraffe we saw earlier is still in the same spot, gaze still focused on us.

I'm not quite ready to leave but as we return to the reception Lilayi Lodge has one more gift for us, several vervet

monkeys. They're drawn to the reception area by the guava trees which are currently fruiting. As the crew packed up their camera equipment, I watched multiple vervet monkeys sneak by, guavas in hand and in some cases, guavas in mouth. I reflect on my day and true to Sonnet's word, being out in nature has been nothing but revitalising.



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1

VICTORIA KELLY:

EXPLORE NEW WAYS OF DOING BUSINESS



I am a journalist and photographer based in Lusaka. I've lived here since 2006 when I left my job as a financial journalist in London and came to Zambia to work for a local newspaper.

I've been taking pictures since my early 20s, initially with film cameras, but then when I was given my first digital camera shortly after I arrived in Zambia, I ran with that, loving the freedom and immediacy of it. I took it everywhere with me as I travelled around Zambia and Southern African, chronicling what I saw. I am very lucky to have been to so many beautiful places, not just in Zambia but across Africa. It is an extraordinary continent.

In the last few years, I have gone back to film photography and have set up a darkroom in my studio in Lusaka, where I process my own film and prints. I enjoy the slowness of film and find it makes me think more carefully about what pictures I want to take. This in turn is reinvigorating my digital photography. This year, I plan to travel to the north, south, east and west of Zambia, taking pictures of the people I meet and telling their stories – a pilgrimage, if you like, around a country that has given me so much over the last 16 years.

FIND VICTORIA

Visit www.victoriakelly.com to see more of Victoria's work or find her on Instagram @filmphotovicky

You can also see some of Victoria's photographs on display at the 37d Gallery, Middleway, Lusaka.

1

A colourful building in Bo-Kaap, Cape Town.



2



3

2

Dead trees at sunset on Lake Kariba.

3

A still morning on the Kafue River, Kafue National Park.

4

A pool of water reflects the sky in Liuwa Plain National Park, Western Province.

5

Wild lilies carpet the ground at Liuwa Plains National Park, Western Province





6

6

Sandbanks on the Zambezi
River close to the Sioma Falls,
Western Province



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Cartier Lebatie





YOU KNOW, WHEN YOU HAVE A CORPORATE JOB, YOU WORK 9 TO 5 BUT WHEN YOU HAVE YOUR OWN BUSINESS, YOU WORK 24 HOURS A DAY!

-Cartier Lebatie

Challenging the status quo through law and digital marketing

Words by Leelee Ngwenya

Cartier Lebatie discovered the power of social media when she was crowned Miss Earth Zambia in 2014. Today the Zambian-South African is a lawyer, digital marketer and founder of C-Suite Legal and Marketing. Cartier's family wanted a conventional career path for her and it was hardly surprising when she chose to study law. But when she competed in Miss Earth her eyes were open to new possibilities.

She shares, "I went to compete in the Philippines. I was competing with several other countries that at the time were more digitally advanced than both Zambia and South Africa. There were certain parts of the competition, which required your audience to be able to vote via your social media platforms. It was through that that I really learned how

digital presence can have a direct effect on your business or professional and personal life."

Cartier shares, "When I graduated with my legal degree, I knew the legal fraternity was stagnant. The laws can't change every five minutes and it's a long process to be able to change legislation." Thus began her foray in digital marketing and building a personal brand. Cartier continues, "I want to have a career path that allows me to impact someone's life directly, but I also wanted to enjoy what I was doing. The legal degree gave me something to fall back on."

The pandemic turned things around and Cartier bringing together law and digital marketing and launching C-Suite Legal and Marketing. She explains, "I worked as legal counsel and when COVID-19 hit I didn't want to be in a position where my company was going under. I realized that my salary, my income, my livelihood, were based on someone else and I didn't have control over it. I made the decision to start my own legal advisory firm and marry the two worlds of legal and social media and form a legal advisory firm that specializes in digital marketing and social media."

Digital marketing is fast becoming the more affordable and preferred way to reach customers immediately. "That is

the power of social media in a pandemic," she exclaims.

Starting a business during a pandemic is no easy feat but it's a trend we have seen the world over. Cartier explains, "I started my business when people were cutting marketing budgets and being retrenched and it's so scary to do so in the middle of a pandemic. Big corporations had cut their marketing budgets in half because they no longer could afford printing and television and radio advertisements, and that's where my business came in. You are getting the marketing aspects and everything else but at a lower cost. It's online and it's hitting your target audience during COVID because people are home on their devices."

C-suite Legal and Marketing is an advisory firm, Cartier explains what that means, "there's two aspects of the business, from the legal side, we handle everything on a corporate level, from the drafting of your contracts to employment agreements, to handling legalities, The other aspect, which is the digital marketing and social media aspect, we help build brands from the ground up. This includes everything from developing a digital marketing and social media strategy for your business."

When it comes to digital law Cartier

reveals, "In South Africa and Zambia, we don't have actual digital legislation that has been enacted. We've seen an increase in cyber-crimes in the past two, three years. We've seen an increase in social media harassment, social media criminal activity, and we don't have adequate legislation to protect businesses, individuals, in both personal and professional aspects. From a legal standpoint, because we don't have specific digital legislation, when you are interacting on these social media platforms in your personal or professional capacity, or even as a business you need to be careful. You need to make sure that firstly, you are contracted in the correct way.

With Cartier's experience as a fashion model working with big name brands like

works with my brand that I have built and my audience. I think being authentic, having consistency and then having an organic synergy between you and the brand will elevate any partnership."

As for the big trends in the digital sphere for 2022 Cartier passionately shares, "The big trend right now is NFTs or non-fungible tokens. An NFT is a unit of data and it's stored on a digital ledger that we call the blockchain. What makes it so phenomenal is that a secure digital file is used to validate ownership within the blockchain. No one can steal an NFT from you. In South Africa and around the world, people are using NFTs to sell art. You're selling the art and it has a unique code in it and because it's on a digital platform it removes the need for a gallery and saves on costs for the artist. When



I ACTUALLY STARTED MY BUSINESS IN THE MIDDLE OF A PANDEMIC. I STARTED IT WHEN PEOPLE WERE CUTTING MARKETING BUDGETS AND BEING RETRENCHED

-Cartier Lebatie

Coca-Cola, Dolce & Gabbana and Zara I was curious to know how she positioned herself strategically to get recognized by them. She explained, "When I work, I work very strategically, as much as we would love to believe that one day Coca Cola is going to find us on Instagram, you're competing with over a billion accounts. When I approach a brand, and I've been very fortunate to work with some phenomenal brands, I made sure that I have a digital profile and a rate card and that I have a strategy. The strategy must include things like, this is what I want to do with the brand, this is how I'm going to benefit you, this is my target audience, and this is what you can expect after I have collaborated. When you pitch yourself, you need to make sure that your pitch is flawless and of course it comes with practice. The next thing I do is that I make sure that I know what

I buy art from an artist, it's mine and no one else can own it, it's unique to me. We're are trying to incorporate the use of NFT's into C-Suite Legal."

When she isn't passionately breaking down NFT's or talking brand and influencer contracts one wonders what Cartier does in her spare time. She jokes, "you know, when you have a corporate job, you work 9 to 5 but when you have your own business, you work 24 hours a day! When I do have down-time I love to spend time with my husband and my family. My husband is my best friend! Outside of that I take my health very seriously, so physical fitness is a big thing to me. Whether it's going to the gym or doing yoga, and then honestly in front of the TV with a good series is where you can often find me."





Vision Care Opticians & Vision Care Appasamy Eye Hospital

GLAUCOMA - A SNEAKY THIEF OF SIGHT

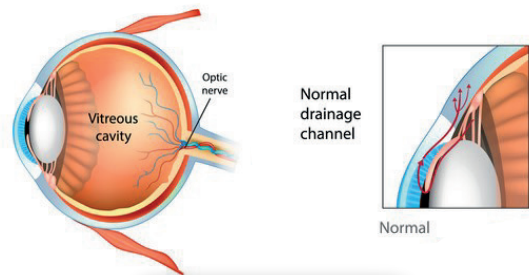
Glaucoma is a leading cause of blindness in Zambia. Any person more than 40 years of age has a risk of having or developing glaucoma.

Glaucoma is a disease of the eye, where the eye pressure is higher than normal. As with blood pressure, eyes also have a particular pressure (intraocular pressure) and it is supposed to be less than 21mm Hg. When the pressure in the eye is higher than the normal or optimal value it tends to damage the nerve of the eye (optic nerve).

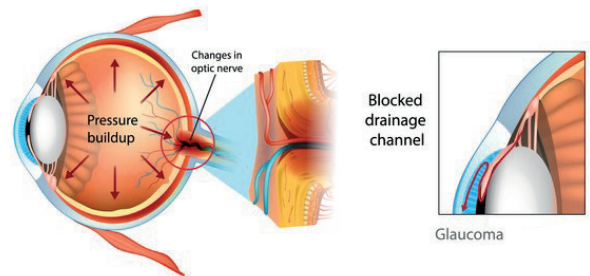
Unfortunately, the damage is irreversible and the treatment to control the eye pressure aims at maintaining the existing vision. In other words, the disease can be prevented by appropriate eye checkups and treatment by an ophthalmologist (eye doctor). Treatment includes eye drops or sometimes surgery to control the eye pressure.

Many causes are postulated, the important ones being hereditary or genetic. Others include inadvertent use of steroids in any form, injury, complicated eye surgery, etc. An eye checkup once a year is recommended for any person more than 40 years of age to find this silent thief of sight and treat it at an early stage.

The author is a Consultant Ophthalmologist & Cornea Surgeon at Vision Care Appasamy Eye Hospital.



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Mesmerizing Malindi

Fun facts

- At the beginning of the 15th century, the Chinese explorer Zheng He paid Malindi a visit and was rewarded with a giraffe, gifted to him by the town's ruler, which he brought back to China.
- As a result of a partnership between the Sapienza University of Rome's Aerospace Research Centre and NASA in the sixties, an Italian owned spaceport called the Luigi Broglio Space Center is now located near Malindi.

Few of us will disagree that white-sand beaches, tropical reef gardens, Italian woodfired pizza, or sunrises over desert-like landscapes each are ingredients that raise the odds for an enjoyable holiday. It will be harder to believe that there is no need to pick either the coral reef or the canyon, the tropical beaches or that mouthwatering pizza prepared by the hands of an Italian. These joys of life can be found in one place only, on the shores of the Indian Ocean, some 120km from Mombasa.

Once a Swahili trading hub, the town of Malindi has a rich history which is laced with bits and pieces of culture from all around the planet. The leftovers of a time when Bantu-farmers moved into the area to support the trade in timber, iron, ivory and rhino horns, have blended with the influences of Somalian, Egyptian and Arab businessmen, the footprint left by Portuguese explorer Vasco da Gama, and the legacy of Sultan Majid of Zanzibar who conquered Malindi in 1861. British colonizers were the last ones to have a say in Malindi before Kenyan independence.

Blessed with pristine beaches and colorful coral gardens just off its shores, today's Malindi is a buzzing tourist town attracting both national and international holiday-goers. Since the initiation of a Kenyan-Italian space project in the sixties, a growing number of Italians decided to set up camp in Malindi – now also dubbed “Little Italy” – which is a testimony of its exquisiteness and a guarantee that a proper espresso is always just around the corner.

But Malindi has more to offer than its mind-boggling marine life and its mouthwatering seafood pizzas.



1 Sawa sawa

A traditional Swahili dhow, or small ship with two masts, is called a Sawa sawa, which equally is an often-used expression by Swahili speakers, meaning “alright”, “fine”, or “ok”. Whether or not the two different uses of “Sawa sawa” are related - it is hard to feel anything less than perfectly fine, if not blissful, when floating around on a Sawa Sawa in the bright blue waters around Malindi. Dhow excursions are a beloved tourist attraction, which can take many forms and shapes. They come as a full-day activity to allow for plenty time to explore surrounding beaches, dive into the local marine life and enjoy a sun-drenched seafood lunch, but they are also available as mini-excursions, for example to enjoy the sunset while sipping on a Tusker, Kenya's famous Lager, or a glass of wine.

2

From Gedi to Da Gama

Malindi has been through its share of cultural transitions. That means that for those among us interested in history, there is a lot to see. The Vasco Da Gama pillar erected in 1492 and perhaps the most prominent reminder of Portuguese influence in Kenya, is just one example. Made of white coral and positioned in front of the turquoise Indian Ocean, it is believed that Portuguese explorers were able to see the pillar from afar while approaching the shores. The Café by the Old Portuguese cemetery is a perfect spot for some daydreaming under the enjoyment of the sight of the pillar, while trying to recreate the landing of the Portuguese on the Kenyan shores in one's mind. The Da Gama Pillar is located a stone throw away from the Portuguese Church and the Malindi museum, two other places worth a visit.

A twenty-minute drive south of Malindi, buried in a lush forest, the mysterious Gedi ruins transport visitors back to early medieval times. Although there is no written documentation explicitly mentioning Gedi, archeologists have established that this cosmopolitan settlement came into existence in the late 11th or early 12th century and that it was one of many Swahili settlements along the coastline, stretching all the way from Mogadishu in Somalia to the Zambezi river in Mozambique. More than 35 years after Sir John Kirk, a British resident of Zanzibar, stumbled upon the Gedi ruins in 1884, excavations started and revealed a walled town with mosques, a palace, numerous houses, evidence of running water and flushing toilets, and a wealth of imported materials such as Venetian beads and Chinese pottery, testifying its prosperity at the time.



3

Hell's Kitchen

Just 40km South-East of Malindi, the leftovers of a massive Stoneridge eroded by the sandy ocean wind offer visitors a moment away from town-life as well as a spectacular play of vibrant colours, ranging from bright orange and ginger to turmeric and eggshell. When visited at sunrise, the Marafa Depression, also known as "Hell's Kitchen", is extra-breathtaking and not yet so hellish hot, making it the best time to pay this intriguing off-the-beaten-path travel destination a visit. Locals call the sandstone canyon "Nyari", meaning "the place broken by itself, which may have to do with more than the impact of the forces of nature on stone. Local folklore has it that once upon a time when a local family indulged in their wealth while letting their fellow villagers languish in poverty, God sent an earthquake to part the soil beneath their house. The Marafa Depression is now a sacred area where locals come to pray for God's help with the hardships of life.

Fun facts

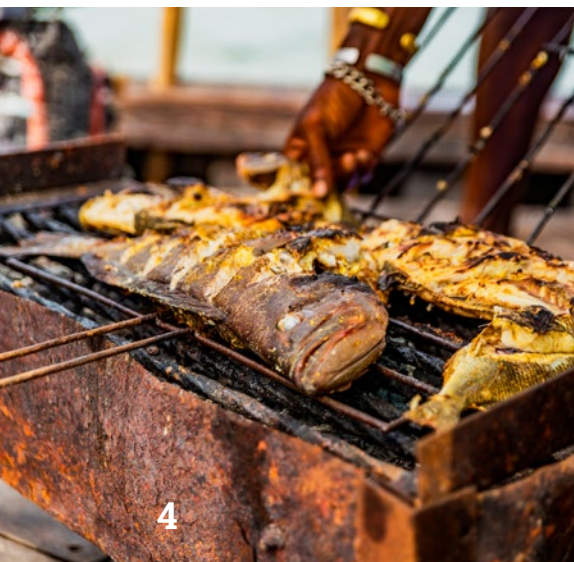
- Malindi is also known as "Little Italy" because of the large and growing Italian population residing in the town.
- Malindi Marine National Park has over 600 species of fish and well over a hundred types of corals, not to mention its turtles and dolphins. The park also encompasses beaches, mangroves and mudflats.

4 Take your tastebuds on a tour

Just like it has coloured and shaped Malindi's surroundings, the town's cosmopolitan history has also infused its cuisine. The Middle East, Portugal, England and Italy are all represented alongside a multitude of mouthwatering traditional Swahili dishes. An absolute must-eat is the Swahili pilau with chapati, but if you'd like to explore what Italy in Africa tastes like, a good pizza or a decent risotto is easy to find.

Just like Malindi's restaurant scene has an option for every type of craving, it also has something on offer for every budget, from street food lobster barbecue to al fresco dining in the Five-Star Hemingways Resort Hotel restaurant in Watamu. And knowing that any kind of food simply taste better on the beach, Hemingways made sure that you'll have your delicious catch of the day where a crystal-clear ocean meets Watamu's coral white sand. Looking for something in between street food and splurging? In that case, perhaps one of the many seafront restaurants and beach bars will be your thing.

Some Malindi specialties have made it into the big wide world, such as the Malindi macchiato, which is the perfect example of a Swahili-Italian blend. It is so tasty that Kenya's coffee chain Java House has put it on their menu. The hot beverage brings together the full-bodied taste of an Italian coffee with the typical spices of the region, including cinnamon, nutmeg, fresh pepper and cardamom. When in Malindi, this is an absolute must-try, right at its source.



4

5



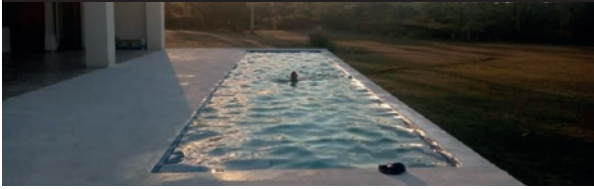
5 The soft life

Think soft, silvery white sand, immaculate, feathery palm trees swaying in a gentle sea breeze, and crystal-clear, lukewarm Indian Ocean water: From Watamu all the way to Gongoni - the beaches in and around Malindi are stunning without exception. While Malindi town has a few beaches on offer that are easy to reach by foot, well-connected to shops and restaurants, and gorgeous, the best beaches for a day trip are located just out of town. Among the favourites is Watamu beach, also called Turtle Bay, where - as the name gives away - you are likely to spot the odd sea turtle amidst the vast reef gardens and colourful fish of Watamu marine park. Che Bale Beach on the other hand catches more wind, which makes it less ideal for snorkeling but a perfect spot for kite surfing. And then there is of course Malindi beach, famous for its scenery, more stunning coral reef, as well as numerous activities to engage in, such as sea fishing, water skiing, diving and snorkeling.

Fun facts

- The Italian writer Sara Cardelli wrote a book about Malindi called "Mali D'Africa" about an impossible love story in Malindi.

3 Bedroom Package Home For Sale in Leopards Hill



USD \$1,650,000

Features

Interior		Exterior		Sizes	
Bedrooms	3	Garages	2	Land Size	12Ha
Bathrooms	3	Carports / Parkings	2		
Recep. Rooms	3	Security	Yes		
Studies	1	Dom. Accom.	0.5		
		Pool	Yes		

16Ha Vacant Land For Sale in Livingstone



USD \$650,000



5,000m² Investment For Sale in Livingstone



USD \$2,450,000

Features

Zoning **Commercial**

Interior		Exterior		Sizes	
Air Conditioning	Yes	Security	Yes	Floor Size	5,000m ²
Power 3 Phase	Yes				

Extras

Central A/C & Heating Built-in Wardrobes Lobby in Building Maid Service Private Pool Security. Available Networked Dining in building 65KVA caterpillar generator Available Furnished



340,000m² Investment For Sale in Lower Zambezi

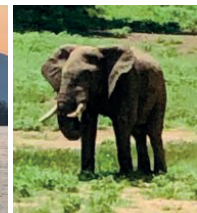
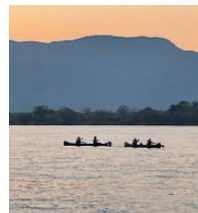


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Features

Zoning **Commercial**

Sizes	
Floor Size	340,000m ²
Land Size	34Ha



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253,890m² Investment For Sale in Livingstone



USD \$4,000,000

Features

Zoning **Commercial**

Interior	Exterior	Sizes
Air Conditioning Yes	Security Yes	Floor Size 253,890m²
Power 3 Phase Yes	Covered Parking Bays -0.2	Land Size 253,890m²

Extras

A/C in all living areas and bedrooms wifi and fibre optic throughout irrigation sprinkler system SMEG kitchen appliances Sophisticated sound system 8 TV screens pool speakers



210,000m² Investment For Sale in Lower Zambezi



USD \$1,876,896

Features

Zoning **Commercial**

Interior	Exterior	Sizes
Air Conditioning Yes	Security Yes	Floor Size 210,000m²
Power 3 Phase Yes		Land Size 21Ha

Extras

This magnificent lodge sits high on the banks of the mighty Zambezi river, offering magnificent views over the confluence. 30ha, 1.2km river frontage.



3,439,841m² Investment For Sale in Luangwa Valley

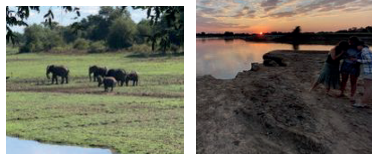


POA

Features

Zoning **Mixed Use**

Sizes
Floor Size 3,439,841m²
Land Size 3,439,841m²



21,878m² Investment For Sale in Ngwerere



USD \$470,000

Features

Zoning **Mixed Use**

Sizes
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Land Size 2Ha



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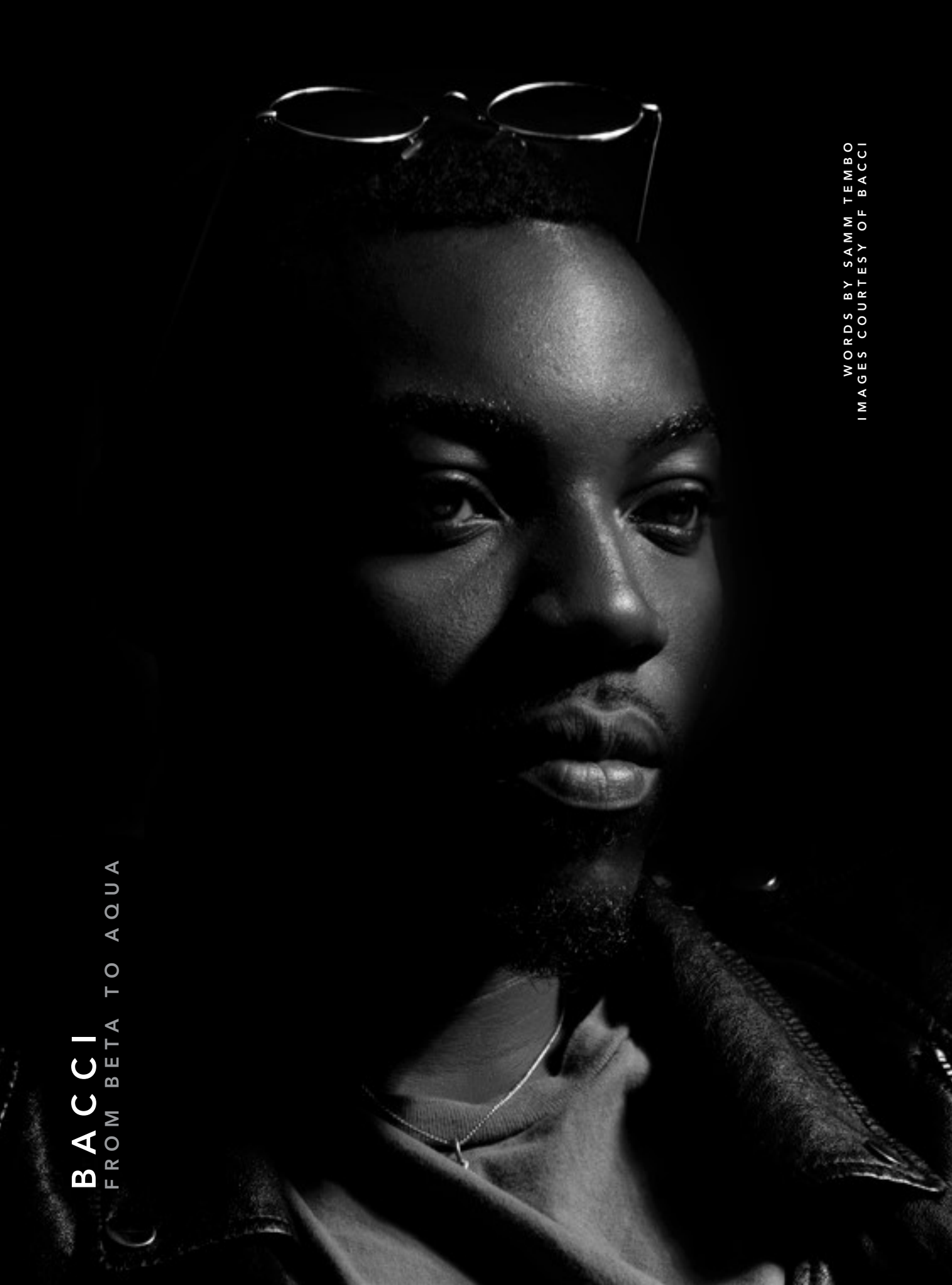
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BACCI
FROM BETA TO AQUA

WORDS BY SAMM TEMBO
IMAGES COURTESY OF BACCI



26-year old Lubasi Katundu, better known as Bacci, is easily one of Zambia's biggest musical gems to arrive on the scene in recent times. The RnB/neo soul singer-songwriter is lauded for his beautiful vocals and raw lyrics.

In anticipation of his upcoming debut album titled Aqua Alien, a name that Bacci landed on as a result of being an Aquarius-Sun, a star sign that's considered an alien among the Zodiac signs. Nkwazi sat down with Bacci to unearth more about his journey as an artist as well as what fans can expect from his impending album; and if the two singles 'Comatose' and 'AUTO', (the latter which has a music video out) are any indication to go by, it wouldn't be a reach to say that fans are in for a treat.

First gaining in recognition in 2015 with his debut EP called Beta EP, due to its experimental nature. Bacci managed to assert his presence on the Zambian music scene and build upon his recognition with his second EP, Love Drunk, released in 2018, to even more acclaim than his first project. If Beta EP was Bacci's The Godfather, then Love Drunk would be his The Godfather II.

Honest to his Aquarius nature, Bacci is as free-spirited as he is rebellious. Two facets of who he is as a person and an artist. Aquariuses are known to thrive in creative environments where they don't have to answer to anyone; and this much is true about Bacci, who for the longest part of his career thrived as an independent, freethinking artist, not until 2020 when he signed to his current Vancouver based label, Unbelievably Spectacular.

That's not to say Bacci hasn't collaborated or isn't open to collaboration, though. With names like K.R.Y.T.I.C., Menace, Tale Sheezy and up and coming RnB singer Uchii, all making up the band of talented misfits lending their talents to Bacci debut LP.

"I wasn't used to collaboration until I met Menace," Bacci tells me. "He's just really intentional about what he wants. There's one-day Menace came over to my house and he wrote a song, start to finish, on a beat that I made and it turned out to be the best song that I've ever made! It's hard to fathom that I never wrote a single

I NEED PEOPLE TO UNDERSTAND THAT THERE'S STILL A LOT MORE I HAVE TO OFFER.





word of it. That illuminated me to the beauty of collaboration”.

Unfortunately, the mystery song won't make the album. As Bacci feels the album is pretty “set as is” and not indicative of where he is as an artist. “I don't think this album is a pure representation of who I am and what I can do. It's kind of like the middle ground of the last project I put out and where I currently am. Don't get me wrong, the album is great,” Bacci explains. “But I need people to understand that there's still a lot more I have to offer”.

Transformative and amazing as Bacci's music is, that's not the only thing going for the singer-songwriter. He's a fashion trendsetter and style icon in the making. Bacci has always thought of his relationship with fashion as symbiotic. “Fashion is important for the music and music is important for the fashion,” he shares. As someone who didn't have much money growing up, Bacci had to find creative ways to satisfy his curiosity for fashion which lead him to the world of thrifting. “I never really had a lot of money to get myself those pants or that one shirt I so badly wanted from that one store, and that sort of forced me to learn how to thrift and make my own clothes”, “Something I always kept in mind when I was first developing myself as an artist was the importance of having the look to back up the art. I couldn't just walk into a store and walk out with like five pairs of sneakers...But at the same time I also understood that I do have a part to play in how I want people to see me and I was lucky to find a market where I could access affordable clothing that could represent me in my truest sense”.

While thrifting hasn't always been widely regarded as trendy, at least not until social media influencers made it trendy and sustainability in the fashion industry became a hot topic, Bacci always saw the significance of it. Thrifting ties into Bacci's worldview. His affinity for thrifting is partly influenced his worldview and a desire to leave a mark in the world.

He explains, “Thrifting for me also ties into how I want to influence Zambia and the world at large to be more sustainable and mindful about how they use anything, really. Be it glass, plastic, clothing, electronic. Whatever it is, I believe that I'm here to inspire and change the creative industry in a certain direction a lot of people haven't realised is possible. I'm focused on innovating and replacing old ways of doing things”.

Though still without a definitive release date, Aqua Alien is scheduled to drop sometime in April.

TAKE OFF

66. ROUTE MAP • 67. FLIGHT SCHEDULE • 68. NEWS • 70. FLEET • 71. PROHIBITED GOODS



Travellers on the road to Sossusvlei in the Namib Desert, known for its massive sand dunes. Read about this and other attractions in Namibia on page 16.

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FLIGHT SCHEDULE

MARCH | APRIL 2022

+ SIDE NOTE

Proflight Zambia reserves the right to change, suspend or amend this published schedule without prior notification. Every effort will be made to operate as per the planned schedule.

Please check our website www.flyzambia.com for updated departure days and times.

LUSAKA - JOHANNESBURG

#	DEP	ARR	M	T	W	T	F	S	S
020	07:30	09:30			●	●	●		●
020	08:45	10:45	●	●				●	
024	11:45	13:45	●						●
026	14:45	16:45				●	●	●	●

LUSAKA - LIVINGSTONE

#	DEP	ARR	M	T	W	T	F	S	S
704	10:30	11:40	●		●				●
708	16:10	17:20		●		●	●	●	

LUSAKA - SOLWEZI

#	DEP	ARR	M	T	W	T	F	S	S
912	10:30	11:40					●	●	
914	15:00	16:10	●		●				●

LUSAKA - NDOLA

#	DEP	ARR	M	T	W	T	F	S	S
300	06:30	07:15		●	●	●	●		
304	11:15	12:00	●		●			●	●
306	16:00	16:45	●	●	●	●	●	●	●

LUSAKA - MFUWE

#	DEP	ARR	M	T	W	T	F	S	S
804	10:30	11:40					●	●	
808	16:10	17:20	●		●				●

LUSAKA - MANSAS

#	DEP	ARR	M	T	W	T	F	S	S
330	06:30	08:30		●					
332	09:00	11:00				●			

NDOLA - MANSAS

#	DEP	ARR	M	T	W	T	F	S	S
330	07:45	11:40		●					
332	10:15	11:00				●			

NDOLA - JOHANNESBURG

#	DEP	ARR	M	T	W	T	F	S	S
040	08:10	10:40			●	●	●		
301/020	07:00	10:45	●	●				●	
303/024	09:15	13:45							●
305/026	12:40	16:45				●		●	●

JOHANNESBURG - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
023	12:00	14:00	●	●	●	●	●	●	●
027	18:00	20:00				●	●	●	●

LIVINGSTONE - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
705	12:20	13:30	●		●				●
709	18:00	19:10		●		●	●	●	

SOLWEZI - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
913	12:10	13:20					●	●	
915	16:50	18:00	●		●				●

NDOLA - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
301	07:00	07:45	●	●		●	●	●	
303	09:15	10:00							●
305	12:40	13:25	●		●			●	●
307	16:00	16:45			●	●	●		
309	17:30	18:15	●	●					●

MFUWE - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
805	12:20	13:30					●	●	
809	18:00	19:10	●		●				●

MANSAS - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
331	08:50	10:50		●					
333	11:20	13:25				●			

MANSAS - NDOLA

#	DEP	ARR	M	T	W	T	F	S	S
331	08:50	09:35		●					
333	11:20	12:05				●			

JOHANNESBURG - NDOLA

#	DEP	ARR	M	T	W	T	F	S	S
041	12:30	15:00			●	●	●		
045	14:30	17:00	●						●
023/306	12:00	16:45		●				●	

BOOKINGS

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HIGH-TECH JET JOINS 'PLANE SMART' FAMILY

PROFLIGHT'S NEW CRJ JET LANDS AT KZIA AS THE AIRLINE'S REGIONAL EXPANSION PURSUIT TAKES-OFF



LUSAKA, ZAMBIA – Zambia's leading airline, Proflight Zambia has welcomed the latest addition to its ever-expanding fleet, a modern bombardier CRJ-200 aircraft, which arrived at Kenneth Kaunda International Airport in Lusaka.

Aircraft OY-MIL landed at 01:23 on Friday (January 7, 2022) morning and is now in the Proflight hangar where it starts the process of being put onto the Zambian register to commence operations in February.

The new 50-seater jet – the second in Proflight's fleet – will enable the airline to increase the frequency of its popular service between Lusaka and Johannesburg while also expanding its footprint on regional routes.

"The newest aircraft will expand our fleet and complement the airline's existing CRJ-100 jet to provide a convenient and reliable service," said Proflight Zambia Director Flight Operations Captain Josias Walubita.

"The addition of the CRJ-200 aircraft represents a new milestone and a step forward for Proflight especially in the pandemic era where we had to climb out of a challenging two years that had seen passenger numbers drop," said Capt. Walubita.

"We are all excited at this new chapter in the life of Proflight Zambia, and with the arrival of the new jet we continue to provide a safe, reliable, convenient and friendly service to

our passengers in the New Year and beyond," he added.

Proflight's Chairman of the Board, Captain Philip Lemba said: "I am extremely proud to announce the arrival of our second regional jet. This is a sizeable investment by Proflight. I am very proud to be chairman of the longest surviving Zambian airline and would urge the traveling public to support your local Independent airlines wherever possible."

The bombardier CRJ-200 jet was delivered by Move Aircraft Flight Solutions along with the airline's local team of engineers.

The newer generation engines on the CRJ-200 provide improvements in performance including lower fuel consumption, an increase in cruise altitude, speed, and range.

Both aircraft will be operated by Proflight's team of local pilots and cabin crew – reinforcing the airline's 30-year position as a proudly Zambian business that emphasises local training, maintenance, and reinvestment.

The nation's longest running local airline expects the Bombardier CRJ-200 aircraft to start operating in February 2022. The jet has a range of about 3,150 km (1,700 miles) and opens up potential for routes from Lusaka to Cape Town, Mauritius, Luanda and other regional destinations, subject to demand.

PROFLIGHT ZAMBIA AND PROCHARTER ACHIEVE 99% VACCINATION HIGH



USAKA, ZAMBIA – Zambia's leading airline Proflight Zambia and charter company Procharter have both achieved an industry-leading 99 percent staff vaccination rate.

The significant milestone underlines the airline's proactive commitment to providing a safe and convenient service for both domestic and international travellers as the world faces yet another variant of COVID-19.

Proflight Zambia has taken an uncompromising stance to help limit the spread of the virus, by encouraging its staff to get vaccinated and help protect themselves and the passengers while supporting government's vaccination drive in the fight against the deadly virus.

"All Proflight Zambia staff, both on the ground and on board, are committed to guaranteeing passengers the highest levels of health and safety having reached 99% vaccination rate," said Proflight Zambia Director of Flight Operations Captain Josias Walubita.

"We are very pleased to reach this status especially

considering the environment we are operating in. This also gives the airlines' staff the confidence to do their work diligently and professionally without compromise," he stated.

Proflight Zambia joins the few airlines around the globe to reach the 99% vaccination rate.

The airline has noted that only two of its 147 employees are not vaccinated due to personal and medical reasons. While only one person out of 23 staff members for its sister company ProCharter remained unvaccinated for medical reasons.

Captain Walubita further noted that all customer facing employees in both companies were fully vaccinated.

The airline said that it recognised the vaccine's role in COVID-19 prevention adding that having a vaccinated crew was cardinal in helping the companies effectively protect their employees and ensure passenger safety.

As the airline continues to dominate Zambia's skies with new routes in the region it remains committed to its four values: safety, reliability, efficiency, and friendly service.

PROFLIGHT FLEET



BOMBARDIER CRJ100

FLEET	LENGTH	WING SPAN	HEIGHT	FUEL CAPACITY	MAX ALTITUDE	SPEED	MAX PASSENGERS
1	26.51m	21.03m	20ft	2159kg	41000ft	682km/h	50



JETSTREAM 4100

FLEET	LENGTH	WING SPAN	HEIGHT	FUEL CAPACITY	MAX ALTITUDE	SPEED	MAX PASSENGERS
3	19.25m	18.29m	5.75m	2600kg	25000ft	550km/h	29

TRAVEL TIPS

FLYING COMFORTABLE

- Before you fly, get a good night's sleep. Rest and some light exercise will help you cope on your journey.
- Wear loose, comfortable clothing and shoes that are not too restrictive.
- Eat a light, well-balanced meal before you travel and opt for a smaller helping than normal on the plane.

SAFETY

- A Preflight safety demonstration is always made before take off. A safety pamphlet is also provided at your seat. Please familiarize yourself with its important information and note the nearest emergency exit.

SMOKING

- Smoking on board is strictly prohibited. This includes any artificial device or e-cigarettes.

ELECTRONIC DEVICES

- Please ensure that all electronic devices are turned off before taxiing and take off as they may interfere with the safe operation of the aircraft. These include cellphones, laptops, remote controlled games,

BAGGAGE ALLOWANCE

- In addition to the carry on luggage allowance provided herein, each passenger may carry without additional charge, the following carry on items the weight of which shall not exceed 5kg. The carry on items are permitted for use during the flight and when retained in the passengers' custody as listed here below:
- A lady handbag, pocket book or purse, which is appropriate to normal traveling dress and is not being used as a container for the transportation of articles, which would otherwise be regarded as baggage.
- Laptop
- An overcoat, wrap or blanket
- A small camera and/or a pair of binoculars
- Reading material
- Infant's food for consumption in flight.
- Infant's carrying basket

PROHIBITED GOODS

Banned, restricted and dangerous goods are articles or substances that are capable of posing a risk to health, safety, property or the environment.

If you wish to travel with any such goods or material, please be aware of the restrictions or steps you may have to take if wishing to travel on a Proflight Zambia service.

To ensure the safety of the aircraft and those on board, checked in or hand baggage must not contain articles or substances that could pose a danger during flights these include:

COMPRESSED GASES
deeply refrigerated
flammable non-flammable)
such as butane, oxygen
propane and aqualung
cylinders

FLAMMABLE LIQUIDS & SOLIDS
such as lighter and heater
fuels, paint. All safety
matches and fire lighters

CORROSIVES
such as acids, alkali wet
cell batteries and apparatus
containing mercury



MEDICAL AND TOILET ARTICLES MAY
BE CARRIED IN SMALL QUANTITIES.
SAFETY MATCHES MAY BE CARRIED ON
THE PERSON.

EXPLOSIVES
such as fireworks, flares
munitions, Ammunitions and
pistol caps

**BRIEFCASES / ATTACHE
CASES**
installed with alarm devices



**OXIDISING
MATERIALS &
ORGANIC PEROXIDES**
such as bleaches and fibre
glass repair kits

POISONS
such as insecticides, weed
killers, arsenic & cyanides



TOXIC SUBSTANCES
such as bleaching powder
and peroxide

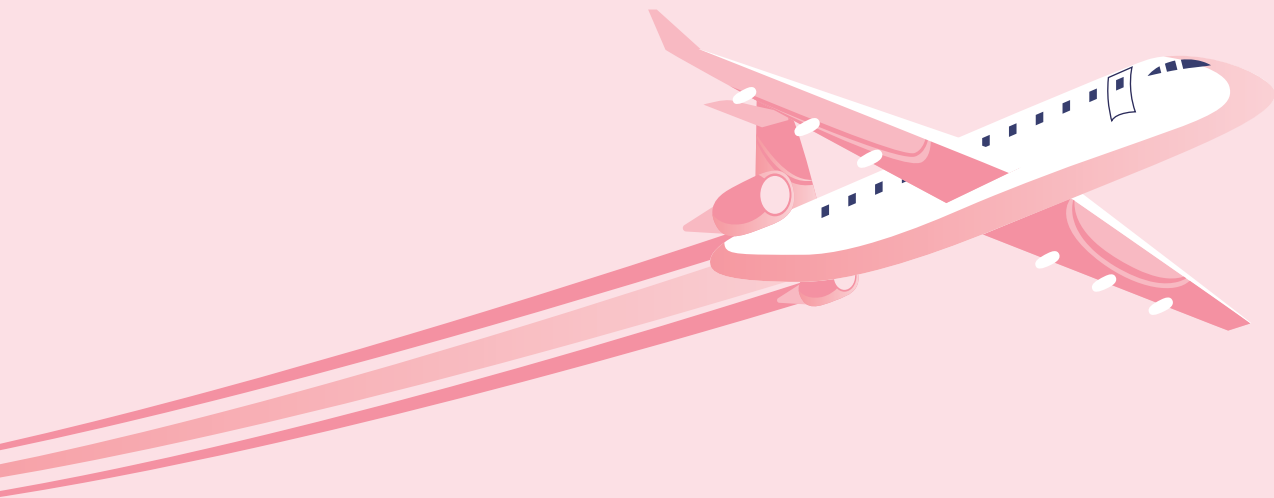
RADIO ACTIVE MATERIALS



**INFECTIOUS
SUBSTANCES**
such as bacteria and live
virus materials



**! IF YOU ARE CARRYING
ANY OF THESE ITEMS,
YOU MUST INFORM THE
AIRLINE**



EXPLORE ZAMBIA THIS *Valentines*

Watch out for Proflight's Valentine's Flash Fares released
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